

MARTIN LUTHER KING, JR.

Fred Meyer is honored to salute one of the most courageous Americans of this century, Dr. Martin Luther King, Jr.

Dr. King was born on January 15, 1929, in Atlanta, Georgia. He was ordained a Baptist Minister in 1948. In September, 1948, King entered Crozer Theological Seminary where he explored Mohandas K. Ghandi's ideas for instituting social change through non-violent protests.

In 1955 and 1956, King organized a year-long non-violent bus boycott to protest enforced racial segregation in public transportation. The boycott ended with a mandate from the Supreme Court outlawing all segregated public transportation in the city. This non-violent victory brought King to the forefront of the Civil Rights Movement and led to the massive 1963 Civil Rights Campaign in Birmingham, Alabama, and to King's receiving the Nobel Peace Prize in 1964.

"I have the audacity to believe that people everywhere can have three meals a day for their bodies, education and culture for their minds, and dignity, equality and freedom for their spirits. I believe that whatever self-centered men have torn down, other-centered men can build-up. I still believe that one day mankind will bow before the altars of God and be crowned triumphant over war and bloodshed, and non-violent redemptive goodwill will proclaim the rule of the land. 'And the lion and the lamb shall lie down together and every man shall sit under his own vine and fig tree and none shall be afraid.' I still believe that we shall overcome." *Dr. Martin Luther King, Jr. Oslo, Norway, 1964.*



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