

The staff of the Portland Observer dedicates this special issue to:

## 6th Annual Northwest Regional Minority Business Opportunity Day



Wednesday,  
October 12, 1983  
Memorial Coliseum,  
Assembly Hall  
Portland, Oregon

featuring  
"Marketing in the 80s"  
A seminar by  
Donald T. Jacobson, C.M.C.

Sponsored by the Portland Federal Executive Board, Minority Business Opportunity Committee, and the Northwest Regional Minority Purchasing Council, Oregon/S.W. Washington Chapter

In this issue you will find features on:

- Minority Business Enterprises
- Public agencies seeking minority participation
- Private enterprises with purchasing/contract needs

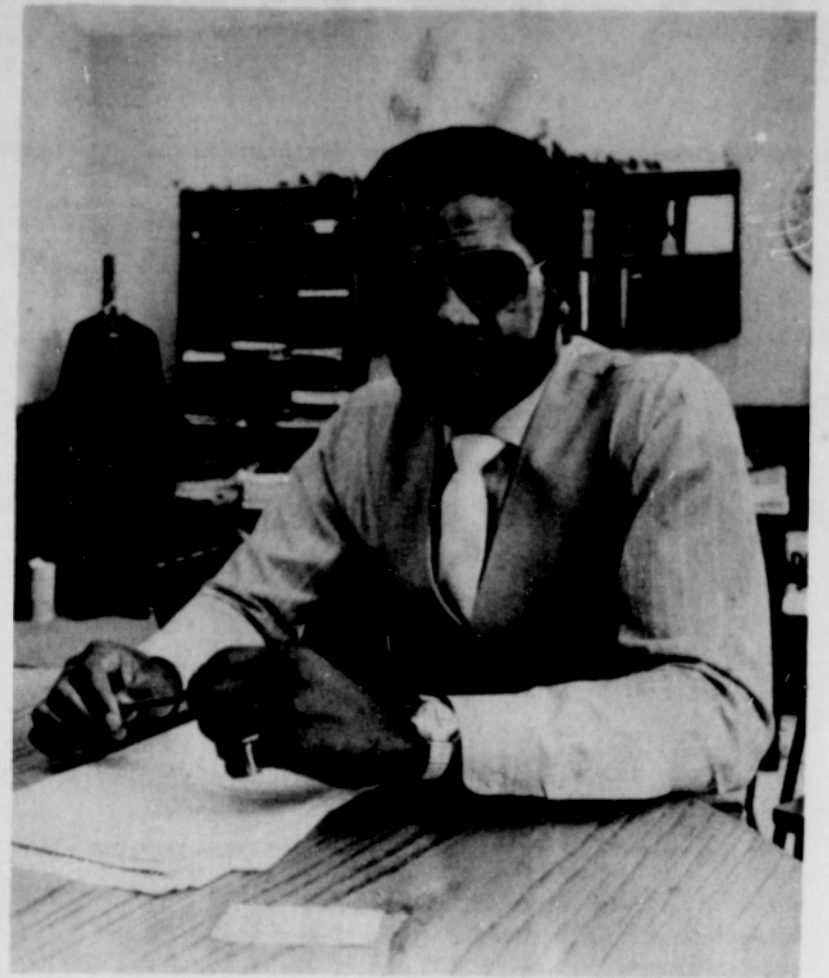
## HAP serves low-income

On September 22, 1983, residents at Northwest Tower celebrated the building's 20th anniversary. Built by the Housing Authority in 1963, the 13-story project represented the beginning of the agency's commitment to elderly housing. Not only was Northwest Tower the first elderly high-rise built in the Pacific Northwest, it firmly established HAP's pattern of building affordable housing for low-income seniors in neighborhoods throughout Portland.

After the first of the 153 tenants moved into Northwest Tower, HAP submitted a request to the U.S. Department of Housing and Urban Development (HUD) for construction of another elderly high-rise in Northeast Portland. In rapid succession, after Hollywood East (NE Broadway and 45th) was funded, the agency built or purchased elderly housing projects in Northeast, Southeast, Northwest and North Portland. By 1973 HAP was providing low-rent housing to more than 1400 seniors.

In the late 1970s, although the primary construction focus had changed to family housing, HAP continued to build or rehab projects for the elderly. Several of these developments stand out, including the award-winning Unthank Plaza on North Williams Avenue.

Word spread quickly when HAP began to provide elderly housing, and the waiting list grew to 4500 names. As population trends moved towards the seniors, a corresponding general social awareness for the needs of the elderly developed among policy makers, service organizations, and private developers. There are now dozens of housing projects specifically designed for senior citizens throughout Portland. The Housing Authority, however, is the only agency providing housing in large numbers for the elderly poor. It is the agency's firm belief that safe, decent and affordable housing is not a handout — it is a basic human right, especially for senior citizens.



Bill Hunter, Executive Director of the Housing Authority of Portland (HAP) heads the agency responsible for 5200 units of public housing. (Photo: Richard J. Brown)

Bill Hunter is the Executive Director of the Housing Authority of Portland. He is responsible for all aspects of planning, administration and supervision of the 145-member staff, for 5200 units of public and leased housing including fiscal management. His responsibilities include monitoring all activities to assure compliance with U.S. Department of Housing and Urban Development regulations and agency procedures; setting up and maintaining budgetary controls; monitoring contract administration; and working with the Board, the public and

public officials.

Previous to his appointment in October of 1980, Hunter served as Acting Director for three months. He had 10 years previous experience with the Housing Authority, ranging from community service director to Executive Assistant.

Born in 1937, Hunter earned a B.S. degree in Sociology/Psychology at Portland State University. He is a member of the Oregon State Housing Council, the NAHRO Board of Governors and Albina Rotary.

The Housing Authority of Portland is pleased to participate in the Minority Business Opportunity Day special edition. We are looking for qualified minority contractors and suppliers in the following areas:

Appliances and parts  
Architect/engineering services  
Automobile and small engine parts  
Concrete sidewalks  
Draperies and cleaning  
Electrical parts and services

Glass  
Hardware  
Insulation and weatherization  
Janitorial supplies and equipment  
Lumber  
Office equipment and supplies

Plumbing parts  
Roofing  
Siding  
Storm windows  
Security services and supplies



**EQUAL HOUSING OPPORTUNITY**

For information, please contact  
Dave Ellgen at the Housing Authority,  
249-5507.



CITY OF  
**PORTLAND, OREGON**  
BUREAU OF PURCHASES & STORES

The City of Portland has an active MBE construction utilization program which was passed by the City Council May 2, 1979.

This program is directed toward a 10% utilization of Minority Business Enterprises on all construction projects in excess of \$100,000.

In Fiscal Year 1982/83 the City of Portland had fourteen such projects that totaled \$10,404,698. Of that amount \$2,522,192 went to minority firms. These subcontracts utilized 15 different companies working on at least one project and 4 different firms worked on two or more projects.

The City of Portland has established MBE utilization goals in other areas, too, such as services, supplies, professional, technical and expert services. In Fiscal Year 1982/83 the City of Portland had expenditures in these other areas of \$636,771.

If you own a minority business, please contact me, Michele Ackerman, Room 412, Portland, Oregon, 97204 and I will be glad to explain our program and help you become certified.

The City of Portland cannot guarantee that your particular product or service can be utilized, but at least give us a chance to find out.