



7-ELEVEN EXECUTIVE WORKS FOR NAACP! Bill Smith, (center) 7-Eleven Operations Manager has joined the Western Region of NAACP as an executive on loan from The Southland Corporation, recently announced Don Burnside, Corporate Vice President, Strategic Planning & Administration. According to NAACP Western Region Director, Jim Martin (right), "the corporate experience of Smith and his dedication to the goals of NAACP will provide valuable assistance in our program of increasing economic development throughout the Black community." "I am proud to join in the efforts of NAACP throughout the west, and look forward to working with Jim Martin," said Bill Smith. Jim Notarnicola, National Urban Affairs Manager for the Southland Corporation, recently met with Smith and Martin on the 7-Eleven/NAACP Voter Registration, "Vote-Be-Heard" program now going on in 7-Eleven stores throughout the country. The Western Region of NAACP consists of the following states: Alaska, Arizona, California, Hawaii, Oregon, Utah, and Washington.

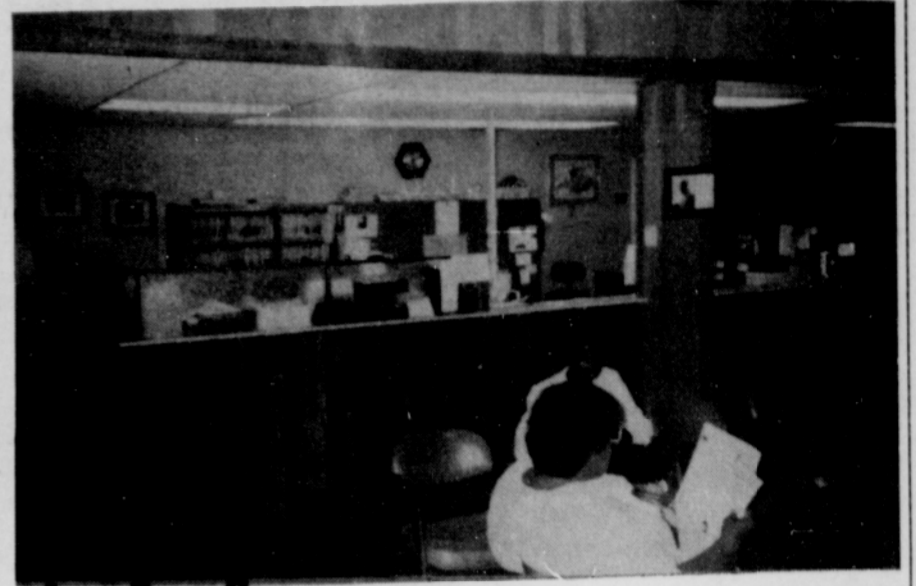
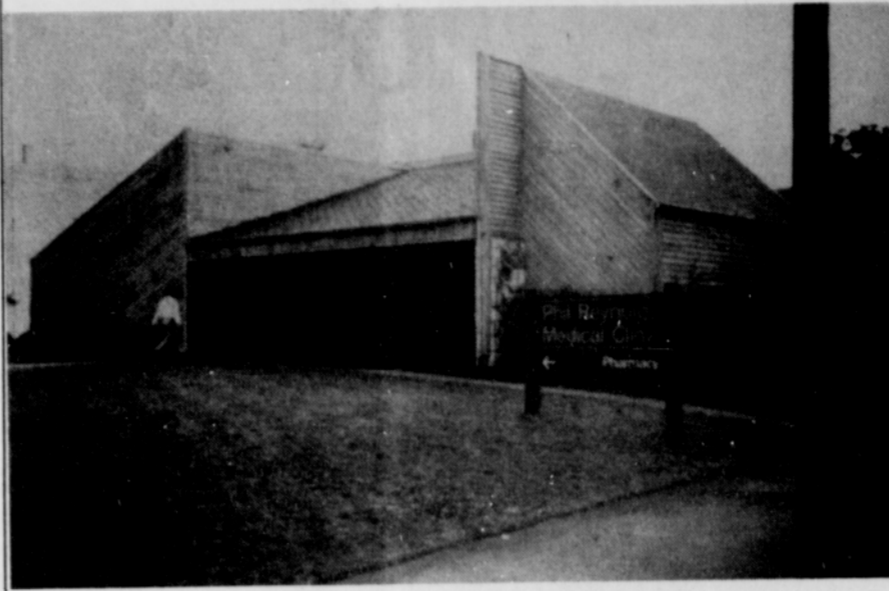


SALUTE TO HARLEM ENTREPRENEURSHIP—George L. Knox, III, second from left, Staff Vice President, Public Affairs, Philip Morris Companies Inc., welcomes Minority Business Development Agency (MBDA) officials to the special breakfast tribute to the late Lloyd E. Dickens. The officials are Gina A. Sanchez, second from right, Regional Director of the MBDA and James H. Richardson-Gonzales, National Director, MBDA. At left is Anthony M. Morelli, Director, Headquarters Services, Philip Morris Companies Inc. Lloyd E. Dickens, who died last May at 86, had been a significant influence on the political and economic growth of Blacks in Harlem for more than 50 years. Dickens was honored during a Philip Morris-sponsored breakfast at the Harlem State Office Building during New York's MED Week '88.



A JOB TRAINING SUCCESS STORY—In 1968, Berthola Nelson was a member of the first graduating class at the Los Angeles Urban League Data Processing Training Center. At that time, she was a single parent, unemployed and on welfare. Hired by IBM soon after graduation, she's going to observe her 20th anniversary with the company and is in training to be associate account administrator for the ARCO account, one of the most important IBM accounts in the Los Angeles area.

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