

HAVE A HAPPY NEW YEAR!
DRIVE SAFELY ... PLEASE



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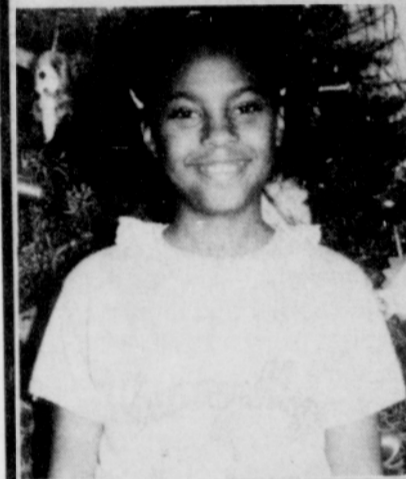
The Eyes and Ears of the community

December 29, 1988

Saluting ...



Kenita Mason
8 Years Old
Humboldt School



Shaudia Jackson
10 Years Old
Humboldt School



Shantell Streeter
10 Years Old
Woodlawn Elementary School



Antoine Davis
11 Years Old
Harriet Tubman
Middle School

Congratulations!



Sharon Mitchell
News Anchor
KGW-Ch.8



THE BLACK UNITED FUND OF OREGON

"The Helping Hand that is Your Own"

Thank You!!!

As 1988 comes to a close and we embark on a new year we'd like to take this opportunity to thank the community for its generous support of the Black United Fund of Oregon during our 1988 charitable campaign.

We commend you for supporting both our workplace organizing and fundraising efforts. The generous support we've received demonstrates that employees welcome choice in workplace giving and are committed to the Black United Fund of Oregon's goal of community development through self-help.



Iman Na'eem Muhammad

Self-help and self-determination are historically connected to the African-American tradition and it is very clear that when a people embrace these principles they not only gain the assistance of others but also their respect. This spirit of respect is reflected in the tremendous amount of public involvement and volunteer support we've received. In just one short year (1987-1988) employee contributions went from \$14,000 to over \$100,000. This level of support is indicative of your commitment to the Black United Fund of Oregon and belief in a cause which we all hope will contribute to turning our community around.



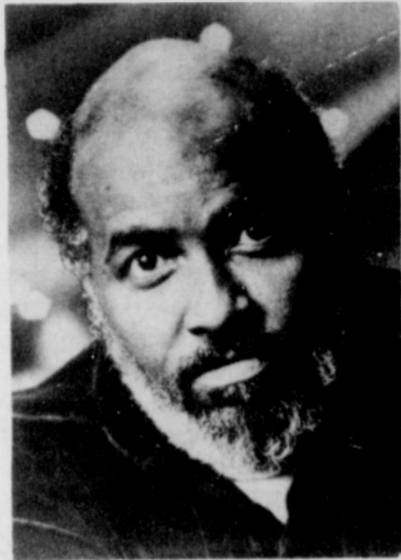
The Late Rev. John Garlington

New Program Reaches Out To Families

"My goal is to bridge the gap that exist between schools, families, students, teachers and our community as a whole," said Ada Reed Jackson, as she explained the new "Community and Family Outreach Program," scheduled to begin January 6, at Woodlawn Elementary School.

Ms. Jackson's program draws upon some traditional strengths of Portland's African-American Community: The Family, Teachers, Volunteers, Commitment, and the Participation of Community Leaders. "I am so proud of the responses I received from those persons who will be teaching the classes. They were so willing to share their knowledge and expertise with parents," Ada said with a smile. "And," she continued, "they are doing it for no pay, they are participating because, like me, they are committed to building a strong community for our children and our families."

Ms. Jackson said the program was designed with the total family in mind. "as you can see throughout Portland African-American community, there is a strong commitment to self-help



James DePreist
Chairman, Black United Fund

There is no question that the community at large and the Black community in particular has some serious problems. The Black United Fund of Oregon provides us with an opportunity to pool our resources to bring about needed changes in our community. We believe that with consistent and on-going support from you, the Black United of Oregon can continue to provide assistance to community-based organizations that guide and set the tone for what we must do to improve the quality of life in our community.

There are many people we would like to acknowledge for their outstanding support, unfortunately space does not permit us to do so, however we would be remiss if we did not acknowledge Mr. James DePreist, 1988 Campaign Chairman and the late Rev. John Garlington and Iman Na'eem Muhammed, past board members. We would also like to commend the following organizations for their generous support, Black Professional Network, Oregon Alliance of Black School Educators and Delta Sigma Theta Sorority.

