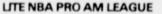
Page 6, Portland Observer, June 26, 1985

by Roy Lee Jernigan Sports Editor



• SPORT TALK • SPORT TALK •







WALLY SCALES

Our man behind the scenes

Harry Glickman about sponsoring the

tournament this summer. Wally re-

called Harry's thoughts, "Harry

believed in the project because of

need, it provided a showcase for the

N/N.E. community." The ball was

then placed in Wally's capable hands

I have never been an avid fan of the Portland Trail Blazers basketball team, but I have always admired their business sense. When you look at the team in terms of dollars made, the Blazers should rank right up there in the Fortune 400. One of their better moves was when they hired Wally Scales to handle their special events and promotions. Wally is truly a man

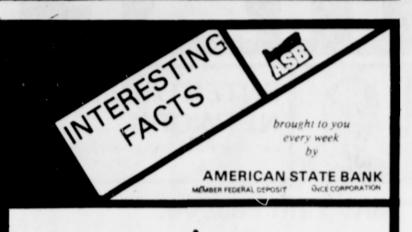
behind the scenes that gets things done. If you choose to believe that those faithful 12,666 would show up anyway, that's your choice. If marketing and promotions didn't have some part in it, believe me, the Blazers would not be paying salaries to their marketing staff. Wally Scales is now the Director of

Community Relations and success has

followed him again. When the Kuzand the N/N.E. community has beneins tournament ended last summer, fited already. Byron, Tracy and Dennis approached Irving Park underwent a few

changes to prepare for the Lite/NBA Pro-Am. The Kuz-ins met with Rick Gunderson of the Park Bureau and received immediate satisfaction. The basketball courts were re-surfaced and painted. New backboards and baskets. A new drainage system was installed. Additional lights were added. A new scoreboard, a public address system and :24 clocks were installed.

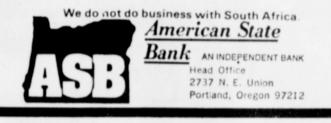
"Portland is now one of 16 cities in the U.S. that has the Lite/NBA Pro-Am League," said Wally. "In 3-5 years this league can rival the Rucker League in New York." Wall further stated, "This summer league belongs to the Kuz-ins. Miller and the Trail Blazers are only subsidizing their efwith funds that have been ear marked for this purpose." True enough, but it still took that man behind the scenes to locate that earmarked money Wally Scales has been in promotions for 12 years gaining the knowledge and his contacts. The contacts he has developed in that time have benefitted our community immensely. In upcoming articles, I will give you a complete breakdown of what this Pro-Am tournament is doing for the paticipating cities across the country. Wally Scales is a young brother on the rise and our community is fortunate to share in his continuing success as a businessman. Those Kuz-ins must have some good business senses, too. They went to the right spot for the assistance that they needed. I just love it when the brothers work together and all the people around them benefit from their dilligence.



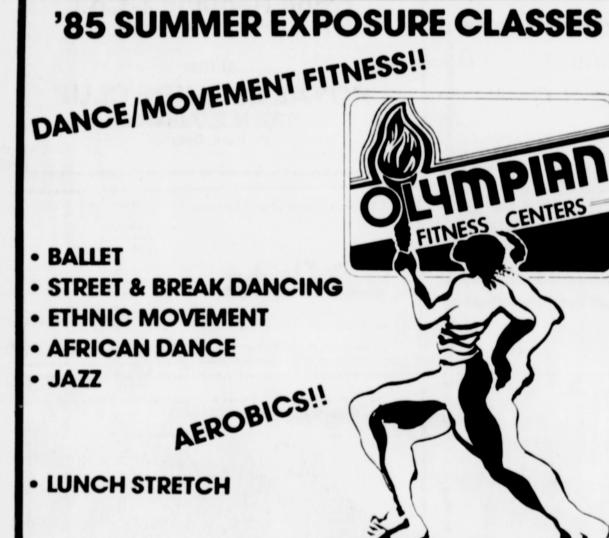
Woodrow Wilson's picture was on the U.S. Treasury's \$100,000 bill.

You don't have to wait for lilacs or forsythia to bloom outdoors. In February or March, when buds start to appear, cut off some and put them in a vase of water to "force" them.

Cocaine is a very dangerous, addictive drugs, robbing the lives of our youth.







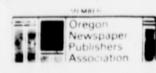
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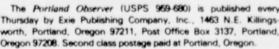
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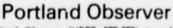
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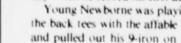




Young Newborne was playing from the back tees with the affable "Bums" and pulled out his 9-iron on the 143yard par 3. The ball flew over the

Leisure Hour's Kevin Newborne has already begun to work his game into shape for his junior year at Grant next year. Kevin was playing with the Men's Club at Broadmoor Thurs-

day when he scored his first ace.



hole

Kevin is acting up y'all

flag and sucked back about 4 feet, coming to rest at the bottom of the

Kevin must have had that ball load-

ed with pro juice to suck it back in this part of the country. For as long as I have been playing around here.

I've never see anyone consistently

put that kind of juice on the ball.

CONGRATULATIONS, KEVIN!