

FASHION SAVVY

FASHION EDITORIAL

Fashion Soars Sky High — Quality Is Low!



by B.J. Edwards

Mode! ... Mode! ... Mode! ... Fashion! ... Fashion! ... Fashion! It's a continuous conversational topic, and the focus heightens with escalating prices. Retailers are sticking hefty prices on garments that are below standards.

Hems are unraveling, seams are busting and fabrics are fading. Shrinkage is a common occurrence.

A \$300 designer dress often is unlined and poorly constructed. Expensive does not necessarily mean quality. Consumers, in view of inflation, are taking a longer look at garment quality.

Retailers, on the other hand, say consumers always complain. But they also note that the falling

dollar on the European market has caused textile imports to soar and predict the increases will continue.

In view of this, those of us who are serious fashion animals may have to consider discount designer stores and half-yearly sales.

Remembering quality, not quantity, is vital in selecting your fashion wardrobe. You will enjoy more use from a few classic items. Stick to pure natural fibers. Before you purchase a garment, turn it inside out and check the seams. This will indicate how well the garment is constructed. When buying coats and jackets make sure you have extra buttons.

In order for your clothes to flatter you, they must fit well. Have all alterations done before you wear something new. Remember fashion length is optional, so select the length that's most flattering to you.

Fashion says a great deal about who we are, so it is very important to send the correct fashion message. With patience and effort it is possible to dress wonderfully. The key is selective shopping.

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Scarves were paraded down the runways of New York and Paris, wrapped around the head and throat and trailing dramatically behind. Worn under wide brim hats, with lots of heavy pearls and gold chained belts. Scarves flung over the shoulders to give a draping effect. A new, yet very feminine touch, the scarf is pinned to the side of a skirt or dress pocket with a large gold or pearl pin.



MONDAY, AUGUST 29
— DAY FOUR —
ENTERTAINMENT & ACTIVITIES



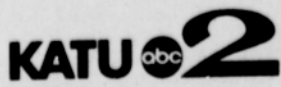
NATALIE COLE
5 p.m. & 8 p.m. L. B. Day Amphitheatre
On the Miller Genuine Draft Stage
FREE with paid admission. No reserved seating.

HIGHLIGHTS

- **KATU'S AM Northwest Show** Showcase Stage - 9 a.m.
- **Egg Art Display** - Poultry Building
- **Miller Brewing Co. Show Cars**
- **Holstein Judging** - Dairy Tent Showing 11 a.m.
- **China Painting Demo** Jackman-Long Demo Stage - 12 - 4 p.m.
- **Oregon State Beekeeper Honey Recipe Contest** - Jackman-Long Demo Stage 2 p.m.
- **Best of Breed: National Show Horses at Halter** Horse Show Stadium - 4 p.m.
- **Brewing Homemade Beer Demo** Jackman-Long Demo Stage - 7 p.m.
- **The Muggs** - Showcase Stage - 6 p.m. and 7 p.m.

HORSE RACING DAILY

POST TIMES
Weekdays - 7 p.m.
Weekends & Labor Day - 1 p.m.
\$2.00 minimum wager



Today is KATU-TV Day!
\$4.00 adult admission with coupon. \$7.50 Ride All Day and 11 Game tickets with coupon (some games require more than one ticket). Offer good until 6 p.m.

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