

“Diamonds  
are a girl’s  
best friend.”

“You have  
enough  
friends.”



*B*ut there’s  
one taste  
they agree on.



**Benson & Hedges**  
America’s Favorite 100.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

Lights: 10 mg "tar," 0.7 mg nicotine—100's: 16 mg "tar," 1.0 mg nicotine av. per cigarette, FTC Report Feb '85.

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