As we reflect on 1988 our thoughts are turned gratefully to those who have made our progress possible. It is in this spirit that we say, simply but sincerely Thank You and best wishes for a Happy New Year.
Ben Priestley, Board Chairman
Amina Anderson, Executive Director



Ms. Alberta Phillip
Inst. Family Outreach

Continued To Page 6



LET'S MAKE 1989--A year of warmth, love, community togetherness and family. Lets make 1989 the year of our children. Above, Jayne Kennedy-Overton gives equal time to motherhood, as she reads to her daughter Savannah Re. Happy New Year!

Saluting



Pvt. Tammy S. Caston
Army Reserve Private Tammy S. Caston, daughter of Bobby Caston of 2214 N.E. 36th, Portland, Ore., and Laura L. Caston of 2102 Maple Ridge, Baton Rouge, La., has completed basic training at Fort Dix, N.J. During the training, students received instruction in drill and ceremonies, weapons, map reading, tactics, military courtesy, military justice, first aid, and Army history and traditions. The soldier is a 1988 graduate of Woodlawn High School, Baton Rouge.

Message To The Community

by Useni E. Perkins



Useni E. Perkins
C.E.O. Urban League of Portland

As the Urban League of Portland approaches 1989, eleven years from the 21st century, there are some concerns, problems and issues I would like to share with the community that we serve.

First, let me take this opportunity to personally thank the many people, groups and organizations for the warm reception they have given me since my arrival in Portland. I deeply appreciate it, especially in light of the serious problems that the League faces. As many of you already know, the League has been confronted with a myriad of problems, mostly financial, that have raised concern about our credibility as a viable institution. However, the moral support received from the community indicates that the League is still viewed as an important institution. At the same time, I realize that the community expects and deserves accountability from the League if we are to sustain its support. The community can be assured that the League will unequivocally honor this expectation. Sometime in the very near future, the League will meet with various community groups and organizations to share with them our plans to resolve these problems.

When I came to Portland, I had only a vague idea about the social problems that existed here. Like many midwesterners, my knowledge of the Northwest was limited to the legacy of Lewis and Clark and stories of its scenic beauty. However, it did not take me long to discern that, in many ways, the Northwest is no different from other regions in the country as it relates to the social and economic status of Black people. With but a few exceptions, Black people share a common oppression regardless of where they live. This does not mean Blacks in Portland have no unique problems, but that simply being Black

in America carries with it universal liabilities. Wherever you go in America, whether it be in New York, Chicago, Illinois, or Jackson, Mississippi, you will find Black people are at the greatest risk. A disproportionate number are on welfare, live in the poorest communities, have the highest unemployment, are confined in penal institutions, have serious health problems and are still being victimized by institutional racism. And now many of our communities are being paralyzed by drugs, destabilized by fragmented families and losing our youth to violent street gangs and the likelihood of facing a future that is indisputably bleak.

The struggle Black people face in Portland is only an extension of the historic struggle that we have faced since slavery. It is a struggle that seeks to achieve full equality in all areas of American life. It is a struggle that attacks the very core of racism and challenges the integrity of America to truly be what she claims she is. It is a struggle that reaffirms our right as a people to preserve our culture and control our destiny.

What role will the Urban League play in this protracted struggle during 1989? I have given this question considerable thought and, after many deliberations, consultations and observations, arrived at the following conclusions:

First, the Urban League must regain its fiscal stability if it is to remain an important institution in the community. Therefore, the League is making every effort to

resolve its financial problems. We have cutback on our spending and are making sure all of our programs operate within their prescribed budgets. We are also trying to resolve some of the fiscal strain placed on us by our real estate holdings. At the same time, however, we need help from the community and encourage your support when we commence our Membership Campaign in 1989.

Secondly, it is crucial that the League maintain its present programs because they serve the needs of many underserved, alienated and disenfranchised people. Our services to seniors provide them with critical support systems our youth programs assist young people who are in trouble; and our Whitney Young Learning Center helps at-risk students. We also serve the homeless, provide low-cost housing to the poor and elderly and emergency and energy assistance to those in the greatest need. And although our Employment Department has been defunded, we continue to provide employment services to our clients. One example is the formation of the League's Employer's Advisory Council, which will help us to develop job readiness workshops for the unemployed.

The League has also been the catalyst for organizing the Coalition of Black Men, Black Health Coalition and is working closely with other

Continued To Page 6



TELEVISION TALK SHOW HOST AND ACTRESS Oprah Winfrey presents a \$100,000 check to Dr. Elaine C. Mosley, principal of Chicago's Corporate/Community Schools of America. Winfrey made the donation on behalf of herself and Revlon, Inc.