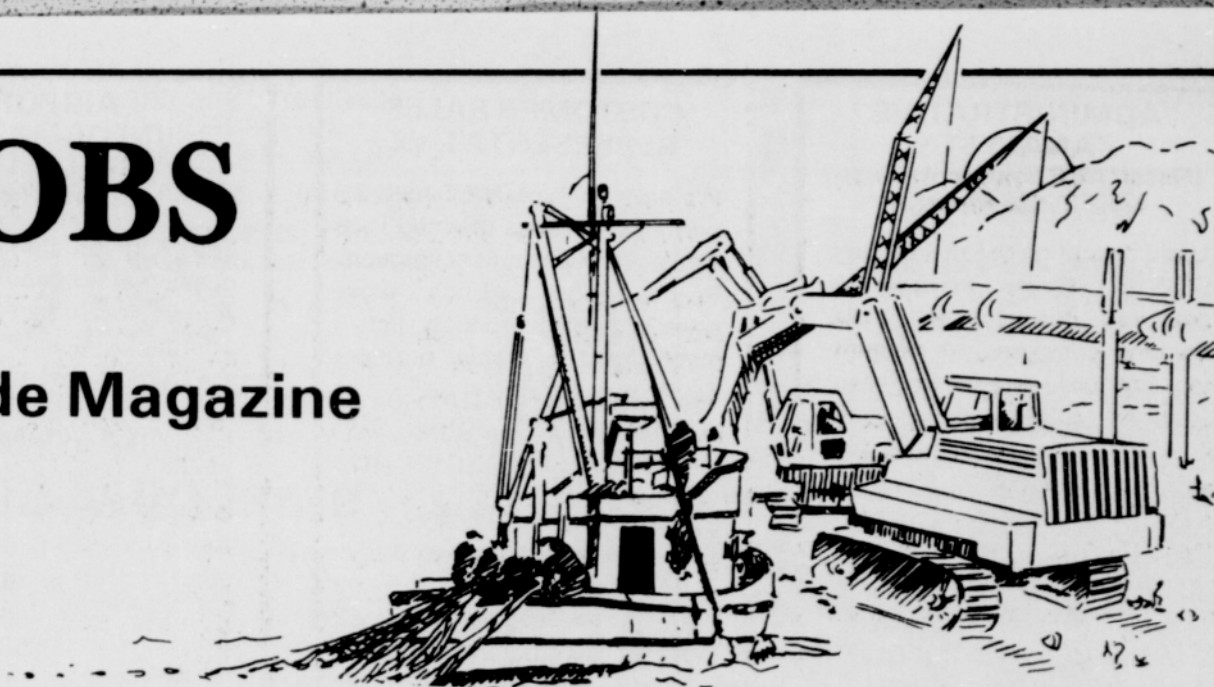


JOBS

Trade Magazine



JOBS is a trade magazine published weekly by Northwest Publishing Company of Portland, Oregon.

It was introduced in 1983, and is designed primarily as a means through which governmental agencies, contractors, and private businesses could advertise bids, sub-bids, employment opportunities, and items of interest that are job or trade related.

Included among its advertisers are federal, state, county, and city agencies soliciting Bids or Requests for Proposals (RFP's); as well as the private sector seeking applicants for position openings within their firms.

JOBS is currently distributed throughout the state of Oregon, and in Tacoma and Seattle, Washington, and proposes to expand to Idaho and California in late 1987.

JOBS magazine has a readership of over 48,000 and is distributed free from newsstands located in neighborhood businesses, supermarkets, shopping centers and office buildings. As a special feature for distribution, it is also added as an insert to the Portland Observer, Oregon's seventh largest newspaper and the State's oldest Black-owned publication.

Response from advertisers has been extremely positive as JOBS magazine affords them the opportunity to advertise at more-than-competitive rates. There is a likewise response from the community who find that JOBS is a valuable tool during job search.

Advertising rates and additional information concerning the JOBS magazine may be obtained by writing or phoning:

JOBS Trade Magazine

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