

ENTERTAINMENT

Quincy Jones and Herbie Hancock Select 1987 Sony Innovators

NEW YORK — Sony Corporation of America has announced that arranger-producer-composer Quincy Jones and renowned jazz and rock artist Herbie Hancock have selected the two recipients of the Sony Innovators Awards for 1988.

A new initiative of Sony Corporation of America, the Sony Innovators Program honors up-and-coming Black artists in film, television and music. In this first year of the program, the Sony Innovators selected by Mr. Jones and Mr. Hancock are talented performers in the field of music.



QUINCY JONES

The 1988 Sony Innovators will be announced at a gala event in New York on March 1. They will also be seen and heard in Sony advertising in the coming months.

"I'm glad to see a major corporation like Sony reaching out to give Black performing artists a chance for recognition before national audiences," said Quincy Jones. "I clearly remember what it's like to be out there struggling just to be heard."

Quincy Jones has set a standard matched by few individuals in music. He is considered by many to be a musical genius, having played nearly every imaginable role — composer, record producer, artist, arranger, conductor, and master inventor of musical hybrids. He is noted for such blockbuster productions as "We Are The World" and Michael Jackson's "Thriller," the highest-selling album of this decade. He also produced Jackson's current hit album "bad," and he is now working on another major recording.

"Sony is to be commended for supporting a program offering new

talent the opportunity to showcase their work," said Herbie Hancock. "I'm happy to be associated with the project because it's a unique step by a major company to foster the growth of musical talent in our young Black artists."

Herbie Hancock is known for his work with Miles Davis and the introduction of the synthesizer to his jazz works. His latest album, "Future Shock," hit the top of the Pop, R&B and Dance charts and went gold. It was also a major music video success. In 1986, Mr. Hancock scored and co-starred in the highly acclaimed film "Round Midnight," which won the 1986 Academy Award for Best Score. He also composed scores for "A Soldier's Story" and "Jo Jo Dancer."

"Having Mr. Jones and Mr. Hancock participate in the Sony Innovators Program is truly a first-class honor," said Jeff Brooks, Sony vice president of Advertising. "These men represent creativity, quality and leadership, and they are truly

master innovators in their own right. We can be certain that the new talent selected by these gentlemen will be among the best the music world has to offer." To help them further their careers, Sony will provide to the Sony Innovators a collection of Sony professional equipment.

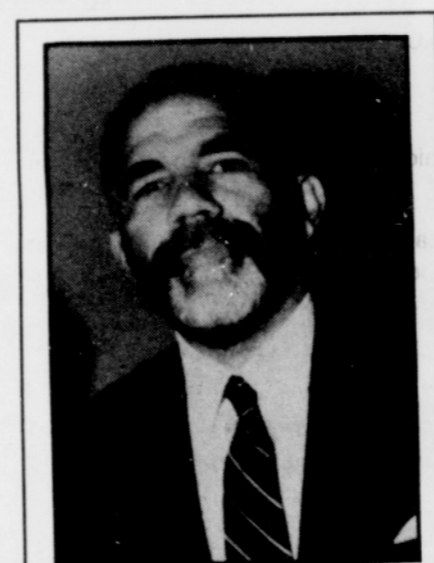
The 1988 Sony Innovators have been chosen from a field of Black artists recommended by the nation's major recording companies. In September, a panel of three distinguished judges from the music industry selected nine finalists from all nominations received.



HERBIE HANCOCK

The judging panel included Debra Cain, membership representative of ASCAP, Nelson George, Black music editor of Billboard Magazine, and renowned traveling disc jockey Tom Joyner of WGCI in Chicago and KKDA in Dallas.

Mr. Jones and Mr. Hancock selected the two Sony Innovators from the pool of finalists.



One of the first Black reporters for a major TV network addresses his role as a Black journalist. "You can't be in the position I am in today, and be Black and live in this country, and not recognize that you have certain responsibilities. But, my responsibility is not to lead the cause. My responsibility is to lead by my example." — Ed Bradley

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