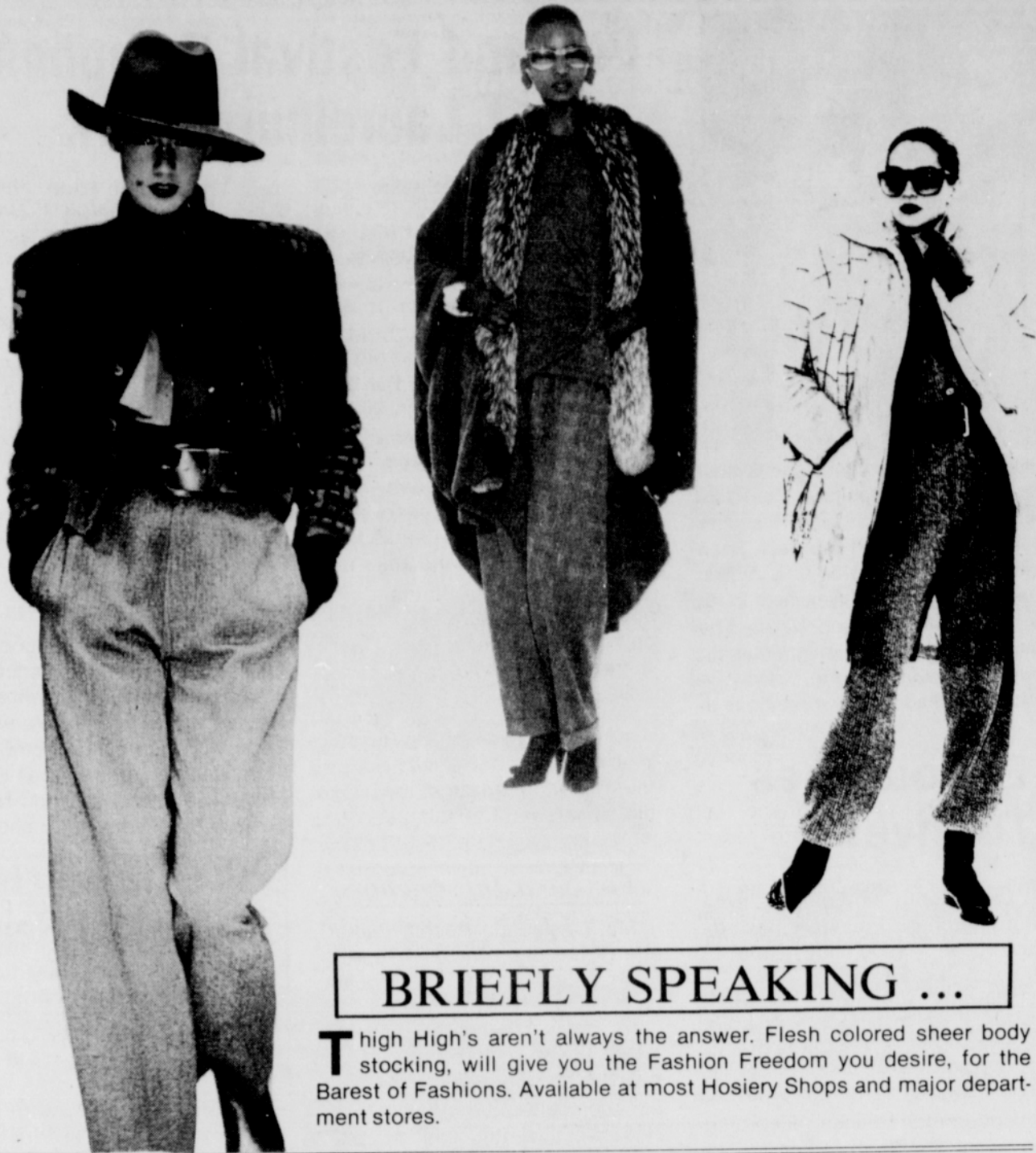


FASHION SAVVY



BRIEFLY SPEAKING ...

Thigh High's aren't always the answer. Flesh colored sheer body stocking, will give you the Fashion Freedom you desire, for the Barest of Fashions. Available at most Hosiery Shops and major department stores.

