

# For people who like to smoke...



## BENSON & HEDGES because quality matters.



SURGEON GENERAL'S WARNING: Smoking  
By Pregnant Women May Result in Fetal  
Injury, Premature Birth, And Low Birth Weight.

Lights: 10 mg "tar," 0.7 mg nicotine—100's: 16 mg "tar,"  
1.0 mg nicotine av. per cigarette, FTC Report Feb '85