

PORTLAND OBSERVER

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The Eyes and Ears of the community

January 19, 1989

Family Science Project Launched

Family Science--a new Portland, Ore.-based outreach program designed to encourage science awareness, confidence and competence by having children and parents learn and enjoy science together--has won a three-year, \$325,000 grant from Chevron U.S.A. Inc. to develop a national curriculum suitable for family members. The Family Science project is specifically designed to address the under-representation of female and minority students in science-based careers and pursuits.

"Thanks to the people of Chevron, we can begin incorporating our multicultural approaches into Family Science, so that it can become more appealing to these families," said Madeline B. Moore, director of Northwest EQUALS, the program in Portland State University's Division of Continuing Education receiving the new grant. "We offer parents and children the chance to learn about science together in an open atmosphere which rewards communication, group work and cooperation across age and gender boundaries," Moore noted.

Kim Lan Conrath, director of education contributions for Chevron, noted that behind the convivial learning atmosphere lies a serious purpose. "Females and minority students tend to opt out of math and science learning as soon as these subjects become optional study," she said, "and this prevents them from competing on an equal basis in these fields in the job market. Chevron is pleased to be part of this initiative designed to help turn this situation around."

A major partner in the new project is the National Urban Coalition, Washington, D.C., an organization of community-based groups dedicated

to educating urban minority youth, particularly through after-school programs. Together, the two partners will establish over 50 Family Science class sites across the country.

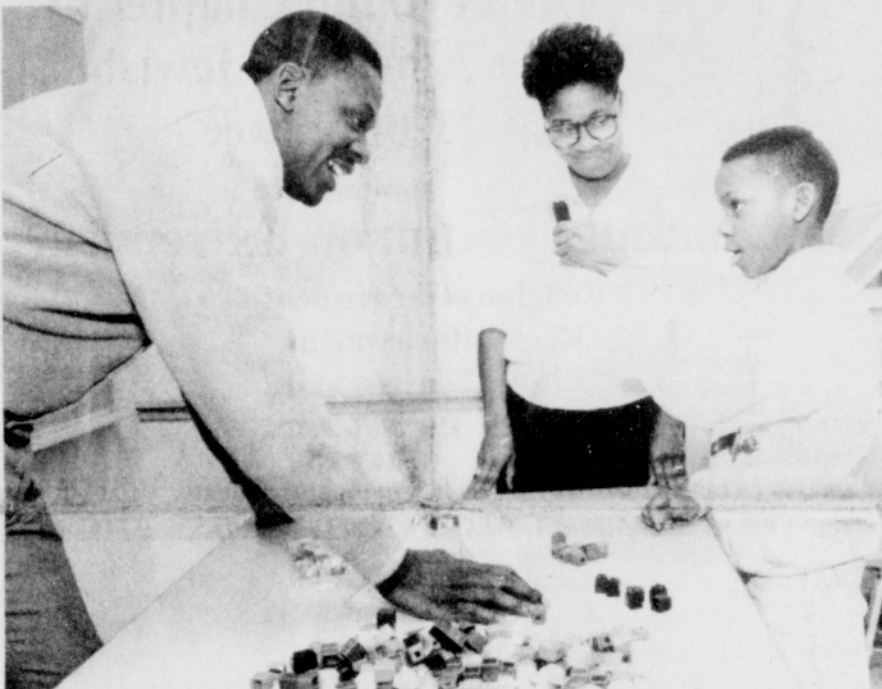
The new Family Science project has four phases: (1) planning it in Jan. 1989; (2) developing and testing the new curricula from that point through Oct. 1990; (3) holding in-service classes across the nation for teachers, parents and community members who will lead the classes; and (4) publishing a Family Science book in Nov. 1991, suitable for kindergarten through 8th graders and their families.

Instructional methods employed include using familiar materials or events to illustrate the scientific principles and terminology they contain; involving younger and older learners

in group activities to encourage cooperation in learning; making sure learning activities use readily available materials--many of which can be found in the home--which can be experimented with repeatedly; heightening awareness of careers in science, and how science plays its role in jobs that are not science-based; and showing ways that science is already a part of family life.

A companion Northwest EQUALS learning project, Family Math, has already achieved notable success in helping family members in Oregon, Washington and Idaho to master mathematics skills in church and social as well as in school settings.

For further information, contact Madeline Moore at the Northwest EQUALS office, (503) 464-3045.



PORTLANDERS BILL AND EVELYN FLOWERS and their son Jared enjoy Family Science techniques, learning together by using plastic cubes to study scientific principles. (Photo by Barbara Gundie)

"Keeping the Dream Alive"

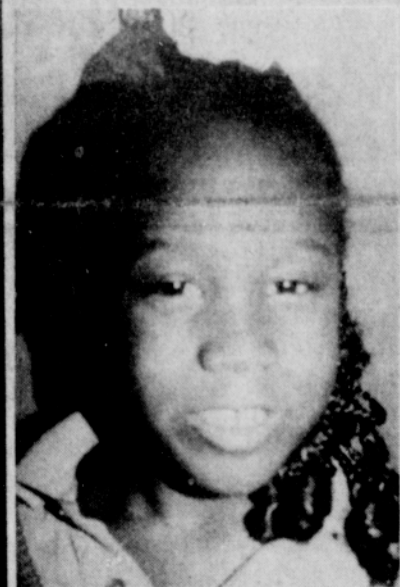


Multnomah County Chairwoman, Gladys McCoy, swears in Mr. Robert Phillips as the new president of the NAACP, Portland branch. Congratulations Mr. Phillips!

