

He loves to
blow his horn.

She never stops
hearing about it.



But they agree on the taste of
Benson & Hedges



America's
Favorite
100.

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

Lights: 10 mg "tar," 0.7 mg nicotine—100's: 16 mg "tar," 1.0 mg nicotine av. per cigarette, FTC Report Feb. '85.

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