

# FASHION SAVVY



B.J. Edwards  
Fashion Editor

**OUTSTANDING**

**It's More you.**

**F**ashion Savvy is not just fashion ... it's about beautiful people in search of fashion quality ... what's in, what's not. It's about every special opening night. It's about being first with the glamour - once a week, 48 times a year. It's the morning after, the day before.

**BAN APARTHEID!**

**DO IT WITH TASTE.**

**WHAT'S IN FOR MEN**

**T**his year, men are experiencing color and lot's of it ... from bold to soft pastels. Loafers' are here to stay in soft Italian style slip on's. Combinations of leather and snakeskin, in bold colors, will have the feet making a very definite statement. Sweaters will continue to turn heads in combinations of leather and knit. Along with the sense of sight comes the sense of smell. This year, fragrances for men are alluring and powerful. They are the final touch to any fashion statement, especially if you want to leave your signature on someone's hand. It can last longer than a touch. Fragrances are your personal signature. Choose them carefully.



It's Fashion Savvy and we'll have the fashion scoop! Our direction is very clear ... fashion coverage at its very best. So much of who we are is expressed through the fashions we wear and that's why we are dedicating one whole page to fashions: a little of New York, Paris, Milan, Africa and some of Portland's finest fashion people at play.



## THE FACE OF BEAUTY

**M**ake-up is the key to illusion, and, this season colors are soft and subtle; leaving way for colorful mouths and lightly shaded cheeks. Eyes are dancing with hints of soft color. The look is sheer and soft with attention focused on the lips. Red is still very hot ... red lips and nails.

Where to shop will no longer be a problem as you enjoy our upcoming Fashion Directory which will showcase some of Portland's finest stores, Boutiques and Specialty Shops. Between flash and refinement, we will give shape to your most extravagant fashion dreams.

Let's face it, faces turn heads and our Beauty Section will turn the light on to what's hot in colors and highlighters from week to week.

When it comes to fashions, men are often fashion victims. Not on the page of Fashion Savvy. Fashion Savvy will introduce what's in for men: the snappy new looks, national and international. Here is the page you all have been waiting for: a page you can advertise in or showcase your special fashion or school function; a page that gives you up-to-date fashion information while it's still news. Fashion Savvy will highlight, for men, skin care, make up and the latest trends in hair care.

Our section "Briefly Speaking" will carry a new fashion secret each week. Without a doubt, fashion has arrived in the Portland Observer.

Our commitment is to bring you the finest in innovative fashion coverage, and we are asking for your help. Please let us know when your next fashion affair will be held or that special opening, party or social event. The morning after can be great reading. Let us put you and your organization in the "Spotlight." Advertise in the Fashion page.

Fashion is a way of life and when shared, it becomes a great adventure.



## FASHION TIPS

**B**riefly speaking ... under garments are making eyebrows raise. Today, they are worn on top as well as underneath. Take advantage of the Halter Tops, Briefs and the one piece brief as a short set or a bathing suit. It's hot on top and chic on the bottom.

## UNIQUELY YOURS

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