

REQUEST FOR QUALIFICATIONS

TRANSIT MARKETING AND ADVERTISING SERVICES

DATE OF ISSUE: August 6, 1986

DATE OF CLOSURE: August 25, 1986

Salem Area Transit (SAT) is soliciting qualifications from advertising/marketing firms to assist SAT staff in the conduct of transit marketing, promotion, and public information programs. The selected firm will be responsible for assistance in development of an annual marketing plan for SAT, conceptualization and production of targeted marketing programs to attract ridership and promote transit's image, and the design and production of public information pieces such as bus schedules, flyers, system maps, and pamphlets. The firm should have experience in producing and placing materials for newspapers and radio, preparation of press releases, and direct mail production and distribution. The selected agency will, on occasion, represent SAT before local businesses, schools, and other organizations.

Information sought in the RFQ includes: marketing and advertising experience; approaches to the effective marketing of public services; background and capability of your firm; and, cost schedule of various fees. Forms are included in the RFQ package for responses. Respondents may attach supplemental materials, if desired, but the response form and required attachments are sufficient material to receive full consideration.

Response forms should be submitted to the Salem Area Mass Transit District, 216 High Street N.E., Salem, Oregon 97301-3669. The deadline for submission is **3:00 p.m., Pacific Daylight Time, on Monday, August 25, 1986.** Any proposal received after the date and time specified will be returned unopened.

The project is being funded in part by a grant from the United States Department of Transportation, Urban Mass Transportation Administration (UMTA) and is subject to the regulations of UMTA and the State of Oregon. The District is an Equal Opportunity Employer. Women's and Disadvantaged Business Enterprises (WBE/DBE) are encouraged to submit proposals. Assistance in preparing proposals is available for eligible DBE and WBE firms.

The District reserves the right to accept any bids, or reject all offers and resolicit or cancel the RFQ, as deemed by the District to be in its best interest.

John W. Whittington
Manager of Planning & Marketing

Salem Area Mass Transit District
216 High Street N.E.
Salem, Oregon 97301-3669

MULTNOMAH COUNTY

CALL FOR BIDS

PARTIAL REROOF EXPO EXHIBIT HALL

Sealed bids will be received by the Director of Purchasing, Multnomah County Purchasing Division, 2505 S.E. 11th Ave., Portland, OR 97202 for **APPLYING A SINGLE PLY ROOFING SYSTEM OVER AN EXISTING ROOF ON THE EXHIBIT HALL ROOF.** Bidders substituting products other than the ones preapproved in the bid documents must submit product specifications for approval no later than August 27, 1986.

Plans and Specifications are filed with the Purchasing Director and copies may be obtained from the above address for a \$5.00 non-refundable fee. **CHECKS AND MONEY ORDERS ONLY.** Plans and specifications will not be mailed within the Tri-County area.

PREBID CONFERENCE: Mandatory—August 18, 1986, 9:00 a.m., Expo Center, 2060 N. Marine Drive, Portland, Oregon.

Pursuant to the Multnomah County Public Contract Review Board Administrative Rules (AR 40.030) Prequalification shall be required for this project for the following class(es) of work: Roofing

Prequalification applications or statements must be prepared during the period of one year prior to the bid date and must be actually received or postmarked to Multnomah County by not later than 10 days prior to bid opening.

Details of compliance are available from the Purchasing Division, Department of General Services, 2505 S.E. 11th Avenue, Portland, OR 97202, (503) 248-5111.

Bidders on this work will be required to comply with the provisions of Federal Executive Order 11246. The requirements for Bidders and Contractors are explained in the Specifications.

No bid will be received or considered unless the bid contains a statement by the bidders as part of his bid that the requirements of 279.350, 279.352, 279.355 and 279.256 shall be met.

No proposal will be considered unless accompanied by a check payable to Multnomah County, certified by a responsible bank, or in lieu thereof, a surety bond for an amount equal to ten percent (10%) of the aggregate proposal. The successful bidder shall furnish a bond satisfactory to the Board in the full amount of the contract.

Multnomah County reserves the right to reject any and all bids.

K. Busse

Acting Director, Purchasing Section

BID NO.: B61-150-0875

BIDS DUE: September 9, 1986 2:00 PM