

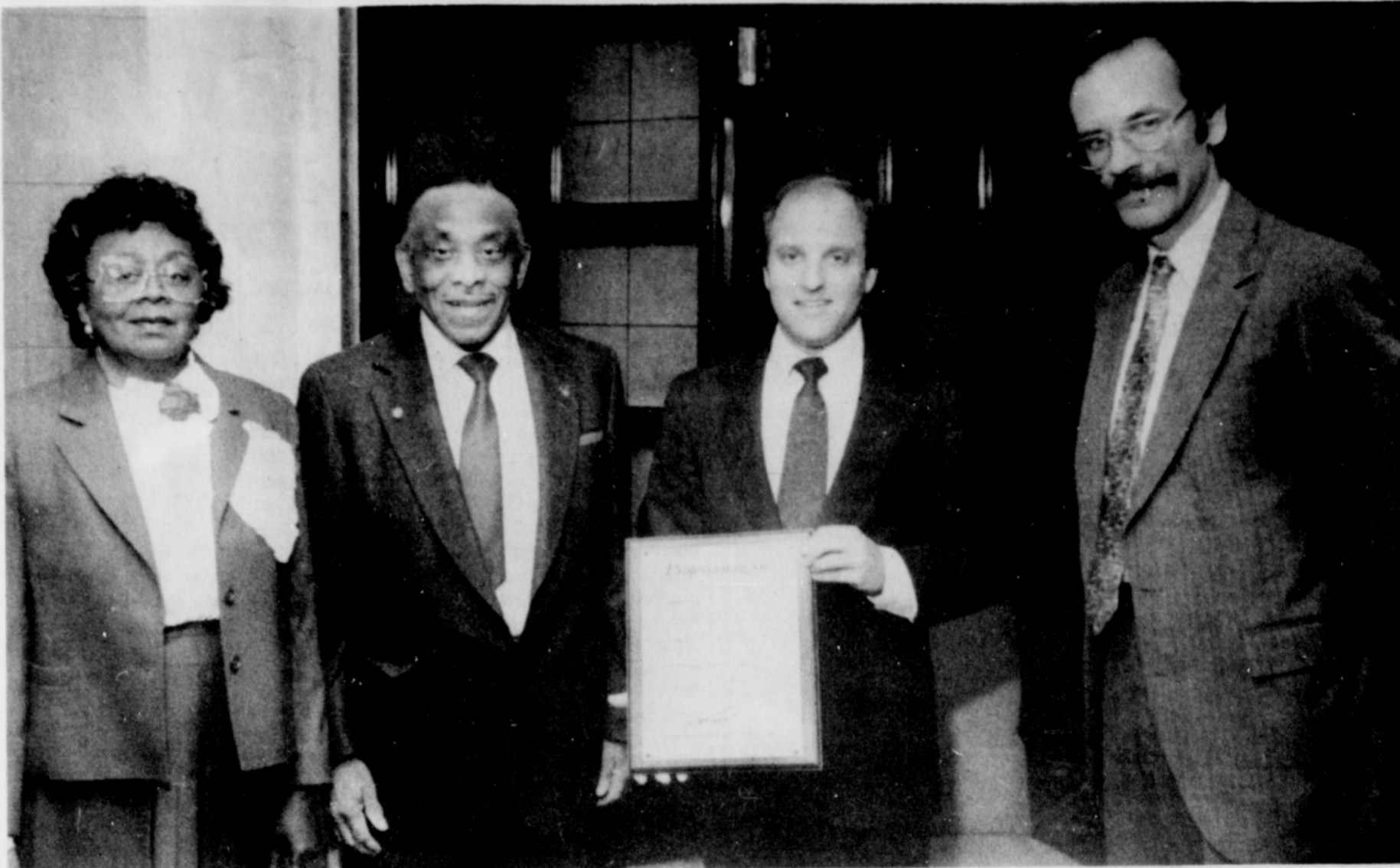
# West Coast Black Publishers Association Honors Dr. Carlton Goodlett

