

THE DAILY GAME IS THE PLAYER'S CHOICE



When basketball was my game, I found that when I picked my shot, the ball would go in. Nothing's changed. These days I'm playing an exciting new game. The Daily Game. And I'm still using the same strategy. I'm picking my shot. You'll like the Daily Game. You make the choices, and you choose the odds. The action's hot because you pick your shot.

IT'S SIMPLE. IT'S EASY. Just look for the Lotto sign and ask your retailer for a Daily Game play slip. Pick a number between 000 and 999 then choose your shot by picking a spot on this easy-to-use play slip.

CHECK OUT THIS ACTION. The Daily Game is the Player's Choice because you call your own shots. You choose the odds.

Must be 18 or older to play. Odds of winning vary from 1:100 to 1:1000.

Play the Daily Game with NBA 3-Point Champ Downtown Freddy Brown.

For instance, the Straight Play is a longer shot that pays off high. The Box Play and the combination Straight/Box Play are better percentage shots. Your \$1 bet wins \$500, \$330, \$160, \$80, \$50 or \$40, depending on how you play. It's quick, it's easy. And if you're feeling lucky, you can play more and win more.

TAKE IT FROM FREDDY. If you need more coaching, just talk to your retailers. They know the plays. Pick up my official playbook and tell them Freddy sent you.



JOBS & CLASSIFIED ADVERTISING

Gresham
CHRYSLER · PLYMOUTH
The Dawn Of A New Era In The East...

★ ★ ALL NEW ★ ★
PLYMOUTH VOYAGER "FAMILY CAR OF THE YEAR"
(Category: families with teenagers)

1988 GRAND VOYAGER LE THE S-T-R-E-T-C-H

See it today!

List Price \$19,341
Discount -3,221
\$16,120

\$261 PER MO. 40 mo at 10.5% APR OAC with \$4000 cash or trade-in down.

#61097: 6 cyl. AT, conventional spare.

SPECIAL PROGRAMS

- SINGLE PARENT
- 1ST TIME BUYER
- SENIOR CITIZEN

1988 COLT DL WAGON
#71026. Cloth interior, tinted glass, AM/FM stereo, PS.

List \$10,401
Discount -2,009
\$8392

\$150 MO. 40 mo at 11% APR OAC w/\$1500 cash or trade.

DEMO
1988 LeBARON GTS
#56505
Loaded with Extras
List \$17,777

\$14,238

DEMO
1988 SUNDANCE SE
#53001
RS Pkg, turbo, AC.
List \$13,619

\$10,288

STK#	1988's	EQUIPMENT	LIST	SALE
81060	GRAND VOYAGER SE	6 cyl/AT/AM-FM	\$17,782	*14,696
81098	VOYAGER	5 spd/tilt/cruise	\$13,095	*11,211
81091	VOYAGER SE	7 pass/tilt/cruise	\$13,984	*12,181
71019	VISTA 4X4	Cruise/AM-FM	\$14,355	*11,295
54031	RELIANT 4 DR	AT/PS/AM-FM	\$10,142	*8,207
71036	VISTA WGN	Two tone/AM-FM/PS	\$13,410	*10,464
710 47	COLT HB	Buckets/4 spd	\$6,988	5,665
58002	5TH AVE	Fully loaded/sunroof	\$22,729	*17,288
72002	CONQUEST TSI	AC/Performance Pkg	\$21,577	*16,588

PRESIDENT'S DEMO SPECIAL

#57515 NEW YORKER

List \$21,352 Plus Extra Options
Discount -2,364

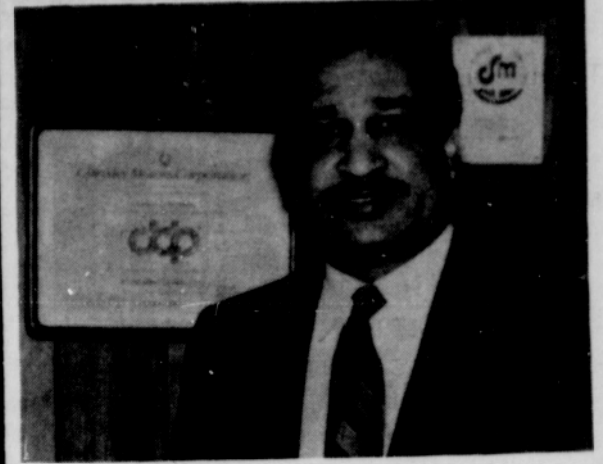
\$18,988

All prices include factory rebates & are good thru 4/5/88.

