

Cable Producer Receives Award

by Jerry Garner

Larry Dunham, Program Producer/Coordinator for Rogers Cablesystems of Portland, was presented the Ace award by the National Academy of Cable Programming for cable excellence. Dunham received the award for his production of the "Stevenson Inquest."

While attempting to assist in the apprehension of a shoplifter outside a Northeast Portland convenience store, Lloyd D. Stevenson, an off-duty security guard, died on April 21, 1985 from the effects of the carotid or "sleeper" hold applied by a Portland police officer. Stevenson was a husband and father of five young children, and a respected member of the Black community.

The community was outraged by Stevenson's death, and requested an Inquest. The Inquest, aired on BCTV Channel 23, was the first to be shown on TV in Oregon's history. Dunham was the Producer of the 3 day, 20 hour program.

Via an interconnect with the neighboring TCI Cable System, the coverage was sent to over 100,000 homes in the Portland area. Rogers Cablesystems reported that during the Inquest telecast, their viewership indications showed that a record number of

1986 Annual Pet Photography Contest

From March 25 through April 25, dog and cat owners in Multnomah County can put their pet in pictures and win valuable prizes at the same time.

The event is the 1986 Annual Pet Photography Contest.

There are only two eligibility requirements:

1. The dog or cat in the photograph must have a current license or pet ID tag issued by Multnomah County and must be owned by the photographer's immediate family.
2. The photographer must be an amateur photographer.

Sixty-five prizes will be awarded and include:

"Best Dog" winner will receive a Yashica Autofocus Motor II camera from Sandy's Camera Shops.

"Best Cat" winner will receive a Yashica Autofocus Motor II camera from Sandy's Camera Shops.

Ten "Runner-Up" winners will each receive a \$25 gift certificate from Albertson's.

Two "First Place" winners will each receive a \$25 gift certificate from Azumano Travel Service.

Ten "Second Place" winners will each receive a \$25 gift certificate from Dogs Unlimited Training School and Behavior Center.

Forty "Third Place" winners will each receive two adult admission tickets to the 1986 Multnomah County Fair, held July 22-27; plus a free pet spay/neuter surgery certificate or pet food. Each prize package is valued at \$22.

The special "Multnomah County Executive's Trophy" winner will receive the trophy and a \$100 U.S. Savings Bond.

The purpose of the contest is twofold: to motivate dog and cat owners to license their pets and be sure the pet wears the license so Multnomah County can return one thousand additional lost pets to their owners in 1986; and to engender greater pride and enjoyment toward one's pets.

Official contest rules and entry forms can be obtained at any Sandy's Camera Shop, Albertson's, any Multnomah County pet license vendor or Multnomah County Animal Shelter in Troutdale.

Anti-Prostitution Billboards

On April 1, 1986, two (2) billboards will appear on Union Avenue at Cook and Going Streets.

They will depict a 'letter' saying "Dear John, The neighbors are watching you, don't trick yourself, you can get arrested for prostitution."

Background Information:

1. Billboards are sponsored by the King/Eliot Crime Prevention Committee as part of an ongoing effort to eliminate street crime from our community.
2. The City and the Police Department cannot write "Dear John Letters". But private citizens can, and will, participate in ridding their neighborhoods of prostitution activity.
3. Any individual can take the license plate number of a john's car, go to the local D.M.V. to get the name and address of the vehicle owner, and write a letter to that person, letting the owner know that his or her car has been seen stopping for prostitutes in the area.
4. The King/Eliot Crime Prevention Committee is **not** sponsoring an organized letter-writing campaign, but does want concerned citizens to know that they have the right and capability to do this as private citizens.

For Further Information: George Muller, 233-8267 (W), 281-3447 (H).

viewers — Rogers estimated approximately 4000 sets — were tuned throughout the entire coverage of the Inquest.

