

REASON FOR BEING AND OTHER MESSAGES OF FAITH

From an
AFRO-AMERICAN MINISTER

by
WILLIAM WEBSTER EASLEY, JR. PASTOR

Historic

ST. JOSEPH'S
African Methodist Episcopal Church
Durham, North Carolina

(A participant in the struggles for human dignity during the 60's, now speaks at age 42 through messages delivered in pulpits across the nation after 25 years of experience as an ordained clergyman).

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No. _____ REASON FOR BEING

AMEC PUBLISHING HOUSE, 500 Eighth Avenue, South, Nashville, TN 37203

CONFERENCE TO FOCUS ON CRISIS OF ADOLESCENT AFRICAN-AMERICAN MALES

The National Urban League's Second Annual Conference On Manhood and Fatherhood April 30 to May 2, 1989 at the Clarion Hotel in New Orleans, LA will bring together leading psychologists, community leaders, representatives from church and school based male responsibility programs, public health organizations and League affiliates to discuss programs to meet the crisis of adolescent African-American males.

Meeting under the theme: "Manhood and Fatherhood: Adolescent Male Responsibility in African-American Families," the conference will be addressed by such leading Authorities as Drs. Nathan and Julia Hare, clinical psychologists in San Francisco and Dr. Na'im Akbar, former President of the National Association of Black psychologists and clinical psychologist at Florida State University in Tallahassee, FL.

The Hares, who have written a number of books and articles on the Black Family and black male/female relationships will address the conference luncheon at 12:30 p.m. Tuesday, May 2 on "Relationships and Rites of Passage."

Dr. Akbar, a foremost authority in manhood training will deliver the keynote speech Sunday, April 30 at 7:30 p.m.

The conference, expected to be attended by more than 300 people, will also address the growing problem of teenage pregnancy, child and family poverty and the need for positive role models.

"Every indication suggests that program operators and institutions represented at the conference will be brainstorming together as to how best to develop community-based responses and create alternatives to the very life threatening conditions such as drugs and homicides in the African-American community," added Pitt.

For information concerning the Manhood and Fatherhood conference in New Orleans contact the Male Responsibility Project, National Urban League, 500 East 62nd Street, New York, New York 10021 or call (212) 310-9084.

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ANNOUNCEMENT
WHEN: SUNDAY MAY 21, 1989
WHAT: NAACP President's Tea
WHERE: Pacific Power & Light Co.
3535 NE 15th Avenue (Fremont)
TIME: 1:30 pm - 4:00 pm
FOR MORE INFORMATION PLEASE CONTACT THE NAACP OFFICE AT 284-7722
CELEBRATING THE PORTLAND CHAPTER 75th ANNIVERSARY "DIAMOND JUBILEE"
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PRUDENTIAL LAUNCHES LATEST PHASE IN MINORITY RECRUITMENT PROGRAM

The Prudential has launched the latest in a series of minority recruitment programs aimed at Black college seniors and recent graduates.

The program reflects Prudential's commitment toward actively seeking the brightest Black College graduates and offering them the opportunity to move up the corporate ladder.

"Many young graduates, particularly Black ones, bypass our company when they start job seeking because they feel we only offer insurance sales positions," said Donald C. Mann, vice president, Human Resources Department. "We want to let those interested in working in the corporate world know that we have a variety of positions available, including opportunities in our marketing, systems, investment, comptrollers, and group insurance areas—as well as many others."

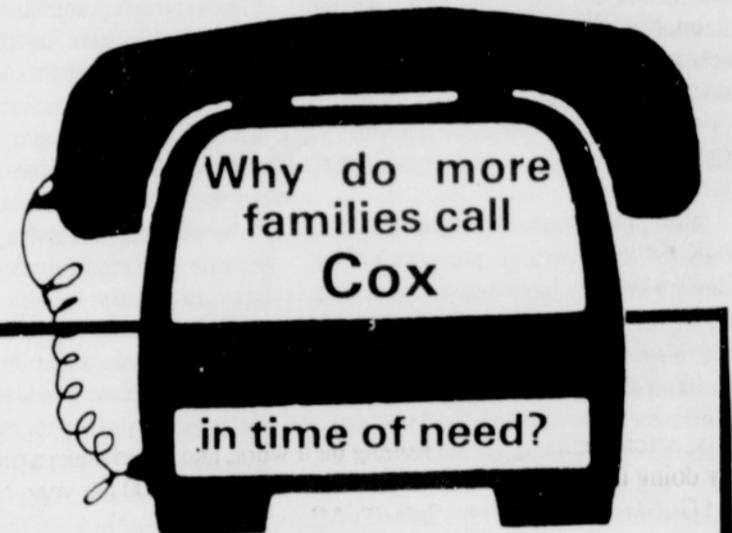
"More and more minority students who have great potential for success in business are making the judgement that their degrees and college background are meaningless in the market place," Mann added. "The Prudential wants to dispel that belief with its new program, and it wants to let these students know that our company is a place where this potential can flourish."

Working with Caroline Jones Advertising, The Prudential has produced advertisements targeted to reach Black job prospects. The ads appear in leading Black publications and college newspapers, and reiterate the program's message: that Black grads and future graduates should consider working with one of the nation's largest diversified financial services companies, and that The Prudential is very much interested in working with them.



ANHEUSER-BUSCH adds St. Louisan Rasaan Forts Painting to Collection

ST. LOUISAN CONTRIBUTES TO ANHEUSER-BUSCH GREAT KINGS AND QUEENS OF AFRICA PROGRAM—St. Louisan Rasaan Fort (above) puts the finishing touches on "Queen Nandi, Mother of the Zulu Nation," one of the new paintings to be added to the internationally-known Anheuser-Busch collection of Great Kings and Queens of Africa. The 24-painting cultural heritage program pays tribute to great African rulers of the past and has been viewed by more than 25 million people since its introduction in 1975. Fort's painting, along with one other, will be unveiled in ceremonies next month in New York City. In St. Louis, one of Fort's most famous paintings (below) illustrates the history of African Americans through the years in faces and figures. The untitled mural is displayed prominently in the library of the East St. Louis campus of Southern Illinois University Edwardsville



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Drivers Needed for Senior Outings

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Four North and Northeast Loaves & Fishes Centers are seeking volunteer drivers for monthly recreational outings. These centers offer outings for their participants with the help of the Volunteer Transportation Program, a service co-sponsored by Tri-Met and Loaves & Fishes Centers, Inc. The program enables older members of the community to get out of their homes, have some fun and meet other people.

Each center is looking for one driver to contribute one day a month to escort an active group on an afternoon outing. The drivers use a 12 passenger van provided by the Volunteer Transportation Program. All volunteers receive training in the special needs of older riders in addition to basic first aid and CPR classes. Drivers, insured by Loaves & Fishes must be 25-70 years old and have at least two years of experience driving vans or larger vehicles.

Interested volunteers can get involved by calling David Fredrickson at 777-2424, or by contacting their community Loaves & Fishes Center manager. Recreational programs at the following centers have opportunities for volunteer drivers: Alverta Park 5431 NE 20th Avenue, 287-9900; George Carter/Piedmont, 5760 NE Cleveland, 285-5338; University/Columbia Park, 4791 N Lombard, 285-8199; St. Johns, 8832 N Syracuse, 286-8156.

Loaves & Fishes is a private non-profit agency providing nutrition programs and supportive services to the elderly.

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