"Dedicated to the cause of the people — that no good cause shall lack a champion and evil shall not thrive unopposed" are the eloquent words of Dr. Carlton Goodlett and is precisely the reason why the West Coast Black Publishers Association is paying special tribute to him as a pioneer publisher and leader in the cause of social justice and world peace," stated Hillard Hamm, president, West Coast Black Publishers Association. Dr. Goodlett will be honored at a banquet on Thursday, October 22 at the St. Francis Hotel, San Francisco, beginning at 6:30 p.m. The tribute is held in conjunction with the WCBPA 4th Annual Convention, October 21-24.

"The West Coast Black Publishers Convention provides a forum for the Black press to discuss relevant issues, and to offer ways to enhance viability in the community. In this respect Dr. Goodlett is our role model. His publications have taken on the tough issues and have truly been the voice of the Black community," stated Hamm.

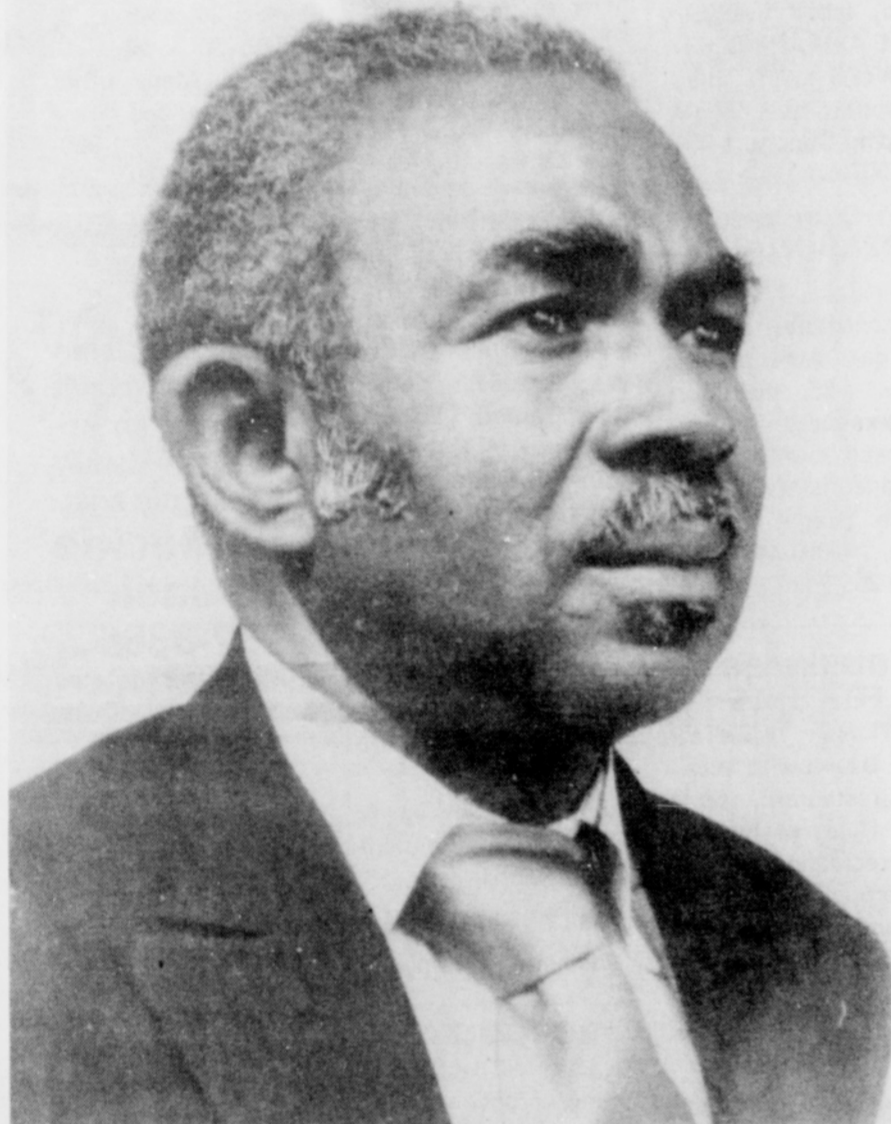
Dr. Carlton Goodlett entered the newspaper business in 1948 as Publisher and Editor of the Sun Reporter. In 1972 he established the Reporter Publishing Company, adding the seven Metro Reporters. 1976 saw the addition of the California Voice. Besides covering important domestic issues, the Reporter Publications have been in the forefront on interational affairs. The Sun Reporter was the first weekly newspaper in America to write about and oppose the Vietnam War. The publications have also been very vocal on the issue of nuclear disarmament.

