

“Diamonds
are a girl’s
best friend.”

“You have
enough
friends.”



*B*ut there’s
one taste
they agree on.



Benson & Hedges
America’s Favorite 100.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Lights: 10 mg "tar," 0.7 mg nicotine—100's; 16 mg "tar," 1.0 mg nicotine av per cigarette. FTC Report Feb '85.

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