

Join King Fluoride's Crusade Against Cavities.



King Fluoride is a preventive dental health program available in elementary schools, grades 1 through 8. It includes optional daily dry brushing for all kids, and weekly fluoride rinsing for children with signed parental consent.

The program is incorporated directly into classroom activities, and takes only a few minutes a day. It's easy for everyone, fun for the kids, and there's no cost to parents.

Fluoride is a natural nutrient that works to strengthen tooth enamel, and can prevent an average of 35% of cavities in children. With King Fluoride, your child will have fewer cavities and better checkups, and you'll have lower dental bills.

King Fluoride is sponsored and endorsed by the Oregon State Health Division and Oregon Dental Service in cooperation with state and local dental societies, local health departments, and school districts.

So if your child is not yet enrolled in the King Fluoride program, call your school today. If your school doesn't have the program, or if you'd like more information, contact your county health department or the Oregon State Health Division, Dental Health Program, P.O. Box 231, Portland, OR 97207, phone 229-5636.