Cosmetic Pigmentation Treatment For Vitiligo And Scarring Developed From Procedure Used For Permanent Eyeliner

Skin pigmentation, a popular cosmetic procedure for applying permanent eyeliner, is finding additional important medical uses, such as repigmentation of skin mottled by vitiligo or scarred by burns or injuries.

This simple medical procedure, using the Permark Enhancer, offers an important new means of restoring the lost color of dark or light skin where it has been lost through vitiligo, scarring, skin cancer, or other disorders. Tattoos can be obliterated or even pigmentation of the eye itself can be restored in cases of trachoma.

Vitiligo can happen to members of any race and any part of the skin may be involved. The characteristic markings appear white on dark skin, buff on yellow or white skin. The condition is commonly seen on the face, neck and backs of the hands. It also occurs around body openings, around body folds, at sites of cuts, scrapes and burns and surrounding some types of pigmented moles. The hair becomes grey, or may disappear, where vitiligo affects patches of the scalp or other skin areas with hair. Even the retina of the eyes may be affected.

Cosmetic disfigurement often has a substantial impact on a person's social and professional relationships. Also there can be great discouragement when physicians unaware of the Permark solution inform patients that there is no effective remedy for treating vitiligo.

Cosmetic treatment for vitiligo and disfiguring scars can overcome these hindrances and smooth social relations, as well as restore the self confidence necessary for healthy and productive contacts with others. Just as in the case of permanent eyeliner, Permark pigmentation of vitiligo sites and other scarring cannot be smudged by bathing, sports activities, perspiration, rain or similar hazards to the cosmetics that sometimes are used to camouflage marred skin.

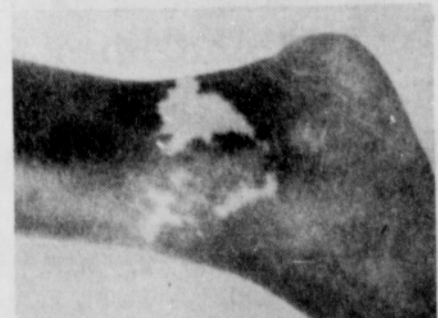
Requiring only an hour in the doctor's office to cover an area the size of a postcard, the Permark procedure consists of permanent placement of dots of color which coalesce to form even coverage in the desired shade. To facilitate the procedure Permark

provides a multi-needle "brush" or cluster of its Enhancer, the instrument commonly used for applying permanent eyeliner.

Further information on the above treatments is available, without obligation, from either Robert Halder, M.D., Department of Dermatology, Howard University Hospital, 2041 Georgia Ave., NW, Washington, D.C. 20006, (202) 865-6726 or Harold Brody, M.D., Suite 711A, 478 Peachtree St., NE, Atlanta, GA 30308, (404) 525-7409.

Another successful application of the Permark Enhancer is, after mastectomy, to simulate a nipple on a reconstructed breast to match the other breast. The conventional method used by surgeons for obtaining reconstructed areola and nipple coloration has been to take skin grafts from the labia and upper thigh. Patients found these sites objectionable and the surgery painful. Such grafts were prone to break down and often did not match well, frequently the nipple being a lighter color. Now, a surgeon can transplant skin from the most desirable sites. After healing, precise pigmentation is accomplished painlessly, in 15 to 20 minutes, using the Enhancer with a multi-needle cluster and a choice of pigments.

Further information on this treatment can be obtained without obligation by contacting



Before, (top), a black woman's ankle mottled by vitiligo. After, (bottom), can be seen the cosmetic results of micropigmentation with the Permark Enhancer.



Hilton Becker, M.D., 2617 N. Flager Dr., West Palm Beach, FL 33407, (407) 833-0899.

