

## New textbook features King

The life and contributions of Dr. Martin Luther King, Jr. provide both the inspiration and the subject matter for a new textbook being published this fall to coincide with the first national observance of the slain leader's birthday in January. Authored by Dr. King's sister, Mrs. Christine King Farris, the text is a vehicle for elementary and intermediate schoolchildren to study King's philosophy, achievements and personal (nonviolent) style in the context of an event which will be widely covered by the media. Published by Ginn and Company, the text is co-sponsored by the Martin Luther King Center for Non-violent Social Change, Inc.

According to Mrs. Farris, an educator in her own right, "we have a responsibility to help our children understand and appreciate not only the charisma, commitment and courage of Martin Luther King, Jr., but his dream as well. This new national holiday commemorating the anniversary of his birth gives us the opportunity to do that by bringing our ideas as a society to the classroom. It's the perfect time to build awareness of citizenship and the national and personal values of idealism, participation and humanity."

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Mrs. Farris is associate professor of education and director of the reading program at Spelman College in Atlanta. She also is an active member of the International Reading Association and serves as senior vice president/treasurer of the King Center.

Mrs. Farris' history of her Nobel Prize-winning brother vividly details the characteristics of the man and outlines the sequences of events which culminated in the Civil Rights Act of 1964. Excerpts from key speeches and writings further personalize the book and help students to share Dr. King's dream. The text is illustrated by photographs—many of them published for the



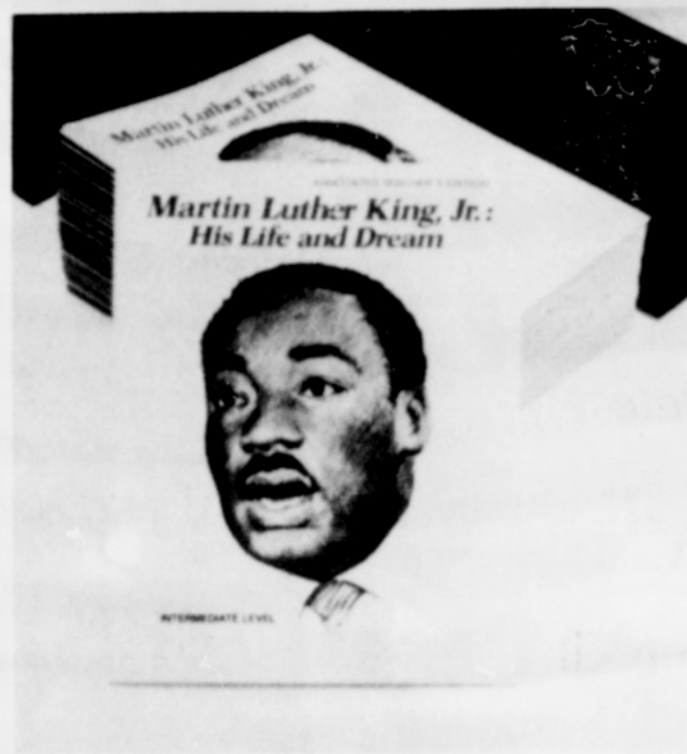
"Dr. Martin Luther King, Jr.: His Life and Dream," a new book written by Dr. King's sister, Christine King Farris (left), is being published by Ginn and Company. Standing with Mrs. Farris are (left) James Wilder, Manager, Sales Planning and Administration and (right) President Robert F. Baker.

first time—which depict and support the dramatic story as it unfolds.

Each self-contained textbook (there are two: one for grades 3-5 and one for grades 6-8) is structured in 10 lessons, so that it can be easily introduced and taught in any social studies program prior to observance of the holiday on Jan. 20. Accompanied by annotated teacher's editions to eliminate any need for classroom preparation, the new instructional materials provide structured reinforcement of basic social studies skills in a format which is flexible enough to adapt to any social studies curriculum and teaching style.

Though chapters are short, each contains introductory questions, vocabulary definitions in context and a variety of exercises and activities that can be completed in 10-15 minutes.

Ginn and Company, 118-year-old publisher of elementary and secondary textbooks, has a longstanding tradition of excellence and success in the reading and social studies fields.



Ginn and Company has announced publication of a new book, Dr. Martin Luther King, Jr.: His Life and Dream, designed to support educators in their observance of the new national holiday, Jan. 20, 1986.

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