

# Kizzy award to two Coors women

GOLDEN, Colo. — Two Coors Company employees are among 23 women from companies throughout the United States to be chosen by the Black Women Hall of Fame Foundation to receive the 1984-85 Kizzy Image and Achievement Award.

Rhona Williams, a Coors brand marketing assistant in the company's marketing department, and Rusty Jackson, a community relations field manager in Washington, D.C., received the awards at the 8th Annual Kizzy Awards Dinner and Banquet in Chicago.

Kizzy Awards recipients are chosen on the basis of their professional accomplishments, community service, public image, for being an inspiration to other women and an outstanding role model for America's youth.

The award, presented annually to career women throughout the United States, is named in honor of the Kizzy character from the novel and TV mini-series, *Roots*.

In her current position Williams, 31, is responsible for assisting in the development and execution of marketing and advertising programs for the Coors brand, the nation's fourth-largest selling premium beer.

Before joining Coors in 1984, Williams was in TV news for several years, most recently at Denver's NBC affiliate, KCNC, as a reporter, sub-

stitute anchor and regional anchor for the Satellite News Channel. Prior to that time, Williams was with WHAS in Louisville, Ky., and with WOTV in Grand Rapids, Mich., as the noon and morning anchor, producer and city government reporter.

Williams was named an Outstanding Young Woman in America in both 1981 and 1983. Her numerous community activities include working with the Denver Girls, a big sister program, the Metropolitan Denver Camp Fire, Inc. Board and the Denver District Attorney's Advisory Committee on Crime.

She is a 1975 graduate of the University of Minnesota with a Bachelor of Arts degree in Journalism.

Jackson, 32, joined Coors as a community relations field manager in 1984, with responsibilities for developing and implementing community projects, with emphasis on minority programs, in Washington, D.C., Maryland, Virginia, and West Virginia.

Before joining Coors, Jackson served as special assistant to the general manager for the Washington Convention Center, where she was responsible for community and client relations.

Her other experience includes the positions of marketing manager with L. Sanders, Inc.; territory manager

with the Lextron Corp.; marketing support manager for Lanier Business Products and marketing support representative with IBM.

Jackson also served as executive director of the Miss Black America Pageant in 1981, as a beauty consultant for L'Oreal/Lancome, Inc.; and as an account representative for Fashion Fair Cosmetics, Inc.

She is the recipient of numerous marketing awards and is a member of

several civic organizations. She devotes considerable amount of her free time to helping underprivileged youth by working with three Howard University college students.

Past recipients of the Kizzy Awards which began in 1976 include Naomi Sims, Nikki Giovanni, Carolyn R. Jones, Joel P. Martin, Susan Taylor, Kay Osborne, Barbara Proctor, Christie Hefner, Sherren Leigh, Sharon Morgan and Cleo Wilson.



RUSTY JACKSON



RHONA WILLIAMS

## How Coors keeps Anthony Elmore

kickin'  
pumpin'  
hittin'  
& scorin'.



Anthony Elmore is really getting a kick out of full-contact karate.

He's champion, king of the Super-Heavyweights, in a sport he's ruled for the last three years.

Coors knows that's no mean achievement, and that's why the 'Electrifying Amp' Elmore is in our corner.

Coors is his sponsor. We're thrilled to be helping the 'Amp' take his exciting sport across America.

So if you ever have the opportunity—don't miss the charge of contact karate—and the man causing it—Anthony Elmore.



Outstanding talent must be free to stand out.

© 1985 Adolph Coors Company Golden, Colorado 80401 • Brewer Of Fine Quality Beers Since 1873

## Higher Education Guide

The following list of books will be helpful for anyone entering an institute of higher education.

- Aghassi, Marjorie Ewing. **Getting Good Grades: How to Succeed in College.** Englewood Cliffs: Prentice-Hall, 1980.
- Beckham, Barry, Ed. **The Black Student's Guide to Colleges.** Beckham House Publishers, Inc., 1984.
- Brechner, Irv. **The College Survival Kit.** New York: Bantam Books, 1975.
- **Guide to Four-Year Colleges.** Peterson's Guide Inc., 1984.
- **Graduate & Professional Programs.** Peterson's Guide Inc., 1984.
- Hudson, Herman, Ed. **How to Make It in College: A Survival Course.** Bloomington: Afro-American Arts Institute, Indiana University, 1977.
- Osgood, Judy. **The Freshman's Handbook.** New York: Arco, 1981.
- Pauk, Walter. **How to Study in College.** Boston: Houghton Mifflin Co., 1983.
- Rich, Dale P. **How You Can Get Straight A's in College by Beating the System.** Houston: The Larkdale Press, 1981.
- **SAT Preparation for College Entrance.** New York: Arco Publishing Co., 1984.
- **The College Blue Book.** New York: MacMillan Publishing Co., Inc., 1983.



LAUNDER A  
LADDIE  
15¢ A  
LOAD



PGE electricity works around the clock. When you consider all it does for you, it's a mighty good buy.

