

## "Warm Home for Winter Season"



For the seventh year, Oregon's two largest electric companies are sponsoring a program to help thousands of needy families stay warm this winter.

Pacific Power and Portland General Electric (PGE) are asking customers to join their employees and shareholders in contributing to the 1988-89 Project HELP campaign.

"Last year Project HELP raised more than \$215,000 for Pacific customers in five of the states we serve. Over 2,000 families received assistance," said Jack Samper, Pacific Regional Vice President.

"Although the economy is improving, there is still a need for this type of help. I am asking our customers and employees in Oregon to join us in supporting Project HELP this winter," Samper said.

Pacific shareholders will donate \$100,000 to Project HELP this year, with \$67,000 ear-marked for Oregon customers.

Kay Stepp, President of PGE's Energy Services Division, presented a \$40,000 shareholders check to The Salvation Army today to kick-off the program in PGE's service area. The corporate donation will provide seed money to PGE's 1988-89 Project HELP fund.

"During the past seven years PGE employees, customers and shareholders have contributed nearly \$2 million to Project HELP," Stepp said. "The program has helped thousands of needy families stay warm and will continue to thrive with community support. Every dollar makes a difference."

The Salvation Army will be the sole administrator of Project HELP funds for PGE. Pacific Power funds will be managed by The Salvation Army in Portland and twelve other locations. Various social service groups will represent the company at other Oregon sites.

Customers of both companies will receive Project HELP donation envelope in their winter billing statements. Those who wish to contribute to Project HELP should write a separate check for their donation and not add it to their regular bill payment.

Project HELP funds are available to qualifying customers regardless of fuel source.

Oregon fund distribution will begin after the first of the year.

### Clothing Give-Away Scheduled for December 3

"Operation Give-Away," free clothing for low-income families, is scheduled for this Saturday (December 3) at the Peninsula Park Community Center. The free clothing will be available from 10 a.m. until 3 p.m. at Peninsula Park Community Center, 6400 N. Albina Street in North Portland.

The clothing is available through the Portland-Vancouver area's third annual "Children Helping Children" clothing drive which began October 10 and runs through December 23.

Last year's drive provided clothing for 550 children of 150 families, a 50 percent increase over the first year, according to Betty White, clothing drive director for Low Income Families Emergency (LIFE) Center, a United Way agency. LIFE Center operates a human service agency which provides clothing, food banks and other programs serving area families.

During the Children Helping Children campaign, children dropped outgrown or unneeded clothing into barrels at the 11 child care centers operated by Children's World Learning Centers, or at KGW Television. The clothing was then collected by LIFE Center volunteers who sorted and sized it for Saturday's give-away.

Donations of clean, wearable clothing, especially for school-age children, are still needed. Donors may call 626-0541 for the nearest drop-off location, or 284-6878 for information about available clothing.

Clothing donations are tax deductible in the amount of the value of the clothing.

### School Drop-Outs

1. Is your child's education at Risk?
2. Is communication a problem between parent and school?
3. Has your child been labeled "Problem Child"?

If your child is willing to attend school and become a productive student .....  
HELP is on the way!

We as parents can make the difference, we can make a sincere effort to aid and assist our children, provide moral support and take affirmative steps towards alleviating stressful situations between our children and the School District.

Join Us: Easter Roach - 288-9021  
Helen Sherman - 281-2431  
Theresa Gitome - 239-5450

Next meeting is at:  
**N.E. King Neighborhood Facilities**  
4815 NE 7th Avenue  
7-9 PM - Second and Last Tuesday of Each Month

### The Coalition of Black Men

The Coalition of Black Men will meet Saturday, November 26, 1988, at the Neighborhood Church of God, 4550 N.E. 20th. The meeting will begin at 12:30 p.m.

