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Dr. Goodwin also announced that

New health care concept to help nation's Black population

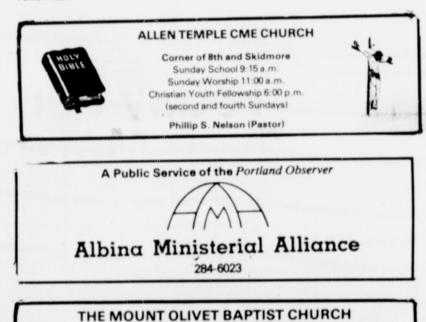
AMRON Management Consultants, Inc., a New York headquartered firm, recently announced the formation of a communications enterprise designed to help improve the health status of the nation's Black population. The project entitled Health Watch, is a unique concept in health education for self-preservation and will focus on cancer and other high risk disorders that affect Black Americans including hypertension, heart disease, diabetes and obesity. The national launch of Health Watch was held at the Columbia University faculty house in New York City where a number of the country's leading health educators, physicians, community leaders and communications specialists were in attendence.

Dr. Norma J. Goodwin, founder and president of AMRON, said that Health Watch is the first communications enterprise of its kind, collecting, analyzing and packaging information on the special health needs and concerns of Black Americans "This increasingly affluent consumer group has lifestyle habits that often increase their risk of disease and early death. For example, 20 percent of all Black deaths in the United States are due to cancer, and hypertension kills twice as many Americans as white Black Americans."

AMRON has received a two-year grant of \$500,000 from the National Cancer Institute, Division of Cancer Prevention and Control to help develop the health information and promotion services concept. "The award represents an innovative departure from traditional approaches in providing health information to the Black community, says Dr. Godwin. We see our mission as not just providing information, but providing the knowledge, comprehension and motivation to modify lifestyles that protect and prolong the health and quality of life of Black Americans."

> The Health Watch educational and motivational information and promotion services will be available in a variety of multi-media packages, including telecommunications, brochures, posters, newsletters, slides and video tapes, broadcast advertising and print promotion; special events such as health fairs, exhibits, community theatre, seminars and conferences.

Additionally, Health Watch will cover a broad range of other health issues and concerns in the Black community including smoking, alcohol and drug abuse, stress management, weight control, diet and nutrition.



National Baptist Business League to appoint 7 women to Board

churches across America. And with

the plaudits of thousands of ministers

throughout the nation, it has grown

O'Bryant says the expansion of the

NBBL Board represents yet another

step forward for the organization,

which already has had female board

members and only two months ago

held its first annual "Salute to

The "Salute" touched off the

group's first Business and Job

Development Convention, Oct. 11-

13. Saluted for business excellence at

that affair were five women

executives, including Mrs. Anita

King, owner of Los Angeles' Lifetime

Awning Co., largest Black-owned

company of its type. Mrs. King was

the NBBL's 1985 "Business Woman

O'Bryant said the salutes to

business women will become a

tradition-along with an annual

scholarship given in the name of Dr.

Sams. The scholarship will to towards

educating Black students in business

O'Bryant also announced that 25

men and women from major states

will be named Jan. 18 to the NBBL's

vital National Advisory Commission.

Women Executives."

of the Year."

and economics.

to non-denominational proportions.

Based on increasing support from Black women across America, the National Baptist Business League (NBBL) plans to appoint seven women executives to its powerful Board of Directors in 1986.

NBBL Founder-President Henri O'Bryant says the new appointees will serve stricktly in NBBL policy-making —joining the League's present Board of seven business and professional men.

The women will be named to their positions at the League's second annual Board meeting on Saturday, Jan. 18 in Los Angeles.

O'Bryant said candidates in seven strategic states are being considered for the new positions. The states are Texas, Louisiana, New York, Illinois, Georgia, California and Missouri.

"These are states where great numbers of Black Christian business women are clustered," O'Bryant explained.

"Traditionally, they have been highly successful. We are hoping their success experience will be a source of help to the NBBL in fulfilling its mission of furthering Black economic development."

Qualifications for the candidates include successful self-employment and a demonstrable commitment to Christian business principles, O'Bryant disclosed. Candidates may be from any Christian denomination, including Congregational, Roman Catholic, African Methodist Episcopal and Church of God in Christ.