Permanent eyeliner, the original application for the Permark Enhancer, can be made to order for the active career woman, points out the developer of the procedure, Michael Patipa, M.D., 1411 N. Flager Dr., West Palm Beach, FL 33401, (407) 832-1499. Many physicians recommend permanent eyeliner enhancement after a blepharoplasty. This "finishing touch" gives the patient more definition around the eye, which results in a more youthful appearance. The convenience of permanently enhanced eyes helps a woman schedule professional and social activities, family, sports and travel. Additional makeup can be added when desired, but the need is eliminated. This is a boon for those with allergies, wearers of contact lenses, arthritis sufferers, the elderly and others with problems of finger dexterity.

The simple office procedure requires 20 minutes to half an hour. Natural, inert pigment is implanted at the base of the lash line. This enhances the eyelid, giving the lashes a natural, full, thick appearance.

Information on locations where Enhancer procedures are offered may be obtained from Ms. Marie Levin, President, Permark Corp., 60 Commerce Way, Hackensack, NJ, (201) 488-5228.

Revlon Makes \$25,000 Contribution To NAACP

At a ceremony recently, Dr. Benjamin L. Hooks, president and chief executive officer of the NAACP, received a contribution of \$25,000 from Granville L. Stevens on behalf of the Revlon Foundation, the well-known cosmetics, fragrances and hair care company's philanthropic entity.

Revlon's contribution will be used in two ways: (1) It will establish several Revlon/NAACP Scholarships for minority and other deserving inner-city high school students who are college bound and (2) It will support the NAACP's existing Back-to-School/Stay-in-School Program.

FALL PREVIEW



EDITORIAL Trousers: A Balance

by B.J. Edwards, Fashion Editor

History repeats it's self as the hem lines find a wonderful balance this fall in trousers. In the '60s women rebelled over the hem lengths. And sent designers scrambling to there drawing tables. The result was the pants suit. The fashion world was victorious once again they managed a perfect medium. This year's offerings are no different. Blink once or twice and you'll see repeats of the '60s. A timeless mode of classic spirit. The jumpsuit is back for day and night shown with Bright Raincoats, and High wasted Jackets for daytime. In Satin, with Cashmere Tops at night. Just as important as a timeless tradition. Cut, Fabrics are chosen for distinctive visual appeal. Pin Stripes, Plaids, and Checks, convey a look of confidence, quality, and masculinity.

This fall, women are dressing more like men. The double breasted Jacket with Big leg trousers. The three piece suit with wide lapels or a narrow jacket to hug your silhouette. Polka-dot Ties, Leather gloves, and a racy

Fedora, Jaunty pocket squares are a must this fall. There will be lots of flash and clash as bottom's go very bright. Color is

up and trousers take new forms, shape and proportions. The choices are unlimited. Pull out all the stops, and fall for something unconventional. Getting dressed now is not just a function, but an

Art. This fall's offerings of comfortable slacks and one piece jumpsuits, and evening and daytime pant suits. Give the Art of dressing great shape. They are a mere part of the Fashion Story.

Skirt and dresses remain short showing a few inches of the thigh. Bib Top Jumpers, skirt in wool blends with wide swingy coats, and princess dresses are some of the short styles. Evening Dresses in ankle lengths with full skirts. Empire waist lines are back. Short Jackets clear the waist line edged with ruffles. Collarless coats, Bold flowered Printed silk, and thick opaque stocking for daytime. Dressier clothes are shown with a variety of Racy stockings. Big Shawled collared coats, metal buttons, chains, belt buckles and heavy necklaces will be seen frequently with black, wine, dark green, gold and violet. Most clothes will hug the body. This season's Fashion Collection gives us a great deal of fashion freedom. Hat's off to the Fashion Industry what a compromise.

FACE OF BEAUTY The Line On Lips!



Diminishing lip line are a problem and here is the answer. Before applying lipstick, use a lip pencil in a matching color to create a more precise and definitive line. If lipstick bleeds—A good preventive always is to prime lips with moisturizing balm. One with sunscreen to stop further dehydration.

WHAT'S IN FOR MEN



It's all on Top In Top Coats. Here are some classic offering for this fall. The Navy Blue or Black Sleek Overcoat. A fitting image, for nighttime or day wear. The essence of men's wear chic, the Trench Coat.

The tradition continues. Complete a perfect wardrobe with the Top Coat of your choice all are multi-functional.