Goodlett served 4 terms as President of the National Newspaper Publishers Association — Black Press of America. He has been a member of the Presidium, World Peace Council since 1963. He has traveled to all



Atwater's Restaurant in downtown Portland was the scene of an awards luncheon for the Rev. John Jackson and others recently. Sponsored by Hollander Consultants, the honoree's, in addition to Jackson, who was presented an award for his long standing community leadership, were the Rev. Frank Shields, for outstanding

work with the homeless; the Skanner and Observer newspapers, for coverage of community-wide events. Pictured above are: Mrs. John Jackson, Rev. Jackson, Fred Silverman, Executive Director of Hollander Consultants, and Rev. Fields.



Dr. Carlton B. Goodlett, esteemed publisher of the Reporter Publications in San Francisco, California, will be honored by the West Coast Black Publishers Association (WCBPA) on Thursday evening, October 22, 1987, at the Westin St. Francis Hotel in San Francisco. The timely tribute will take place during the WCBPA Fourth annual convention and will bring together his peers, countless friends throughout the country and the business community as they honor him for his many years of skilled and intelligent leadership which has certainly benefited humankind. For more information you are invited to call (415) 931-5778 or the office of Alescia Buford and Associates at (818) 995-6545.

continents with the exception of Australia. He has consulted with Presidents Eisenhower, Kennedy, Johnson, Nixon, Ford and Carter on civil rights and the role of minority papers in American life. Added to his achievements are the facts that he received a Ph.D. in psychology from the University of California, Berkeley and his medical degree from Meharry College of Medicine. Goodlett has stated, "I am a perennial optimist. This is based on the fact that I am a psychologist and physician and all of my work is aimed at preserving life."

The West Coast Black Publishers Association encompasses the states of Washington, Oregon, California, Colorado, Arizona, and Nevada. The member publications print and distribute 850,000 newspapers weekly. The organization represents their members with government entities; investigates new technologies in news publication; assist publications to strengthen their presence in the community; and, works with groups and individuals within the Black community on issues of mutual concern.

The theme for this year's WCBPA convention is "What Makes the Black Press Powerful" and will cover the relationship of the press with such entities as the Church and Family, Business, Government and Educational Institutions.

The dinner tribute for Dr. Carlton Goodlett will also feature the awarding of scholarships to students majoring in journalism. "In honoring Dr. Goodlett for his pioneering journalistic spirit, we are at the same time providing opportunities for young journalists to carry the torch forward," stated Hamm.

For more information on the West Coast Black Publishers Association Convention and the Dinner Tribute to Dr. Carlton Goodlett, please contact the Convention Coordinator, Alescia Buford and Associates, (818) 995-6545; or, The Sun Reporter at (415) 931-5778.

## PCC Offers Class on How to Write Ads, Brochures and Newsletters

Portland Community College is offering a class for owners and managers of small businesses titled "Developing Ads, Brochures and Newsletters". It will meet from 8 a.m. until 12 noon starting Friday, October 2, in Room C-4 of the PCC Ross Island Center, 049 S.W. Porter St. Instructor will be Patti DeWitz, of the college's Small Business Development Center staff. Tuition is \$8.50. Further information is available from PCC Small Business Services, 244-6111, Ext. 5205.

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