• O'Bryant explained that while the NBBL began with assistance from the late Dr. J. Carl Sams, then President of the four-million-member National Baptist Convention of America, it since has grown to encompass all religious interests.

"Baptist' to us means a person "immersed' in the good of the Black Community through efforts to create jobs and strengthen the economic base of that force," Mr. O'Bryant said.

"Realizing that the Church always has been a financial giant in the Black Community, we now are enlisting the help of those same Christian business women who historically have been the support of this newly awakened strength.

"In one sense, all Black women are business executives, taking care of this business of keeping our Black families together. But now we are engaging the leverage of a particular set of Black women who control their own businesses. They are immensely qualified to enhance the NBBL's job and economic objectives." Since its beginning, the NBBL has rapidly become a major supplier of garments, goods and services for Providence holds free forum on bereavement

People who are having difficulty dealing with the death of a loved one, will learn from teams of Providence Medical Center social workers and chaplains, ways to re-organize their feelings and changes that come about after a death. The hospital will hold a community forum, entitled "Bereavement," at Providence Hall's social room on Wednesday evening, Jan. 8, from 7 to 9 p.m.

"Most people don't forget the death of a family member or a friend, so they need to learn how to live with their loss and go on with their lives," says Katie Hartnett, a cancer counselor with Providence Medical Center.

Hartnett will participate as a discussion leader at the forum. She will be joined by Kathy Nissila, a chaplain, and other Providence staff members whose jobs are to help patients and their families sort through their feelings that arise during hospitalization or after a loved one dies.

Through Hartnett's own experiences with counseling patients and family members, she has found that most people have feelings of shock, anger, depression, guilt and resentment after the initial grief of death. 1

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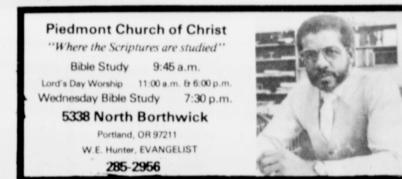
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"Often times, I will ask them: 'How did that death occur?' 'What are your feelings about the death?' After I get them to admit their feelings, I then will say, 'It's okay to feel the way you do. Don't judge those feelings. Be easy on yourself. Now, we can decide what to do with them.'"

Hartnett, Nissala and other team leaders will be sharing their combined years of experience as patient and family counselors with forum participants in informal group discussions. In addition to the discussions, current information on bereavement will be provided, as well as a slide presentation on dealing with death and dying.

Persons attending the forum will be able to park at the visitor's parking lot, located off 49th and Hoyt. The social room is located directly across from the parking structure, on the first floor of Providence Hall.





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John H. Jackson, Minister, M.Ed., M.D. 9:30 A.M. Church School 11:00 A.M. Congregational Worship 5:00 P.M. Vesper Service 10:00 A.M. Baptism Fourth Sunday 11:00 Communion Each First Sunday

The American Baptist Convention, American Baptist Churches of Oregon: Lott Carey Foreign Mission Convention: National, Oregon, Portland Ecumenical Ministries, American Bible Society, M.&M. Board.





Services:

9:45 a.m., Sunday School 11:00 a.m., Morning Worship 7:00 p.m., Evening Worship 7:00 p.m. Wednesday, Prayer Meeting Victor R. Brown, B. Theology, Pastor Dr. Hazel L. Brown Sr., D.D., Assistant Pastor

SMILE - GOD LOVES YOU

LIFE Center receives grant

The LIFE Center was awarded a \$50,000 grant last Friday by the UPS Foundation. The money will be used towards the purchase of the building in which the social agency is located at 2746 N.E. Union Ave.

Individuals seeking help from the LIFE Center are required to perform work in exchange for services, with the exception of senior citizens and the seriously handicapped.

The UPS Foundation is the charity arm of United Parcel Services.

Please note

Albina Ministerial Alliance Family Day & Night Care Program announces the sponsorship of the USDA Child Care Food Program for registered Family Day Care Homes. Meals will be made available to enrolled children at no separate charge without regards to race, color, handicap, age, sex, or national origin. Any person who believes that he or she has been discriminated against in any USDA related activity should write immeidately to the Secretary of Agriculture, Washington, DC 20250.