

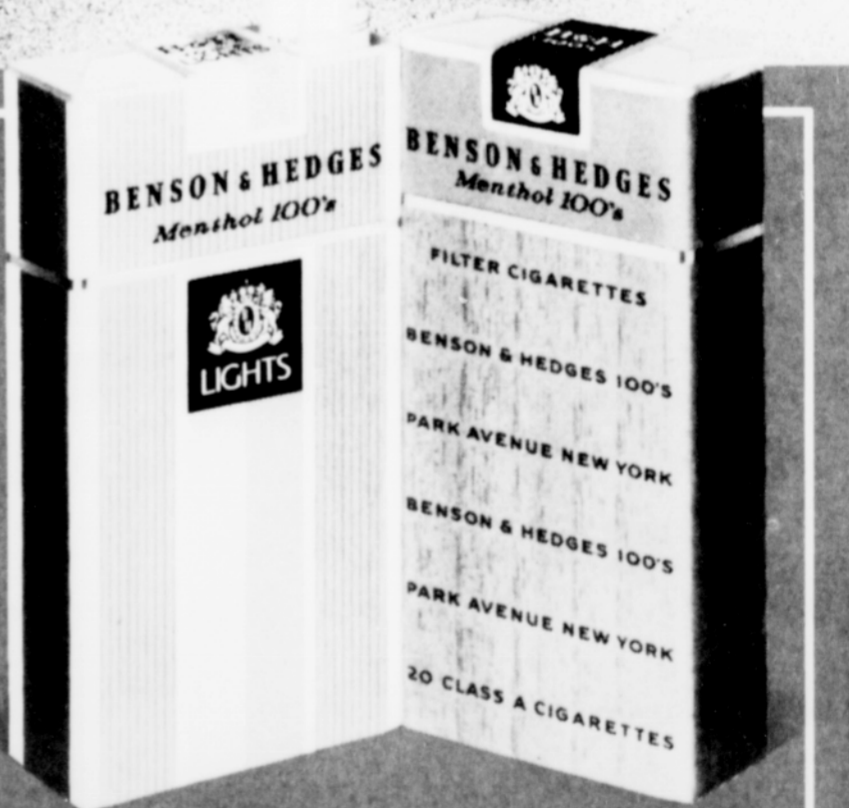
He likes
to cook.

She likes to make
reservations.



But there's
one taste they
agree on.

Benson & Hedges
America's Favorite 100.



SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

Lights: 10 mg "tar," 0.7 mg nicotine—100's: 16 mg "tar," 1.0 mg nicotine av per cigarette, FTC Report Feb 85

© Philip Morris Inc. 1985