Saluting



Mrs. Harriet Adair
Principal
Martin Luther
King School



Ada Delicia Jackson
Woodlawn School



Rashad White
Boise Elliot School



Phyllis Bell

News Around Town

Seventh Call-To-Action Leadership Conference Slated

The Seventh Call-To-Action Leadership conference will take place Jan. 28, 1989 as the Chumaree Comforter in Salem. The theme of this one-day conference is "Blacks: Expanding Our Roles, Facing Problems and Taking Charge."

The conference is sponsored by the Oregon Assembly for Black Affairs (OABA). Corvallis City Manager Gerald Selas will be the luncheon speaker and State Senator Jim Hill, D-Salem, will be the keynote speaker for OABA Recognition Banquet.

The Chumaree Comforter is located at 33rd Market Street N.E., Salem, Oregon. Registration will begin at 7:30 a.m. the conference fee is \$50. Banquet-only tickets is \$25.00 each.

NCNW Award Scholarships To Local Students

The National Council of Negro Women, Inc., Tri-County section of Portland, Oregon, Ms. Ruby L. Reuben, president, has awarded three scholarships to local students from Portland. The recipients of the scholarships are: Josetta Parker, a graduate of St. Mary's Academy, now attending Northwestern University; Georgina Talley, a graduate of Jefferson High School, now attending Grambling State University; and Tonya Ward, a graduate of Grant High School, now attending Southern University.



Georgina Talley

Sentry Owner Acquires Former Albertsons

While grocery chain stores have been closing their doors in Northeast Portland recently, Tom Conklin will open his third Sentry Market in that area, at 909 N. Killingsworth Jan. 20.

A grand opening celebration will follow in February with the completion of major interior renovations.

chains do not. We are able to offer the types of products and service that the people of this neighborhood want, and we firmly believe in establishing a more personal relationship with the members of this community," Conklin says.

Community ties are reinforced



Tom Conklin, (left) owner of the new Sentry Market, formerly known as Albertsons. The new store will open this weekend. The Portland Observer salutes Mr. Conklin for his commitment to this community.

"We're in this area for the long haul," Conklin says. "While other stores are pulling out of Northeast Portland, we're spending money to make this a nicer store." The renovations will include a new deli, bakery and service center with videos, postage and money orders. Conklin plans to enhance the store's overall decoration, as well, to give it a more "upscale" atmosphere.

Conklin's new store was formerly a Albertsons. A Safeway that had been located 5-8 blocks from the Killingsworth store also pulled out of the neighborhood recently.

"We will succeed where the chain stores do not because as an independent, we have a flexibility that the

through numerous fund-raisers and community service projects. Conklin's two other Sentry Markets participated in the Children's Miracle Network Telethon last year, raising \$2,500 for Doernbecher Children's Hospital from parking lot events. A parking lot auction at his Wilshire Park Sentry Market last year raised more than \$1,250 for a life-saving liver transplant for a local resident. A similar event is planned for later this year, with proceeds earmarked for Doernbecher.

Conklin regularly donates food for the St. Charles Church's groups or store space for other groups' fund-raisers. He also sponsors two local Little League teams.

"There are so many groups out there that need help. There are so many causes--everything from battered women to the homeless. It's impossible to limit community service efforts to just one group. I try to accommodate as many groups as I can," Conklin explains.

One program that has particularly impressed shoppers is Sentry's "Saver Shields." Customers receive a stamp for every \$5 of goods purchased. Six stamps fill a card and can be used toward the purchase of everyday items at extraordinarily low prices.

Conklin's formula for success is already working for his two other stores in Northeast Portland. Both are within three miles of the new Killingsworth store. He bought Wilshire Park Sen-

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Family Of The Week

by Jimi Johnson



Married for 17 years, the Blakneys have 3 beautiful children, Brian Daniel, age 14. Kimberly Nicole and Warren Jr., who are twins, age 9. The Blakneys believe that "love and communication" with a "strong commitment to Christ" is what keeps their family together. The Portland Observer salutes this outstanding family.

Reverend Warren Blakney and his wife Patricia came to Portland in 1987 from Tuscaloosa, Alabama. Blakney has been active in the civil rights movement since the early sixties and helped form "Operation Push" in Jackson, Tennessee. The Blakneys are committed to serving the African-American community in whatever way they can for they believe that "Charity begins at home."

Reverend Blakney is currently the Pastor of Malory Avenue Church of Christ in Northeast Portland. Since becoming the pastor, Reverend Blakney and dedicated members of his church have developed a drug and alcohol dependency program to assist those in need, as well as a yearly clothing give away to the poor. In addition, the church sponsors an annual African-American History program during Black History Month in February.