National News Update



James Cash Jr. is the first and only Black tenured full professor at the Harvard University Business School.

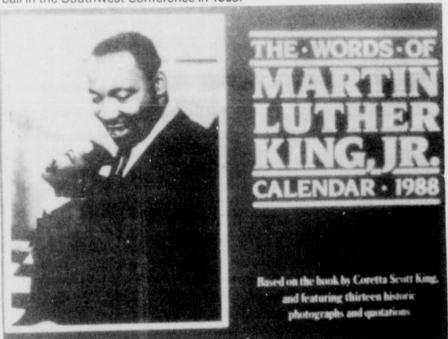
James Cash: Harvard University's Computer Whiz Professor

James I. Cash Jr., the first and only Black tenured full professor at the Harvard University Graduate School of Business, is profiled in the Octo-

Cash joined Harvard in 1976 as an assistant professor and became a full professor by 1985 which he says "was the fastest you can do it if you come in at the bottom." The professor, with a Ph.D. in management information systems, has recent college grads and executives from top corporations as students; oversees a multi-million dollar project to electronically access the school's information "banks"; and travels the world doing computer research. He has introduced four computer courses for the MBA program, written three computer-related books and organized the computer club, one of the school's most popular student organizations.

Cash got hooked on computers when he was an honor student at all-Black I.M. Terrell High School in Texas. Thrilled by the "surge of power you can get only when you feel like you have command of the machine," he knew he wanted to work with computers. Cash even has three com-

In school, he also excelled in sports, which led the Pittsburg Pirates to draft him for baseball in his senior year in high school. The Seattle Supersonics drafted him for basketball when he attended Texas Christian University, where he made sports history as the first Black to play college basketball in the Southwest Conference in 1965.



The new WORDS OF MARTIN LUTHER KIND, JR. CALENDAR 1988 features a cover photograph of King with his eldest daughter, Yolanda Denise, plus twelve other historic photos and quotations. (\$7.95; Newmarket Press, 18 East 48th Street, New York, NY 10017; 212-832-3575).

School's Open - Drive Carefully

School is open, and Oregon AAA cautions motorists to drive very carefully. AAA also asks that parents make sure their children know the safest route to school and how to interpret traffic signals.





Black Press Honor Roll

Stanley S. Scott, Vice President, Philip Morris Companies, Inc., second from right, greets descendants of heroes of the Black media during the recent Black Press Hall of Fame Induction Ceremonies sponsored by the Afro-American Newspapers. With Scott are, from left: Christopher Perry IV, great grand-son of Christopher Perry, the founder of "The Philadelphia Tribune"; Nettie Douglass Morris, great grand-daughter of Frederick Douglass, abolitionist and founder of "The North Star," and Alfreda Farrell, grand-daughter of Ida B. Wells-Barnett, co-founder of "The Memphis Free Speech" and a co-founder in 1909 of the National Association for the Advancement of Colored People (NAACP). Scott, who was the quest speaker for the Black Press Hall of Fame's induction ceremony, began his career as a journalist for America's first Black-owned, daily newspaper, "The Atlanta Daily World," a publication founded by his father Lewis A. Scott.

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tion for Sickle Cell Disease, Inc., received contributions totaling

\$15,000 at the NASCD annual conference held recently in Balti-

more, MD. The donations were made in matching checks of \$7500

each by (L) Cornell McBride, President of M&M Products Company,

and (R) Edward H. King, Director of Governmental and Public

Affairs of The Walgreen Corporation. The donations resulted from

a National Black History Month campaign conducted earlier this

year by M&M Products. M&M Products pledged .50 cents to

NASCD for every purchase of several of its products during the two

month effort. Walgreens committed to match the M&M Products

The first newspaper printed on a train was the Weekly Herald, a single sheet, printed on both sides. It was issued by Thomas Alva Edison and the first known issue was dated Port Huron, Michigan, February 3, 1862.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

contribution.

