## STUDENTS OF THE WEEK



Cheryl Lynne Mason is the daughter of Phyllis Bell and James Mason. Cheryl is the youngest of these children. Born July 23, 1971 in Denver, Colorado, Cheryl attended the University of Northern Colorado Laboratory School for eight years until her family moved to Portland where she will be graduated from U.S. Grant High School.

Cheryl is active in many different activities. She enjoys participating in M.E.S.A. (mathematics, engineering, science achievement) and the Registry program sponsored by Pacific Northwest Bell. Pacific Northwest Bell awarded Cheryl a scholarship for her outstanding scholastic achievement. She has served on the Oregonian Youth Forum and was choosen for Willamette Week's youth representative. Cheryl has been on the Honor Roll for four years and is currently a member of the National Honor Society. She was selected for "Who's Who Among American High School Students." Cheryl also worked at the Oregon Health Sciences University with medical students on Cadaver Research and was involved with their mentorship program. In her spare time she enjoys tutoring other students, helping them to reach their highest potential.

**Cheryl Lynne Mason U.S. Grant High School** 

She has studied German and Japanese, and had the opportunity of being a cultural exchange student in both Germany and Japan. She plans to visit Europe this summer.

Her work experience includes the Portland Public Schools Technical Library and the City of Portland Water Bureau. Cheryl plans to attend Stanford University in San Jose, California or Howard University in Washington, D.C., majoring in mathematics, with the ultimate goal of becoming an Orthopedic Surgeon.

Cheryl's hobbies include reading, public speaking, and basketball.

Michelle Robertson is a junior at Jefferson High School who believes in "Reaching for the Sky." She maintains a 3.7 G.P.A. while taking such courses as drafting, engineering and advanced math. Michelle, who has been attending the Urban League's Whitney Young Learning for the past three year credits the learning center and especially math tutor, Mr. Osei Boyd for instilling the study habits it takes to maintain a high academic performance.

As an active member of the Metropolitan Youth Commission, Michelle represents the "model project" focusing on motivation. opportunity and leadership skills. She is currently working on the youth leadership conference coming up in March of this year. Michelle says she "never knew how much work it takes to organize a conference, but the work is rewarding and stimulating."

Michelle will be Dick Bogle's junior official during Youth Week, and serve as his assistant for a day.

As well as participating in numerous activities, including Toast Masters (a speakers bureau). Michelle works part-time for the city of Portland's Water Bureau.

Her future plans are to attend Howard University and major in Civil Engineering upon graduation from high school.

Loaded with school pride and cultural awareness Michelle feels that Jefferson High is "one of the best schools in Portland inspite of the negative press it has received."

She adds, "if you're not serious about your education, Jefferson High is not the school for you." Michelle Robertson is a student with a plan and the Portland Observer. Wishes her all the best while striving to achieve her goals.

Right On, Michelle!!!

# **Jefferson Teaches**

#### by La Shonda Hodges

Teachers really stand out at Jefferson. They are the strength of our school. A student gave several descriptions of one of our great teach- sons' environment? ers: High quality, caring and self sacrificing. Linda Christensen is creative teachers at Jefferson High School who really gives herself to her students. Linda teaches English to her students and helps them get into their writing and into themselves.

bytes on a computer disk. She learns with her heart, with her teeth, her nails. I like that. I'm not teaching a subject here - I'm teaching kids."

What do you like about Jeffer-

had, smile and greet me. I observe a lot of kindness.'

Would you ever want to teach somewhere else?

"I can't imagine being at another school. I've only taught at Jefferson. I love the diversity of the student body - the neighborhood kids, the magnet students, the theatre students, dancers, musicians, and athletes. I like that people here - students and teachers are serious about what they're doing." LaShonda Hodges is a member of Jefferson's Students for Social Responsibility which is concerned about local and world issues.

## College Student, 19, Wins \$50,000

GREENSBORO, N.C.--Derek M. Wilson, a 19-year-old student at North Carolina Agricultural and Technical State University (NC A&T), took the top prize of \$50,000 in the Pepsi Cola Company's "New Generation Dream Sweepstakes Giveaway," here recently.

A marketing major from New Castle, DE, Wilson promptly gave the money to his parents. His father, Samuel, told a luncheon sponsored by Dr. Edward B. Fort, the university's chancellor, that, "the money will be invested in a very safe, high-interestbearing account."

"We promised to pay for Derek's first four years of college," said Samuel Wilson, Derek's father, "and we will keep that promise. His earnings will be invested for his future,"

Derek's father is a junior high school principal and his mother teaches business subjects.

Before accepting the \$50,000 check from LMichael (cq) Green, director of Black Marketing for Pepsi-Cola, Derek Wilson had earlier harvested a windfall of prizes as one of 14 finalists in the national sweepstakes. He had already received a new, 1988 Oldsmobile Cutlass Sierra, a trip for two to Sea World in Orlando, FL and \$1,000 in cash as "spending money."

