

WAYS TO LIVE THE DREAM

LEARNING TIPS FROM THE AMERICAN FEDERATION OF TEACHERS



Martin Luther King
1929-1968

"I have a dream that one day the nation will rise up and live out the true meaning of its creed...all men are created equal."

What begins with a great idea sometimes takes a dream to see it through. We're proud to honor the man who gave Americans, both black and white, a share of his dream.

SEARS

Few 20th century leaders have inspired our nation as profoundly as Dr. Martin Luther King, Jr. His moral, spiritual and political courage turned the cry for equality and justice into a reality. By inspiring individuals of all races to join together in peace to work for peace — even in the face of violent attacks — Dr. King convinced millions that discrimination and brutality have no place in a democracy. So that our children will understand the legacy of Dr. King, it is important to celebrate the holiday in ways that highlight the spirit of his dream. The following activities were designed by the American Federation of Teachers for elementary and secondary school students to help them rekindle the spirit of Dr. King's work for peace and to help them understand his importance in their lives.

WHAT YOUNGER CHILDREN CAN DO

Learn the words and sing the song sung by protesters at the August 28, 1963 March on Washington, where 250,000 people, both black and white, congregated to fight for human and civil rights.

They sang:

We shall overcome
We shall overcome
We shall overcome someday
Oh deep in my heart
I do believe
We shall overcome someday
Black and white together
We'll walk hand in hand someday

Show your support for Dr. King's plea for justice, freedom and peace by hanging our nation's flag outside your home.

Talk to relatives that lived through this historic era. Ask them to share their memories.

WHAT OLDER CHILDREN CAN DO

Read Dr. King's speech, "I Have a Dream," that he delivered the day of the March of Washington. Think about its meaning and the changes in our society in the past 25 years.

Commit yourself to a cause or volunteer time to an organization that reaches out to those less fortunate. Possibilities include some of the same causes that Dr. King fought for — education and training, housing, health care, the hungry, the homeless and the poor.

Learn more about Dr. King and his crusade for human and civil rights. Suggested reading:

Stride Toward Freedom, by Martin Luther King, Jr.
Why We Can't Wait, by Martin Luther King, Jr.
Martin Luther King, Jr.: A Profile, edited by C. Eric Lincoln
King — A Critical Biography, by David L. Lewis
EyeWitness: The Negro in American History, by William Loren Katz

WE ALL CAN PLEDGE...

To keep the Dream alive by taking the "Living the Dream" pledge:

In honor of Martin Luther King, Jr.'s life and work, I pledge to do everything that I can to make America and the world a place where equality and justice, freedom and peace will grow and flourish.

On January 19, 1988, I _____, commit myself to:

*Living the Dream by:
Loving, not hating,
Showing understanding, not anger,
Making peace, not war, and
Helping freedom exist for
all people everywhere in the world.*

Save a dreamer.

Dreamers come in two varieties: wishful thinkers and visionaries. But what separates those who just wish from those who manifest their dreams? An education, for one thing.

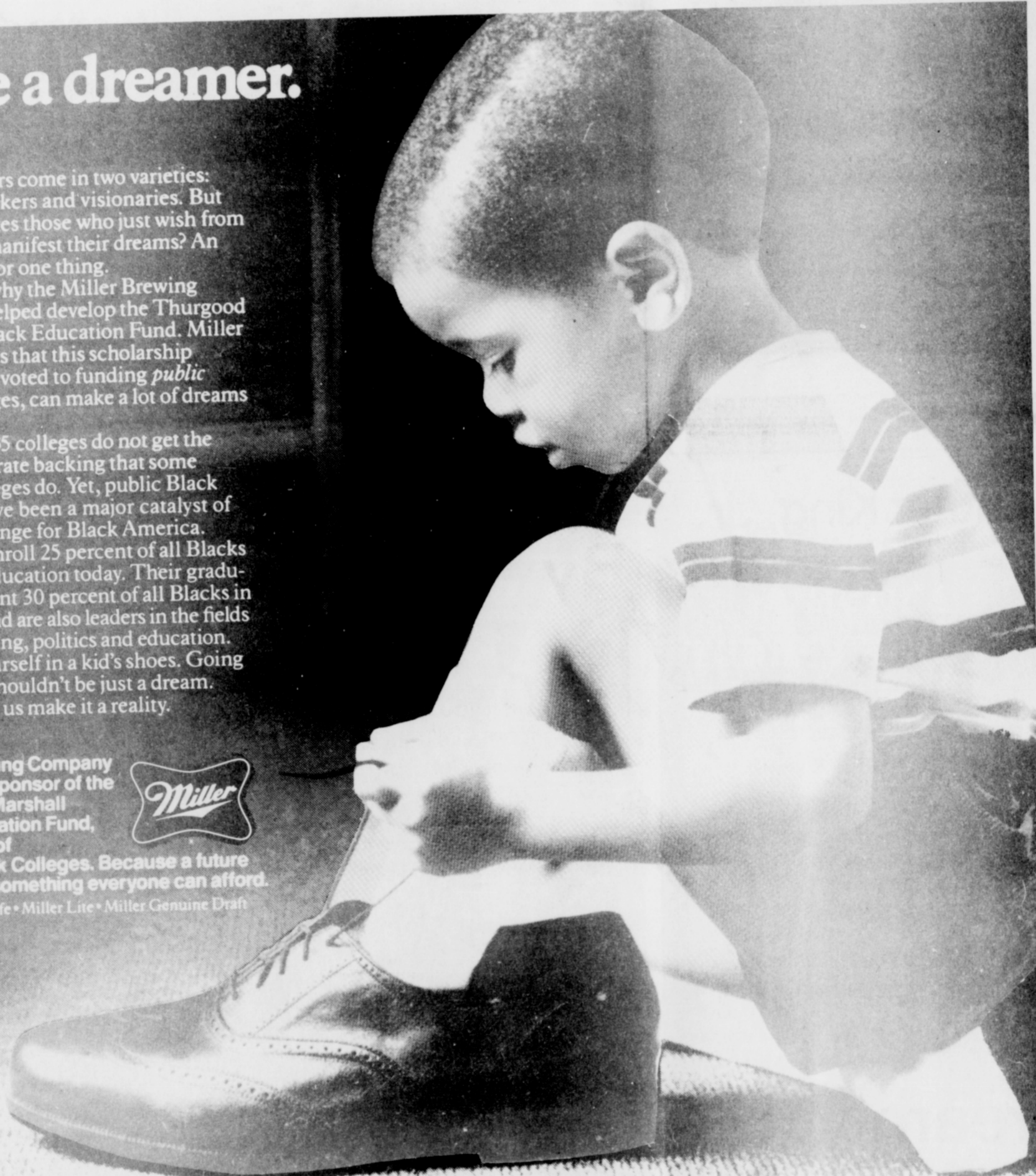
That's why the Miller Brewing Company helped develop the Thurgood Marshall Black Education Fund. Miller truly believes that this scholarship program, devoted to funding public Black colleges, can make a lot of dreams come true.

