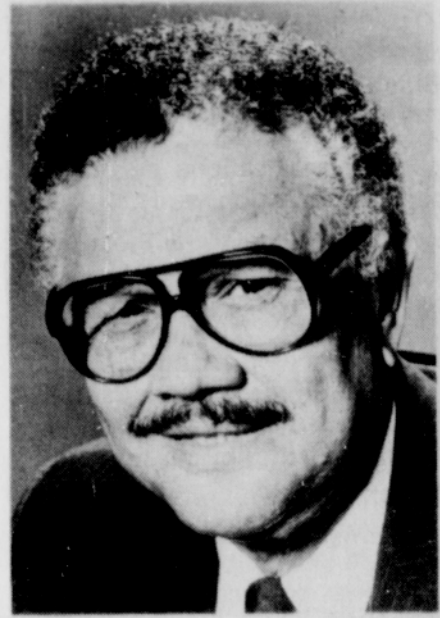


Institute Honors Leaders

Clarence O. Smith, president, Essence Communications (ECI), and Vernon Jarrett, columnist, Chicago Sun Times are among a prestigious group of industry leaders to receive special awards at the American Health and Beauty Aids Institute (AHBAI) Sixth Annual Mid-Year Conference.



Vernon Jarrett

In addition to four days of panel sessions and executive presentations, the conference will pay tribute to special industry achievements during its Awards Luncheon Monday, June 27, 1988.

Awards will be presented in seven categories. Recipients have been selected based on their significant contributions to the ethnic HBA industry, which reports an estimated \$2.7 billion in sales.

The "Proud Lady" award, AHBAI's highest honor, will be presented to both Essence Communications Inc., and newspaper columnist Vernon Jarrett.

ECI is a privately-owned firm with publishing, television and direct marketing interests targeted to today's Black women. Its monthly publication, *Essence*, boasts a readership of over 3 million and its weekly halfhour television program is now seen on 67 network affiliate and independent stations nationwide.

Vernon Jarrett is widely considered one of the country's foremost newspaper columnists and television commentators on race relations, politics and urban affairs. He is a columnist for the Chicago Sun-Times and is a twice-weekly political commentator on the afternoon news for WLS-TV, an ABC-owned television station in Chicago. Jarrett also is the producer and host for the WLS-TV weekly program *Vernon Jarrett—Face to Face* which is in its 18 year.

Other AHBAI Awards will be presented in the following categories: Associate Member of the Year, Distributor of the Year, Beauty & Barber Supplier of the Year, Retailer of the Year, Beauty School of the Year, and Communicator of the Year.

PORTLAND OBSERVER

"The Eyes and Ears of the Community"
288-0033

Koch Proposes 'Enterprise Zone'

City Commissioner Bob Koch, supported by Commissioner Mike Lindberg, successfully amended the newly updated, city Economic Development Policy earlier this month. The amendment requires that all city bureaus including the Portland Development Commission (PDC) prioritize the N/NE Enterprise Zone area for revitalization and economic development projects. Koch, who lives in Sabin neighborhood in NE Portland, said during his election campaign he would work for the revitalization of North/Northeast Portland. In an interview, Koch stated that his work in this area has been ongoing.

To qualify for zone designation cities must meet certain criteria. Some criteria for zone resident include: (1) per capita income must be 80 percent of the per capita income of the state, (2) persons having incomes below the poverty level is at least twice as great as those persons having incomes below the poverty level for the state, or (3) the unemployment rate is at least twice as great as the unemployment rate of the state. (Senate Bill 545) The Portland Enterprise Zone is characterized by having: (1) the highest concentrated crime rate in the city, (2) the highest unemployment rate in the city, and (3) almost half (43.7%) of all vacant and boarded-up housing in the entire city is in this area that contains only a fifth (19.3%) of the city's housing. The focus of Commissioner Koch's plan is the revitalization of the Enterprise Zone, and the plan's concept is to allow an elected official to assume a lead role and lead responsibility to ensure the coordination and allocation of public and private resources. Commissioner Koch's plan differs from other plan's by calling for a lead commissioner and by the major role the community will play. The community's role, said Koch, is to provide the "vision" for the plan. "The vision from the community is critical to the success of the plan," said Koch. Koch's proposed Enterprise Zone development plan allows all interested residents, community and neighborhood associations, business, religious and civic organizations the chance to work together to define the type of environment they want to have for their community. The plan has been given to political, business, religious and community leaders. "We in city hall can help to develop a vision for the community but the community must define that vision" said Koch. He said that he will meet with community organizations to explain and discuss the proposal. To receive a copy of the plan call 248-4151 or write Bob Koch, City Hall 1220 S.W. 5th Ave., Portland, Oregon 97204.