Addressing the luncheon guests, Derek related how he "almost lost the first prize."

Each of the 14 finalists in the promotion won an Oldsmobile Sierra. They were told that a notice was placed in the glove compartment of one of the cars announcing that its owner would also win the top prize of \$50,000.

"I was going to choose number five but a friend, Henry Stephens, suggested I take number eight," Wilson said. "I picked number eight and I won."

Green told the gathering that the competition had been run in 14 markets and that Derek, who heard of the contest over radio station WDAS, had been the winner from the Philadelphia, PA area.

"Derek truly represents today's new generation," Green said, "and as a marketing major, believes like Pepsi-Cola, that excellence in marketing is the true formula for business success."

Green expressed great pleasure in the fact that the top winner was also a student at NC A&T. "Pepsi Cola and A&T have enjoyed a dear and close friendship over years."

He mentioned the university's participation in both the Excellence in Marketing Seminar for Historically Black colleges and the Minority Summer Intern Program.

#### STUDENTS UNITED FOR AMERICAN CULTURAL AWARENESS Lewis & Clark College · Portland, Oregon

Fellow Students,

Lewis and Clark's Students United for American Cultural Awareness (SUACA) are BLACK TO THE FUTURE! We are celebrating Black History month with an explosion of events from February 6th through February 12th, SUACA wants you there. Enclosed is a calendar of the upcoming events and some information on nice but low-cost accomodations in the area.

It is our desire that you support us through your attendance in as many of the events as possible. However, if you can only attend one function, let that event be the BLACK TO THE FUTURE dance, Friday, February 10,th, 9 p.m. - 1 a.m. in Stamm. The cost is \$2.00 at the door, We want as many people as possible to help us turn Lewis and Clark out that night!

Another event that may be of particular interest is the Soul Food Dinner preceeding the dance. This dinner will be prepared by many of the Black students on campus using those good down home recipes. So, we'll be waiting to see you on February 10th, at the dance, the dinner, or both! All too often minorities do not fervently support one another in the Pacific Northwest. Let's change that course of action in February! For more information and to let us know when you're coming, contact Tawanna Ward at (503) 293-3614 or write to SUACA, P.O. Box 150, Lewis and Clark College, Portland, OR 97219 We're looking forward to future contacts with you and remember the word: BLACK TO THE FUTURE!!

Sincerely,

Students United for American Cultural Awareness

### **CAMPUS TO CELEBRATE BLACK HISTORY WEEK**

Students will mark Black History Month with a weeklong series of events February 6-10, culminating in a Black Alumni Reunion Weekend.

"Black to the Future Week: A Celebration of Black History Month" is sponsored by the campus organization Students United for American Cultural Awareness (SUACA) and the Alumni Association. "Black History Month is an event of great significance that should be shared with the entire community," observes president of SUACA Lamont Walton. "Black culture is so rich, yet few students have had the opportunity to experience and appreciate it. We are especially excited about Black Alumni Reunion Weekend because we look to alumni as role models and as a source of inspiration." Among activities planned during Black History Week are performances

by music groups Obo Addy and Kukrudu; presentations by the Sojourner Truth Theatre Company; a film on racial stereotypes, "Black People in White Minds"; and a workshop for Black high school students. The weekend for Black alumni will feature tours, a dinner and dance, and other events.

## PORTLAND COMMUNITY COLLEGE



**Michelle Robertson** Jefferson High School

#### What do you like about teaching Jefferson students?

"I love Jefferson students' enthusiasm, their spirit. Take for example, a student I've had for the last two years, Rochelle Eason. When Roch-

"I like the openness, the willingness of people to take risks, to talk. Several members of the English dept. who teach freshmen get together to plan strategies, to talk about problems. I think that's healthy. I team teach with a social studies teacher, Bill Bigelow. Crosscurriculum sharing and teaching is encouraged at Jefferson."

#### What are the students like besides in class?

"When I walk down the hall here, I elle learns something, it's not just with like the sounds of the engagement I her head. Facts don't accumulate like hear. I also like how kids I've never

**College Special** Our February 24th edition will be dedicated to our colleges across the states. We are seeking display orders and directory listings from Individuals, groups, businesses, fraternities and colleges. We are especially recruiting anyone that offers scholarships or assistance in any manner to college students. To reserve your order space, please call (503) 288-0033 or write to the Portland Observer, P.O. Box 3137, Portland Oregon 97208. Atten.: M. Harris. The deadline for order space is 2/20/89.

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#### Scholarship Deadline

High school students who are interested in applying for \$1,000 college scholarships should request applications by March 16, 1989 from Educational Communications Scholarship Foundation, 721 N. McKinley Road, Lake Forest, Illinois 60045. To receive an application, students should send a note stating their name, address, city, state and zip code, approximate grade point average and year of graduation. Sixty-five winners will be selected on the basis of academic performance, involvement in extracurricular activities and need for financial aid.

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# Join PCC in a Celebration of Black History

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