



# OBSERVATIONS

FROM THE SIDELINES  
BY Kathryn Hall Bogle

**T**HE HONORABLE Andrew Young, Mayor of Atlanta, Georgia, came to Portland last Saturday as the guest of the World Affairs Council of Oregon to be speaker at the WAC Annual dinner meeting. His brief time in Portland was shared with CH2M Hill, a local engineering firm, and the Portland Development Commission.

Introduced by Michael Henderson, president of WAC of Oregon, Mayor Young was given an all wool blanket from Pendleton Woolen Mills by Portland Mayor Frank Ivancie at Young's early afternoon appearance in the CH2M Hill office atrium. Young spoke to an audience there made up primarily of business people interested in hearing Young tell how he had revitalized the downtown areas of Atlanta, while being noted for his trade missions to Europe and the Middle East. There

presidents, Young said, until it was abolished during Carter's administration. Young said his approach is to use the business leaders of his community to call together on persons in like businesses in other countries to explore ways in which they can be of mutual help to each other. In this way, Young said, he had brought together Scientific Atlanta, a company with a backlog of instruments in its inventory and a Nigerian radio organization anxious to add satellites to its system; diesel engines for Gabon were found in the midwest of America, a sale that mounted to 80-million dollars; orchids and other tropic flowers were found in Trinidad and Jamaica to sell to a group of Black florists in Georgia whose purchase helped the ailing economy of those Caribbean islands. Two young Black chemists, fresh out of college, sold hair



Andrew and Jean Young talk to dinner guests at WAC annual dinner.

is his "greatest and most important achievement." The Youngs have three daughters, aged 28, 26 and 23. Their one son is 11 years old. Of the daughters, the eldest is a California attorney, the middle daughter is an electrical engineer working in the South. The youngest daughter, not long out of Duke University, will be leaving the country soon to work in Uganda teaching school "and—building houses," her mother laughed.

Mrs. Young frequently travels with her husband, but has many in-

terests of her own that occupy her time. By her profession, Mrs. Young is a teacher. Her interests still lie with "Education at large." "I've organized a Mayor's Task Force on public education," she said. "We invite post-secondary students to Atlanta—as many as 20,000. Our purpose is to expose 9th-, 10th- and 11th-grade students to career opportunities. They learn



Bill Deiz, assistant to City Commissioner Mike Lindberg, and Judy Rooks, TV anchor, at WAC dinner featuring Andrew Young.

clude some from the public school system," Mrs. Young said. The Youngs are both Congregationalists and the "Church has had an incredible affect on our lives," Mrs. Young said. "We met each other in a small town church. When they leave Portland, they will go to Washington, D.C., to the Morehouse Medical School to take part in a conference concerned with high-risk youth.

about training programs and business internships beyond high school. We have as many as 200 booths with representatives talking to students about careers. We call it 'Dream Jamboree'—two days of career ideas that can give you a life worth dreaming about. In the evenings we invite parents from the metro area to participate. The governing board for all this is comprised of 100 people from the community crossing over racial lines, political lines, professionals, laborers, religious lines and we in-



Hazel Hays, chair of Oregon State Parole Board, and Michael Henderson, president of the World Affairs Council.

was interest, too, in Young's undertaking the major project of building a one-billion dollar airport for Atlanta, which, when finished, will be the largest in the world.

Recognized as one of America's most dynamic and energetic leaders, Young said he liked what he knew about Portland and that he was glad to share information on what was happening in Atlanta.

There was no existent national focus on national export strategy, Young said, despite the setting up of the "Council on International Economic Policy" by Portlander Dan Goldy during the Johnson years. It had been cut back by other

products they had made to American markets, but expanded their business into the Caribbean and now, after 10 years, their business ranges in the 50-million dollar class, Young said.

Young suggested that American business people can be competitive if they know where the business is. "It's the kind of thing nobody can plan from the top down. But you can do it from the local level," he said.