Gresham A Community Minded Dealership:
CHRYSLER · PLYMOUTH
182ND AND DIVISION ST GRESHAM, OREGON
665-7121 NEW PORTLAND NO. 254-2076

COME SEE THE BUYS IN THE COUNTRY
AND RENTAL CARS

Lou Boston: Entrepreneur



When a major car franchisement, located in a not-so-large town, changes ownership, a few curious heads may turn. When the purchaser is a Black man who talks of marketing strategies that are focused on the needs of the single parent, senior citizens on fixed incomes, and minorities, the interest becomes contagiously acute.

Louis J. Boston has purchased the franchise for the Gresham Chrysler-Plymouth dealership in Rockwood.

Boston is from Syracuse, N.Y., where he was the president of the Boston Marketing Group, a marketing, sales management and business development consulting firm for three years. Prior to that, he was the national sales manager of the automotive after-market division of R.E. Deitz and Co. for approximately four years.

Boston and his wife, Clariner, live in Gresham because, as he states, "It's good business sense to live where I work." Boston and his wife are actively involved in community and church organizations. Their family includes Louis Boston II, 23, a graduate student on a fellowship majoring in filmmaking; Lowell, 21, a senior at Philadelphia College of Art majoring in animation and filmmaking; Lyle, 18, a freshman attending Morehouse; and Cyreena, a 2nd grader, who has aspirations of being a car dealer "like my Daddy", she says.

Boston operates what he terms as a "community minded dealership" and is vitally interested in being a full-service company, providing assistance in loan acquisition and quality service in warranty and service after purchase.

Lou Boston brings to our community a new innovative way of fulfilling our needs in automobile purchasing. His policy and commitment to providing quality service before and after the sale to all his customers is exemplary and deserving of all the success received as a result.

TERRITORY SALES REPRESENTATIVES

Best Sellers Belong Together

We are American Chicle — the highly successful confectionery sales division of Warner-Lambert. We currently have an opportunity for you to join our winning sales team in the:

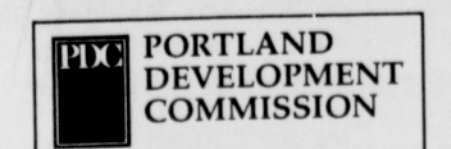
Portland, OR & Vancouver, WA Territories

Our sales force represents such nationally-known brands as Dentyne, Trident, Certs, Roloids, Clorets, Chiclets and Hall's cough products to wholesale and retail accounts. You will be responsible for increasing sales in our established accounts and helping further build our business.

We are looking for a self-motivated aggressive individual with a Bachelor's degree and 1-2 years sales experience preferably in the consumer package industry.

American Chicle offers you an excellent salary plus bonus, company car for business and personal use, comprehensive benefits package and a professional training program. For consideration send your resume with salary history to the address below. Within 3 weeks after our office receives all resumes, we will contact all respondents in whom we have an interest. An equal opportunity employer m/f/h.

Oregonian, Box 9999-01, 97208
7-157



PDC PORTLAND DEVELOPMENT COMMISSION

Commission Meeting

Date: April 13, 1988
Time: 10:30 a.m.
Place: The Portland Bldg., 11th Floor
1120 SW Fifth Avenue
Portland, OR

Agenda Highlights

- RiverPlace Phase II, Memo of Understanding with Cornerstone
- North Downtown Transit Mall Extension Report
- Airport Way; Authorization to Acquire Right-of-Way

Complete agendas are available at PDC. Commission meetings are open to the public.

PDC is the City of Portland's urban renewal and economic development agency.

Some facts about the proposed Pioneer PUD takeover . . .

- A PUD takeover of the existing electric system would be extraordinarily expensive. It could cost as much as \$550 million.
- A PUD would mean an immediate property tax increase.
- A PUD could impose property taxes for as many as 10 years before it ever begins providing electric service.
- A PUD would have the power to issue bonds, incur debts and set electric rates — all without the approval of Oregon's Public Utilities Commission.

This PUD takeover makes no sense!

If you are a voter in one of the proposed PUD areas, we urge you to study the facts and on May 17 to . . .

Vote **NO** on the Pioneer PUD Takeover

Paid for by the Citizens Against PUD Takeover Committee — a group of your neighbors and friends that's growing everyday! • 510 SE Morrison • Portland 97214

I want to help defeat the Pioneer PUD takeover. You may use my name publicly.

Please send me more facts about the proposed Pioneer PUD.

Name _____

Signature _____

Address _____

City _____ Zip _____

Phone (Optional) Day _____

Phone (Optional) Night _____

Please mail to
Citizens Against PUD Takeover • 510 SE Morrison • Portland 97214