

NATIONAL NEWS UPDATE

Kevin Senie Named Treasurer of Time, Inc.; Tommy Harris Becomes Controller



NEW YORK, January 25, 1988 — Kevin D. Senie, a vice president and controller of Time Inc. since 1985, has been appointed treasurer of the company. He will be succeeded as controller by Tommy J. Harris, assistant controller of the company since last year. Both appointments were announced by J. Richard Munro, chairman and chief executive officer of Time Inc.

Senie succeeds Glenn A. Britt, who, as previously announced, will become the company's vice presi-

dent, finance on February 1.

Senie joined the company in 1973 as a financial analyst in the Controller's Department. In 1976 he moved to Home Box Office, Inc., a subsidiary of Time Inc., as assistant treasurer. Except for a brief period in 1980 when he returned to Time Inc. as director of business development, Senie served as an executive at HBO until 1984. While there, he held a number of positions, rising to senior vice president, finance and planning. In 1984 he returned to Time Inc. as assistant controller. Senie, 40, has a B.A. in economics from the University of Michigan and an M.B.A. in finance from Harvard University.

Harris came to Time Inc. in October of last year from its 82 percent-owned subsidiary American Television and Communications Corporation (ATC), where he served as vice president and controller. He joined ATC in 1983 as an assistant controller. Before that Harris was with Price Waterhouse & Company in New York for 13 years, where he became a senior manager. Harris was graduated from Southern Illinois University with a B.S. in accounting, and from Long Island University with an M.B.A. in finance.

Superintendent of Atlanta Public Schools Named Trustee for the Mott Foundation

FLINT, MICH — Dr. Alonzo A. Crim, superintendent of the Atlanta Public Schools and a nationally respected educator, has been elected to the Board of Trustees of the C.S. Mott Foundation. The appointment expands the Foundation's Board of Trustees to 12 members.

Dr. Crim, who has served as Atlanta's school superintendent since 1973, has a strong background in education, paralleling a long-time interest of the Foundation. A graduate of Roosevelt College, Dr. Crim received his master's degree from the University of Chicago and his doctorate from Harvard University.

"We are delighted to have Dr. Crim join us," said Foundation Chairman William S. White. "He brings to the Board a wealth of experience in several important areas of Foundation grantmaking such as at-risk youth, community education and Black colleges."

"His expertise in these and other areas will be key in helping us shape Foundational policy and programs in the future."

A lifelong educator, Dr. Crim began his career as an elementary teacher in Chicago, advancing through

the system to district superintendent. In 1969, he was named superintendent of the Compton Union High School District in Compton, California, becoming superintendent of the Compton Unified School District the next year.

Dr. Crim presently serves as an adjunct professor for Atlanta University and Georgia State University, in addition to his duties as superintendent of one of the country's largest school districts.

In addition to several honorary degrees from such institutions as Harvard, Georgetown University, Princeton and Tukeyee University, Dr. Crim has received awards from the Anti-Defamation League, Georgia Special Olympics, the YMCA of Metropolitan Atlanta, and the Georgia Chapter of the Public Relations Society of America.

He serves on the boards of Public/Private Ventures, the Young Men's Christian Association, the National Academy of Education and the National Alliance of Black School Educators.

Dr. Crim is married and the father of a grown son and twin daughters.



"Black Achievers in Science", a major exhibit celebrating the contributions of Blacks to science and technology, was produced by the Museum of Science and Industry, Chicago. The exhibit, made possible by a grant from Citicorp/Citibank, is scheduled for a nationwide tour during the next four years.

Parental Involvement Key to Students' Success

LAKE FOREST, IL — America's high-achieving high school students call for more parental involvement to raise the nation's level of academic achievement, according to results of a survey recently released by "Who's Who Among American High School Students."