Accompanying Mayor Young to Portland was his wife, Jean. The Mayor of Atlanta has frequently stated, when honors have been bestowed upon him, that his family

## Community Profiles

by Linda L. Thompson



Still water runs deep. How many times have we heard this sentence? I cannot think of a better phrase to describe Artelia Rogers.

A native of Tullahassee, Oklahoma, Artelia came from a large and very closeknit family of eight. After high school, she attended and graduated from Northeastern State College, Tahquah, Oklahoma, receiving a B.S. in Elementary Education. After college, Artelia taught for one year in Oklahoma. She came to Portland in 1974 and the Albina Youth Opportunity School was very fortunate to "grab" this talent and have her become a member of their staff as a teacher. She remained there for five years. Currently, Artelia is a sixth grade teacher at Fernwood Middle School.

A Gemini, Artelia is a devoted mother to her 13-year-old son Trent and enjoys sewing, cooking desserts and skating. A part of Artelia's overall attraction is her "sort of shyness," a basic honesty and a definite sense of pride and independence.



ARTELIA ROGERS

Ms. Rogers shares her talent and her sense of commitment with the Allen Temple C.M.E. Church, where she is president of the Young Adult Missionary Circle and a member of the Trustee Board and Finance Committee.

When asked for the key to success, Artelia responds: "First of all, success has to be defined by each individual as opposed to family,

friend or society. For some it may be the accumulation of material assets, for some it may be a rewarding career, and for others, it may be a home and family. Whatever one's definition is, goals should be set very early in life. Many young people fail to set goals early in life and drift from one profession to another. Once a goal is set, one should evaluate the goal to see what

tools are necessary to make the goal a reality, especially in relationship to education. The appropriate educational tool is the basis of any success whether it is for plumbing or for becoming a doctor. Education allows you to choose a career for either financial and/or personal satisfaction. It allows you to move from one career/job to another with a certain amount of sophistication. Education does not make a person any better or worse than anyone else, it is just a necessary tool."

"Religion plays an important role in my life. I grew up in the church, which gave me my religious background. However, my personal experience afforded me to believe in God. Because both my parents are deceased and I have only one sister in Portland, my religion serves as a comforter—it is life and should be treated likewise."

Artelia Rogers is a role model who has brought her Southern charm to the Pacific Northwest. Here's hoping she remains in the City of Roses.

## 10 Portland schools get new principals

Administrative retirements, promotions and routine transfers combine to bring new leadership to ten elementary and secondary Portland Public Schools during the 1984-85 academic year.

Six of the changes were caused by the closure of Rieke Primary and retirement of principals Bill Gray of Roosevelt High, David Wienecke of Benson Polytechnic, Clarence Beyer of Metropolitan Learning Center, Lorne Turville of Bridlemile Primary and Keith Adams of Abernethy Primary.

Other changes were routine transfers, promotions and appointments

for administrative reasons after careful analysis and consultation with the individuals involved, according to Executive Deputy Supt. Don McElroy.

Schools having new principals are:

- Benson Polytechnic: Paul Benninghoff (formerly of Cleveland High) succeeds Wienecke.
- Cleveland High: Robert P. O'Neill (formerly a vice principal at Jefferson High) succeeds Benninghoff.
- Roosevelt High: George Galati (formerly a vice principal at Roosevelt) succeeds Gray.

Administrative assistant at Brooklyn) succeeds Daniels.

• Metropolitan Learning Center: Mike Harris (formerly a special education coordinator) succeeds Beyer.

• Skyline Elementary: David Masunaga (formerly a teacher at West Sylvan Middle) succeeds Hamilton.

• Clarendon Primary: Ron Christiansen (formerly principal on special assignment) succeeds Linda Simington, now on special assignment.

• Edwards Primary: Candace Withycombe (formerly admin-

istrative assistant at Brooklyn) succeeds Daniels.

• Metropolitan Learning Center: Mike Harris (formerly a special education coordinator) succeeds Beyer.

• Skyline Elementary: David Masunaga (formerly a teacher at West Sylvan Middle) succeeds Hamilton.

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