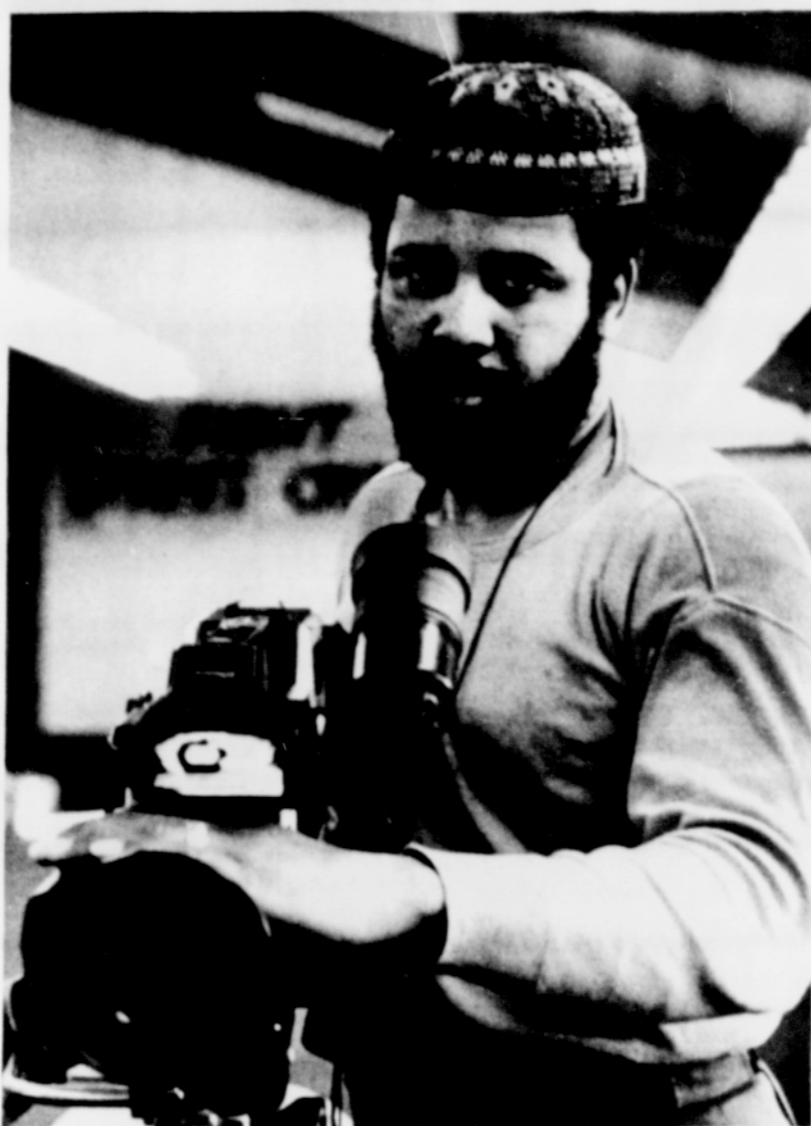
Not only did Dunham produce the Inquest coverage, he coordinated Rogers coverage of community meetings with Police Chief Penny Harrington, press conferences and a major demonstration.

Dunham, a native of New York, said that he was honored to receive the Ace award. The Ace award in the cable industry is equivalent to the Academy awards in the cinema and the grammy awards in the recording industry.

"I am honored to receive the award, but it was unfortunate that it had to be on such a tragic incident," said Dunham. He was referring to Stevenson's death. Dunham said that the viewers were able to see the unfolding of Stevenson's case in its entirety.

Dunham has worked for Rogers since April of 1985. Before this, he worked as a volunteer at the cable company, doing production work. He and his wife, Adrine, have a daughter named Tanim. Adrine Dunham is a nationally known crochet artist. Her work has appeared in stores throughout the United States.


Along with Multnomah County, civic minded businesses and corporations are co-sponsoring the contest: Albertson's, Azumano Travel Service, Blue Mountain Pet Foods, Dogs Unlimited Training School and Behavior Center, Fremont Veterinary Clinic and Sandy's Camera Shops.



Larry Dunham, Producer of the Stevenson Inquest that won the Ace Award for Rogers Cable Portland office.

(Photo by Richard J. Brown)

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