The Eighteenth Annual Survey of High Achievers, conducted by "Who's Who" in the spring of 1987, shows 58 percent of high-achieving students surveyed believe that more parental involvement in their children's academic activities will raise the level of academic achievement in U.S. public schools. In 1986, only 47 percent of students felt that parental involvement was important in academic achievement.

According to the high-achieving students, the most important factor in raising the nation's level of academic achievement is periodic evaluations of teachers and school administrators. Sixty-nine percent of the students surveyed feel that public school teachers should be evaluated periodically; 60 percent believe school administrators should be evaluated as well.

Reflecting the teens' high regard for parental involvement, 78 percent of the high-achieving teens surveyed stated that their own parents impressed upon them the importance of a good education, helping

them do well in school. The teens also stated that their parents encouraged them to get good grades (78%).

Obviously, these teens take education seriously. The students feel that a "C" or better should be maintained in all classes in order to participate in extracurricular activities (63%). But, they would give their peers a grace period before invoking a no-pass, no-play rule. Sixty-four percent of the high achievers surveyed believe that students should be allowed a probationary period to raise their grades before being denied participation.

"Who's Who" students are just as serious about their college education as they are about high school. Ninety-one percent of the students plan to attend college right away. The survey also revealed that the academic emphasis of a school is the most important consideration in selecting a college (47%), with scholarship availability (39%) the second most important factor.

The high achievers do not feel that our government has placed high enough priority on education, however. More than half (60%) feel that improving the educational system should be one of the top three priorities of the federal government. This figure is up 21 percent from last year's 39 percent.

National Black Arts Festival Receives \$100,000 Grant

The first National Black Arts Festival planned for this summer in Atlanta has received a \$100,000 grant from the Expansion Arts Program of the National Endowment for the Arts.

The National Endowment for the Arts is an independent federal funding agency established to foster excellence and diversity of the arts in the United States. Its Expansion Arts Program funds multi-cultural arts organizations and assists in their development.

"The National Black Arts Festival is a wonderful way to bring greater visibility to Black artists and their work," said A.B. Spellman, director of the program, which also funds Just Us Theater and Jomandi Productions in Atlanta. "I think it is essential that the work of Black artists is appreciated and understood."

The National Black Arts Festival will be held July 30 through August 7, 1988.

The nine-day festival will feature scores of concerts, musicals, dance performances, films, art exhibitions, late night cabarets and symposia by America's most distinguished Black artists.

A distinguished National Blue Ribbon Panel, headed by actress Cicely Tyson, has been assembled to assist in promoting the festival

and to represent each of the eight artistic disciplines that will be explored during the festival. These are dance, theater, film, literary arts, visual arts, folk art, performance art, and music.

Some of the panel members include: dance legend Kathrine Dunham, sculptor Elizabeth Catlett, dancer/choreographer Geoffrey Holder, musician Wynton Marsalis, arts curator/historian Jackie Bon Temps, sports legend Arthur Ashe, filmmaker Spike Lee, comedian/activist Dick Gregory, author/historian Lerone Bennett, author/educator Dr. Richard Long, opera diva Jessye Norman, Coretta Scott King, Douglas Turner Ward of the Negro Ensemble Company, author Alex Haley, Ossie Davis and Ruby Dee.

Conceived and sponsored by the Fulton County Board of Commissioners, the Fulton County Arts Council, and with support from the city of Atlanta Bureau of Cultural Affairs, it will celebrate the history, creativity, and excellence of Black artists. Plans are for the festival to be presented every two years.

The festival is expected to cost approximately \$2 million. It will be funded by corporations, in-kind donations, ticket sales and public funding sources.

Pew Trusts Award Over \$1 Million to Howard

Over the last few months, The Pew Charitable Trusts of Philadelphia have announced three grants totaling \$1,170,000 to Howard University.

The largest of the grants, \$770,000 to the Howard Graduate School of Arts and Sciences, will support the development of a cellular and molecular biology program over a period of four years.

