

Consumer Education Research Center is a national non-profit organization devoted to furnishing information to consumers that will help them cope with life in America.

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Helping Your Children Do Better In School

How can parents help their children become more successful students?

A new booklet written in the wake of reports of declining achievement test scores and lowered minimum basic skills standards in the nation's schools, details what parental concern, attention and supervision can do to help children study, learn, and establish habits that will lead to a lifetime of success.

Titled *How to Help Your Children Achieve in School* and published by the non-profit Consumer Education Research Center, the booklet is addressed to parents of elementary through junior high school students.

It is based on the premise that successful students are:

- motivated.
- pay attention.
- understand ideas.
- remember facts and concepts.
- work without stress.

The booklet gives parents explicit strategies to help their children learn these skills, attitudes and behaviours that characterize successful learners. It explains in detail:

- how positive self-talk and images and questions related to the task at hand can increase attention.
- how motivating children means helping them change the way they think about themselves.
- the five strategies for learning and remembering.
- an effective, organized study and note taking system.
- how to help students redirect their attention way from fear of failure and toward productive ways to do well on tests.

The information in *How to Help Your Children Achieve in School* can go a long way in assisting parents in making school and learning a rewarding experience for their children and a firm basis for their further education and ultimate career.

The booklet is available for \$4 (including postage) from CERC-Education Task Force, 439 Clark Street, South Orange, N.J. 07079.