These 35 colleges do not get the same corporate backing that some private colleges do. Yet, public Black colleges have been a major catalyst of positive change for Black America.

They enroll 25 percent of all Blacks in higher education today. Their graduates represent 30 percent of all Blacks in business, and are also leaders in the fields of engineering, politics and education.

Put yourself in a kid's shoes. Going to college shouldn't be just a dream. Please help us make it a reality.

Miller Brewing Company
Founding Sponsor of the
Thurgood Marshall
Black Education Fund,
in Support of
Public Black Colleges. Because a future
should be something everyone can afford.
Miller High Life • Miller Lite • Miller Genuine Draft



© 1988 Beer Brewed by Miller Brewing Company, Milwaukee, WI


I want to help send someone to public Black college. Here's my donation of \$ _____

NAME _____

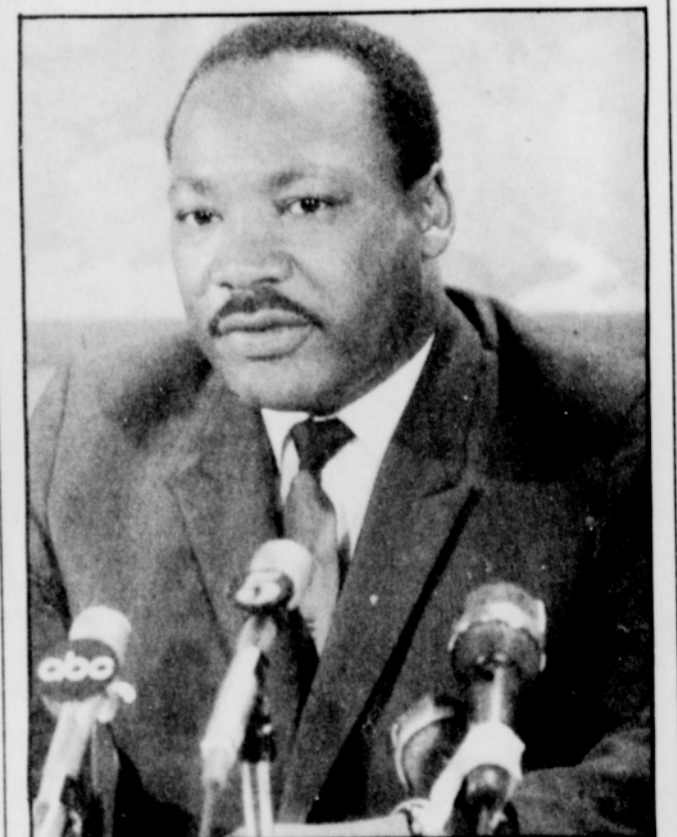
ADDRESS _____

CITY _____ STATE _____ ZIP _____

Please send check or money order (do not send cash) to:
Thurgood Marshall Black Education Fund, One Dupont
Circle, N.W., Suite 710ML, Washington, D.C.



SOME DREAMS NEVER DIE.



Dr. Martin Luther King, Jr. lived his life in struggle so that millions after him could live their lives in pride. The struggle to achieve equality through civil action. The struggle he faced every day as a man of faith. The struggle that was recognized with the cherished Nobel Peace Prize.

What could be more appropriate than to designate his birthday as a national holiday?