Dr. Lee V. Leak, a member of the anatomy faculty who will be heading the program, says the grant "will allow the graduate school to develop an independent doctoral curriculum and provide the funds needed to attract new faculty and enhance the support of students, as well as purchase necessary supplies and equipment."

The two other grants went to the Howard School of Divinity, one in the amount of \$150,000 to help pay for the renovation of the school's library and the other for \$250,000 to fund a two-year program in urban ministry.

The urban ministry program is designed to institutionalize the educational experience for students, alumni and pastors who will engage in a series of activities that provide "hands-on" involvement in an aspect of urban ministry.

In acknowledging the receipt of the latest grant, Dr. James E. Cheek, president of Howard, said, "I join the faculty and the students who will benefit from the support of these exciting and important programs in expressing gratitude to The Pew Charitable Trusts. We look forward to the positive results of these undertakings."

The Pew Charitable Trusts consist of seven individual charitable funds established between 1948 and 1979 by the sons and daughters of Joseph N. Pew, founder of the Sun Oil Co. The trusts support non-profit organizations dedicated to improving the quality of life for individuals and communities, and encouraging personal growth and self-sufficiency.

Black History Month
At Portland Community College
February 1-26, 1988

"The Constitutional Status of Afro-Americans into the 21st Century" 1988

Events at following locations:
CASCADE 705 N. KILLINGSWORTH 283-2541
ROCK CREEK 1705 N. SPRINGVILLE RD. 645-4481
SYLVANIA 1200 S.W. 48th 244-6111
SOUTHEAST 280 S.E. 82nd 777-8020

WOZA (wo'zuh)
To rise up.

WOZA RUTH
WOZA STEVE
WOZA LILIAN
WOZA ROBERT
WOZA BRAM

See Entertainment Page

PORTLAND OBSERVER
"The Eyes and Ears of the Community"
288-0033

PORTLAND OBSERVER

"The Eyes and Ears of the Community"

288-0033

NOTARY BONDED
J & M TAYLOR & ASSOCIATES
BOOKKEEPING & INCOME TAX SERVICE
LICENSED TAX CONSULTANT

• TAX PLANNING •
• PROFESSIONAL TYPING

JOE TAYLOR
Tax Consultant (503) 249-0023 by appointment

3833 N.E. Killingsworth
Portland, OR 97211
OPEN: 9-4:30 & 6-9:00

INJURY & ACCIDENT
TOM STEENSON RON FONTANA MIKE SCHUMAN
ATTORNEYS AT LAW

- Civil Rights
- Workers' Compensation
- Small Business
- Police Misconduct
- Real Estate
- Divorce

415 N.E. 18th AVENUE • PORTLAND, OREGON 97209
221-1792

Wholesale Pricing On Groceries Gone Public

Did you know that for almost 30 years you could have bought some of your groceries at wholesale prices? The Bee Company, for over 30 years, has offered the public weekly shipments of name-brand groceries at genuine wholesale prices. You'll find canned and packaged goods, pet foods, as well as frozen and close-dated deli products on the shelves. The best feature is that you do not have to buy by the case. You buy just what you want to buy, just the amount you need. Located at 800 N. Killingsworth, just east of I-5, they are open Monday through Saturday 9:30 am to 6:00 pm. Isn't it about time you save on your grocery bill?

PHONE 283-3171
They'll Tell You All About It

GRAPEFRUIT JUICE
OCEAN SPRAY
REGULAR OR PINK
\$1.39
48 oz. BOTTLE EACH

GUAVA DRINKS
OCEAN SPRAY
GUAVA OR GUAVA PASSION
\$1.79
48 oz. BOTTLE EACH

KIENOW'S
THE FRIENDLIEST STORES IN TOWN
SINCE 1908

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

HOURS WEEKDAYS 8 am to 9 pm
SUNDAYS 9:30 am to 7 pm

SPECIALS GOOD FEBRUARY 3 thru 6, 1988
MEMBER OF UNITED GROCERS