

BUSINESS EDUCATION FACULTY

Full time instructor in Office Administration. Bachelors & Masters degree in Bus. Ed. or Bus. Admin. or in a planned Masters' Program. Courses or work experience in medical office, word processing, or Bus. Ad. preferred. Salary for 180 days \$21,200-\$23,200. Closing date 5/7/87. For application info, contact:

Personnel

Mt. Hood Community College
26000 SE Stark
Gresham, OR 97030
(503) 667-7645

An Equal Opportunity Employer

INSTRUCTOR — DIRECTOR MATHEMATICAL SCIENCES LEARNING CENTER

QUALIFICATIONS:

Masters Degree in Mathematical Science with experience in teaching undergraduate mathematics required. Learning Center experience in teaching mathematics with microcomputers desirable.

Fixed term appointment for three years contingent on satisfactory performance. Annual salary: \$21,000-\$23,000. Starts September 1, 1987.

Application closing date May 1, 1987. Apply to:

P.M. Anselone
Chairman

Department of Mathematics
Oregon State University
Corvallis, OR 97331

Oregon State University is an Equal Opportunity/Affirmative Action Employer and complies with section 504 of Rehabilitation Act of 1973.

HELP WANTED

FEDERAL, STATE & CIVIL SERVICE JOBS \$16,707 to \$59,148/Year, Now Hiring. CALL JOB LINE 1-518-459-3611 Ext. F-6061A for listing. 24 HR.

Corporate Credibility Means Higher Profits

*By C.J. Silas, Chairman
Phillips Petroleum Company*

Long term business success. It comes only through profits generated by providing products and services with real value. It comes from demonstrating ethical behavior along with greater efficiency. It comes from *credibility*.

Greater trust and understanding of business is essential in developing public policies favorable to economic growth. If we expect to build a persuasive case for corporate America, we must recognize our actions may have both tangible and intangible costs in terms of their effect on public trust and credibility.

It comes down to this: We can argue more effectively on important public policy issues if our own house is in order and we can't be put on the defensive by criticisms.

Improvement in corporate credibility can be achieved only through actions, not words. Establishing credibility doesn't mean creating an image separate from reality—it



Silas



The best businesses are made up of people who hold on to their values and serve the public interest.

means improving the reality.

We need to demonstrate businesses are made up of people who don't throw away their values and principles the moment they sign up to work for a corporation—large or small.

The goals of responsible business firms are tightly linked to the broad public interest. No business can survive without profits. No business can succeed for long, however, if its profits come at the expense of other people—or society in general.

This article was excerpted from a speech made recently to The Economic Club of Detroit.

DIVISION MANAGER Starts 7/1/87

Salary: \$47,424 per year.

Qualifications: Masters degree, 5 years business or college management experience, including supervision and budgeting. 3 years of community college experience (preferred). Curriculum development experience required.

Deadline: 5/1/87

To apply: submit application, resume, transcript and three letters of reference to:

**Chemeketa Community
College**
Personnel Dept.
P.O. Box 14007
Salem, Oregon 97309
(503) 399-5009

E.O.E.

ACCOUNTS RECEIVABLE ASSISTANT

The Port of Portland has an immediate opening for an individual to work in our Accounts Receivable area.

Preferred qualifications include previous experience demonstrating good communication skills, the ability to operate adding machine or calculator by touch, CRT entry experience and coursework or equivalent experience in general business, accounting or other related fields.

If interested and qualified apply in person at:

**Port of Portland
Employment Office**
12th Floor
700 NE Multnomah

This position will close at 5 p.m. Friday, April 3, 1987. All application materials must be received in the Employment Office by that time.

The Port is an Equal Opportunity Employer