### King Improvement Association Community Report

Last Month Reports:

**Youth Committee:** Aleem Shabazz presented: The Committee met to review need of youth in this area. Their findings include:

Jobs for at-risk youth  
Recreation facilities  
Follow up, continued contact with youth  
Committed adults to work with youth who are using the St. Andrews' Gym (5-7 pm, weekdays). The Committee would like to see mentorship and outreach developed. To join call 281-0681.

**Abandoned Housing:** Ora Hart 281-3038  
PDEC and (Pacific First Federal Bank) have \$4.7 million to loan for vacant and deteriorating houses.  
Plans that encourage home ownership and include "sweat equity" opportunities should be the priority.  
The Housing Committee recommends approaching the 'powers-who-be' to assure that the monies are used in a way that will work for the improvement of this neighborhood and increase home ownership. Also, address the issue of Bank Mortgage loans for no less than \$30,000.

Also: Educating the community. i.e., how to get your taxes lowered.

**CRIME PREVENTION:** Marty Martin 285-0869  
1. We are tracking licensing on the pawn shops.  
2. Tracking convenience store licensing with OLCC at Seven Star Market, Boston Market, Silk Hat, and a private club on Union.  
3. Tracking with D A on "Batman" case.

**ALL CLEANUP VOLUNTEERS:** The Cleanup committee is going to start a block by block cleanup of KING. This will educate for recycling and show how individuals and the whole community benefits. Call Flo Fleskes 287-8748 or Ray Eaglin 777-6150.

**ZONING AND PLANNING:** Rev. Milton Green has accepted the chair of this very important committee. Call 288-5420 if you want to help plan the future of KING Neighborhood.

SEE YOU THERE GOOD NEIGHBOR!

The next general meeting is Tuesday November 22, at 7:00 pm. You must be present at this meeting to qualify to vote for officers at the December 13 elections. On November 22 we will hear our committee reports as well as the nomination slate of candidates for the Board of Directors.

**PORTLAND OBSERVER**  
"The Eyes and Ears of the Community"  
288-0033

### Caldwell's Colonial Mortuary Receives National Funeral Directors Association Award

Caldwell's Colonial Mortuary has received the "Pursuit of Excellence" award at the 107th Annual Convention of the National Funeral Directors Association. The award is given in recognition of outstanding accomplishment by a funeral home. Caldwell's was the only west coast funeral home to receive the award.

Eight categories of achievement are considered for the award. These include: educational programs; community outreach programs; community and professional service activities; library or media resource program; attendance at conventions, conferences, seminars and meetings; special "in house" programs; individual funeral home public relations or educational programs; and use of brochures and other educational and public relations materials.

The National Funeral Directors Association, with a membership of nearly 15,000, is the largest professional funeral service organization in the world. The "Pursuit of Excellence" program is their annual awards competition honoring the outstanding funeral homes of America.

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★ Eva Gabor  
★ Born Free  
★ Renee Paris  
★ Andre Douglas  
★ Zury and More  
★ Carefree

*Wigs,  
Hairpieces  
and  
Beauty  
Supplies*

*Sale  
&  
Restyling*



**Wigland**

SALE • SALE • SALE  
Nails • Eyelashes  
SALE • SALE • SALE

**Store Hours:**  
10:00 a.m. 'til 6:00 p.m.  
Monday Thru Saturday

**1105 N.E. Broadway**  
(across from Safeway Lloyd Center)

**282-1664**

# BURN THIS AD.

That's what many families would have to resort to this winter just to stay warm. If it wasn't for Project Help.

Year after year, your donations have provided emergency fuel assistance for thousands of people caught without heat. Like the elderly. The handi-capped. And the unemployed.

This winter, they need your contribution once again. It's tax deductible and simple to give. Just look for a Project Help donation envelope in your next electric bill.

Beginning in January, your gift, plus \$100,000 from Pacific Power and PGE shareholders, will be disbursed by the Salvation Army to buy oil, wood, gas or electricity for needy families in your community.

So, please give as you're able. With your help, this ad can generate heat. Without going up in smoke.

**H E L P P R O J E C T H E L P**

