

Nabisco Brands' Posters Applaud Black Entertainers

The votes are in. And black America's biggest stars came out on top. We've seen their names in lights. Now we can see their faces on Nabisco Brands' "Famous Black American Entertainers" posters. From Blind Tom Bethune to B.B. King, the posters spotlight 119 of America's best loved black actors, dancers, musicians and singers.

The two posters, scheduled for release during Black History Month, are accompanied by biographical study guides.

"The entertainers posters were a big production," Terrance Burke, senior director of corporate personnel at Nabisco, explained.

More than 500 ballots were sent to entertainers and entertainment critics. Their



The Nabisco Brands "Famous Black American Entertainers" posters applaud blacks' contributions to the performing arts. The two posters, which spotlight 119 actors, dancers, musicians and singers, are distributed free of charge. To order, contact: the Portland Observer newspaper, 288-0033, 1463 N.E. Killingsworth. Posters can be picked up at the Portland Observer after March 15th, 1986.

"We have an agenda that we must follow . . . economic withdrawal from the oppressor."

nominations were validated by a five-member selection committee chaired by Lloyd Richard, dean of the Yale School of Drama.

Nabisco Brands commissioned Winston-Salem, N.C., artist James Huff to create two murals, reflecting the committee's final selections. The murals, from which the posters were reproduced, will be donated to the Los Angeles County High School for the Arts.

Entertainers are the latest addition to Nabisco Brands' "Famous Black Americans" poster series. The series began in 1978 with educators. Subsequent editions recognized writers, scientists and generals and admirals. The educational posters are distributed free of charge.

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The A.D.S. Phoenix Club

Portland, Oregon, is a unique slice of America for Blacks, who are able to produce and perform meaningful services. Nowhere in the world will you find a place that has the kind of background and history of racial prejudice toward Blacks, and yet has so many very successful Black professionals in business, as well as Blacks in key prestigious jobs. To name a few who readily come to mind are: Bill Hilliard, Editor, *The Oregonian*; James DePriest, Director, Portland Symphony; Matthew Prophet, Superintendent, Portland Public Schools; Mercedes Deiz, Judge, Multnomah County; Aaron Brown Jr., Judge, Multnomah County; Hazel Hayes, Oregon State Parole Board; Bill McCoy, Senator, State of Oregon; Margaret Carter, Representative, State of Oregon, Multnomah County; Jim Hill, Representative, State of Oregon, Marion County; Dick Bogle, City Council, Portland; Venerable Booker, President, American State Bank, Portland; David Nero, Founder and Chairman of Nero and Associates, also of Nero Industries, Inc.; Walter Reynolds, M.D., Founder of Phil Reynolds Medical Center; Henry Scott, Founder and President of Coast Janitorial Services (Coast Janitorial is the second largest janitorial service in Oregon); Marion Blackburn, Founder and Owner of Raleigh Hills Racquet Club; Richard Washington, Oregon's first Black commercial artist, 46 years in business; Dr. E. C. Oqbuobiri, electrical engineer and founder of EZAK; Paul Knauls, very well-known businessman of Portland; Alfred Lee Henderson, Founder, *Portland Observer*; Gary Ann Garnett, Editor-Manager, *Portland Observer*; Al Williams, General Manager, *Portland Observer*; Bernice Foster, Founder, Editor and Publisher, *The Skanner*; Don Vann, Founder, Vann and Vann Funeral Directors; Arthur Cox, Founder, Cox Funeral Home; Thomas Boothe, Founder, Addiction Diagnostic Services; R. D. Sevier, Founder, Sevier Sanitation Services.

Roosevelt Robinson, Asst. District Attorney; George Rankins, Portland Urban League; Chalmers Jones; Benjamin Talley; Dr. John Marshall G.P.; Dr. Booker T. Lewis, dentist; Jonas Southwall; plus Herb Cawthorne, Multi-talented community leader.

We can all remember those who are no longer with us, some who are deceased and some who have moved on such as Charles Jordan, Gladys McCoy, several TV news anchor persons; deceased Richard Muffet, Sherman Thomas, George Baldwin, Rosalie Boothe, Ira Mumford, Sidney Porter, Thomas Johnson, and many others.

I know that I have not named many persons who may be just as successful, if not more so, than some I have named; to those I apologize. However, my intent here is to show and document that out of a population of approximately 30,000 Blacks, success is not denied those who can perform and produce quality services. The above-mentioned Blacks excelled out of a population of approximately 700,000 people living in and around the Portland Metro area.

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