



HEALTH WATCH

BY Susan Haly, N.D.

On Monday, September 28th, a major event happened in the field of Naturopathic Medicine: the formal signing of the Department of Education's recognition of the Council on Naturopathic Medical Education (CNME). The CNME will now act as the federal accrediting agency for graduate colleges of Naturopathic Medicine.

For the National College of Naturopathic Medicine, located in south-east Portland, there are many benefits associated with federal recognition. Certainly number one on the list is the availability of GSL student loans. Another major benefit of this level of recognition is an increased access to private philanthropic grants for medical research. With pre-existing recognition by the CNME, the National College (NCNM) will be immediately eligible for student loans.

As the oldest naturopathic college in America, NCNM originally granted its doctoral degree through a legislative charter approved by the Oregon State Legislature. In 1981, as per new educational guidelines, NCNM applied for and received certification to grant the degree of Doctor of Naturopathic Medicine by the Oregon Educational Coordinating Commission (OECC). The CNME's recognition will now supercede the OECC's degree. NCNM may still seek dual certification.

Oregon has licensed naturopathic doctors since 1927, and the present Oregon law governing naturopathic practice is one of the fairest on the west coast. In Oregon, naturopathic practice is basically family practice with professional specialization in childbirth and homeopathy. Naturopathic physicians are prohibited from performing surgeries that invade body cavities (i.e., abdomine, thorax and skull) and from using most synthetic drugs. Oregon N.D.s are licensed to prescribe medications through Oregon's licensed pharmacies and are eligible for federal Drug Enforcement Agency (DEA) federal licenses, as they are recognized as the present day evolution of the American herbal doctors of the late 1800's and early 1900's.

As a board member for NCNM, I am thrilled for the future of the college. The availability of student loans will increase the numbers and improve the quality of the student experience at NCNM. Under the capable leadership of President Horace Nealey, NCNM now embarks on a new phase of growth and development.

As must as federal accreditation means for the members of the profession, the greatest benefit may well be to the American and Oregon public. Hopefully this recognition marks a beginning of public accessibility to naturopathic care, in such programs as Medicare, for federal employees and throughout insurance plans in general.

For more information about Naturopathic Medicine, you can write the National College at 11231 S.E. Market St., Portland, OR 97216; or the Oregon Association of Naturopathic Physicians, P.O. Box 14153, Portland, Oregon 97214.

Black Men Speak Out

Black men are facing an alarming number of issues today which are not always addressed by the media, particularly in a positive way in the Portland area. Often it is thought that Black women are in the forefront of their issues and concerns, yet Black men are not always given the opportunity to express themselves. NE Spectrum — Black Community Television will host a live call-in program focusing on issues impacting Black men in Portland. This special two-hour program will air on Tuesday, October 27, at 8:00 p.m. on channels 30 and 38 of Rogers Cablesystems.

Any interested Black men wanting to participate in this forum should arrive no later than 7:00 p.m. at Rogers Cablesystems located at 3075 NE Sandy Blvd. Please enter from the north side of the building which indicates Programming. Special guests have been invited and representatives of local Black men organizations are encouraged to come and be a part of the program. For more information, call Gina E. Wood at 378-3680 ext. 224 or 250-9647.

Young Parents' Workshops

The Albina Ministerial Alliance Teen Parent Program would like to invite young parents to a series of parenting workshops. The workshops will be held every Thursday, at 1425 N.E. Dekum.

Following are the workshop dates and topics:

October 22nd - "Choices - Do You Want the Responsibility of Love", Karen Youngberg, Angie Richardson.

October 29th - "You Got the Look - Personal Grooming and Hair Care", Barbara Taylor, Sandra Johnson.

November 5th - "Thinking about Tomorrow", Janice Foster.

DO YOU KNOW ANYONE PICTURED? WHAT DO THEY HAVE IN COMMON?



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Shaun Wilson, Student, Whitaker.



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Loaned Executive Class of 1987

United Way Expands Force

Eighty employees representing 45 firms and organizations recently left their jobs for a three-month period. Their temporary leave from work isn't due to illness or injury. They are on loan to United Way for its annual 12-week fund-raising campaign.

Loaned executives (L.E.s) are contributed to United Way by local businesses. Associate Group Chairman for Loaned Executive Recruitment Larry Choruby says, "The success of the United Way campaign is dependent on the willingness of community employees, both public and private, who participate in the loaned executive program."