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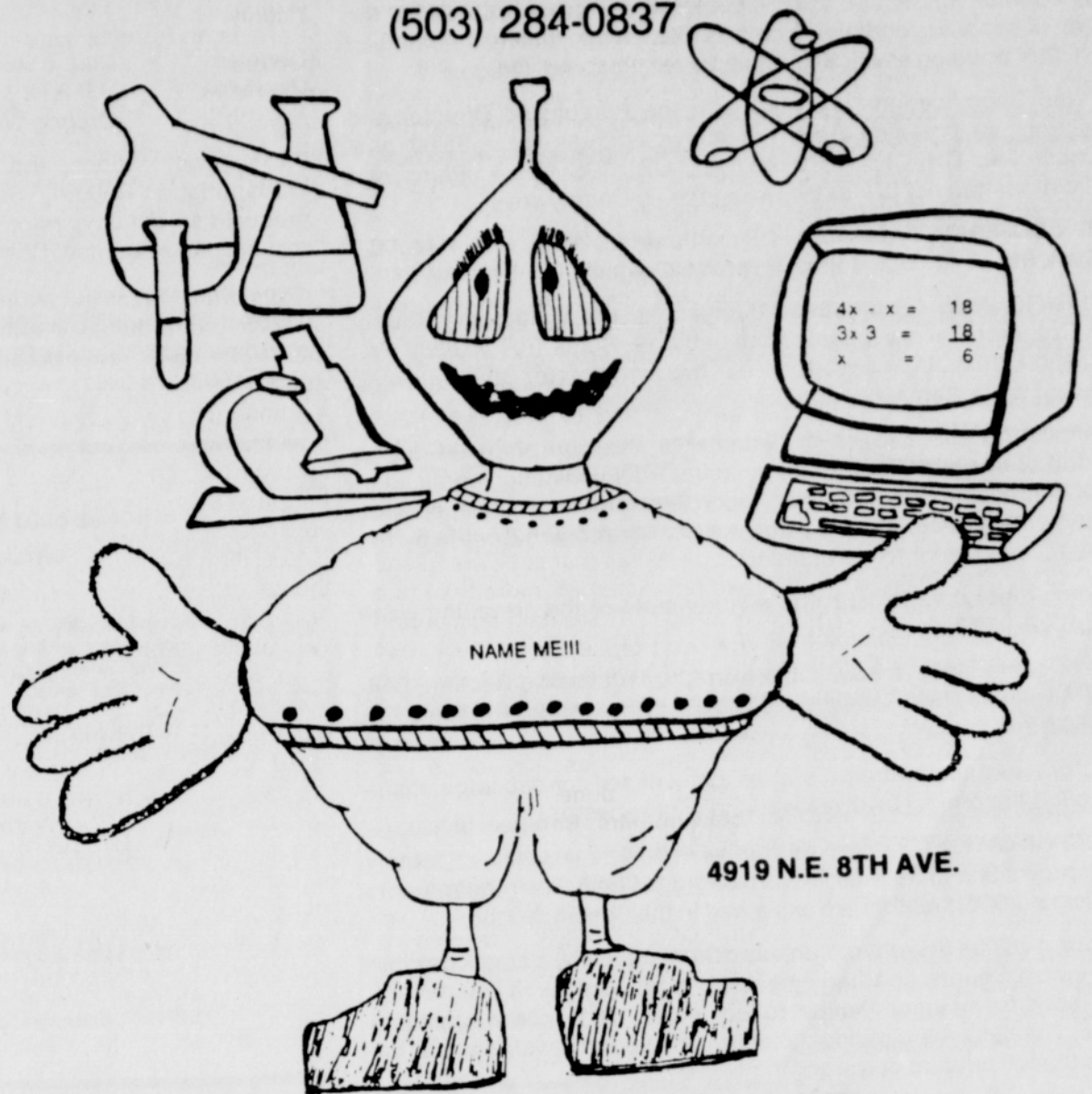
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SUMMER SESSIONS:
SESSION #1 (JUNE 27th THRU JULY 21st, 1988)
SESSION #2 (AUGUST 1st THRU AUGUST 26th, 1988)

GROUP I: (Grades K-5) meets Mondays & Tuesdays. 1:00 - 4:00 P.M.
NOTE: Group I is for all students who live South of Alberta Street

GROUP II: (Grades K-5) meets Wednesdays & Thursdays. 1:00 - 4:00 P.M.
NOTE: Group II is for all students who live North of Alberta Street

STUDENT REGISTRATION: June 13th - 17th (2:00 - 7:00 P.M.)
June 18th (1:00 - 4:00 P.M.)

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Report To: King Neighborhood Facility
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Date: Saturday, June 18, 1988

Time: 10:00 A.M. - 12:00 P.M.

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