"Loaned executives act as campaign consultants and work with other volunteers and chief executive officers from industry, government and education in the local four-county area," says Choruby. "Collectively, L.E.s raise more than 60 percent of the campaign receipts."

Usually, loaned executives are managers, management trainees or active retirees selected by their chief executive officer to work full time on behalf of United Way.

Bud Lewis is one of the four retirees who have been coaxed out of retirement for the fall campaign. A former manager of security for ESCO, Lewis is spending his days campaigning in 56 schools throughout Clackamas County. Lewis estimates he is driving more than 100 miles a day on behalf of United Way, but says it's for a good cause. "I'm educating the educators about the needs in the community."

"So many of the programs funded by United Way are available to help our youth, and that's important for teachers to know."

Loaned executives work closely with company campaign chairmen to coordinate successful campaigns in their assigned companies. This includes securing a commitment to the campaign from the chief executive officer, working with the company campaigners, making presentations to employees, and most important — collecting money raised by employees in the workplace.

Most company campaigns run smoothly. However, a few don't always start out too well. Ann Lindsay, a loaned executive from Blue Cross/Blue Shield of Oregon, recalls the time she was stood up. "I had an employee chairman show me into a lunchroom to wait. He said he would be right back." She waited patiently and only later found out he had gone to lunch. Lindsey laughs as she relates the story. "I guess it just goes with the territory."

"We look for enthusiastic self-starters who are organized and able to work as part of a team effort," says Choruby. "In return, working on a United Way campaign helps loaned executives sharpen their communications skills and develop a better understanding of the community."

Awards Banquet

The North/Northeast Business Boosters is having its Second Annual Awards Banquet on Thursday, October 22, 1987. The Banquet will be held at the Red Lion Lloyd Center in the Multnomah Room. Cocktails at 6:30 p.m., with dinner at 7:30 p.m. The keynote speaker will be William C. Scott, Jr., President of Pacific Development, Inc. Awards will be given to those persons and businesses who have made outstanding contributions to business development and enhancement in the North-Northeast area. Music will be provided by the Larry Adair Trio. We hope you will join us in honoring deserving citizens of the community. Tickets are \$25.00 per person and can be purchased at the NNEBB Office located at 573 N. Killingsworth, on the PCC Cascade Campus, in the Small Business Center. For more information, please call the office at 240-5323.

Don't miss this fun-filled evening!

Wholesale Pricing On Groceries Gone Public

Did you know that for almost 30 years you could have bought some of your groceries at wholesale prices? The Bee Company, for over 30 years, has offered the public weekly shipments of name-brand groceries at genuine wholesale prices. You'll find canned and packaged goods, pet foods, as well as frozen and close-dated deli products on the shelves. The best feature is that you do not have to buy by the case. You buy just what you want to buy, just the amount you need. Located at 800 N. Killingsworth, just east of I-5, they are open Monday through Saturday 9:30 am to 6:00 pm. Isn't it about time you save on your grocery bill?

PHONE 283-3171

They'll Tell You All About It

Betsy Fry, a loaned executive from United Grocers, says, "Being an L.E. is exhilarating and challenging. Besides scheduling meetings with CEOs (chief executive officers), there's a lot of variety in planning activities — everything from employee meetings to dunk tanks. "It's more fun than I've had in a long time," says Fry. "The hours are a little crazy, but it's worth it."

One of five L.E.s from First Interstate Bank of Oregon, Michelle Newell says being a loaned executive has given her several opportunities. "First, it's given me the opportunity to look at the community differently — to see the problems and the programs available to help people who truly need it."

"Secondly, on a personal level, I've had the chance to look at the field of sales to see if I can survive in it."

Unsure of her job status when she returns to First Interstate, Newell views her tenure as an L.E. as providing her with another type of opportunity — to make contacts with people she normally would not have the chance to meet.

Loaned executive Carl Nelson, Omark Industries, is a volunteer counselor for a United Way agency, Metro Crisis Intervention. He says, "Initially, I wanted to be a loaned executive because of my prior volunteer work, but secondly because of the development and training opportunities that are part of the L.E. experience."

Summing up the feelings of the L.E. Class of 1987, Nelson says, "I would do it again in a minute."

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