

HAPPENINGS

Close-Up Smooch-a-Thon '83

PORTLAND—On May 6, 1983 at 1:00 p.m., the fine art of kissing will be elevated to an all-time high at Portland State University.

Sponsored by PSU's Marketing Association, the Close-Up Smooch-a-Thon '83 asks university couples to test their "pucker power" in a series of nine kissing events with names like "Kissing Fools," "Love is Blind," and "Tie the Knot."

The Close-Up Smooch-a-Thon will raise money for Doernbecher Children's Hospital through entry and spectator fees. In addition, Lever Brothers, makers of Close-Up toothpaste, will make a donation to Doernbecher's in the name of Portland State University.

Spectators are invited to cheer on couples as an all-star group of judges observe. Judges include: Dr. Michael Miller, Associate Dean of Student Affairs at the University of Oregon Health Sciences Center; Ed Whelan, sportscaster on Channel 6 News ("Big Daddy!"); and Diana Mount, former Rose Festival Queen.

The top point scoring couple will win an all-expense paid trip to New York City to compete in the Grand Smooch-Off against other couples from universities across the country. The grand prize couple in New York will win 1,000 Smackers.

A "tongue-in-cheek" look at kissing

"Lord, I wonder what fool it was that first invented kissing!"

—Polite Conversation
Jonathan Swift

Kissing, the universal expression of love, affection and friendship, has been the subject of poems, songs and conversation throughout history. Nobody knows who "invented" the practice, but virtually everyone would agree that kissing is terrific!

Everyone kisses—friends, family, lovers. And in each instance, kissing takes on a different meaning.

Kissing is playful. The Close-Up Smooch-a-Thon presents kissing as a fun, affectionate event for college couples. The people at the Guinness Book of World Records have recorded some outstanding kissing feats:

Longest Cinematic Kiss—185 seconds in *You're In The Army Now* (1940). Kissers: Regis Toomey and Jane Wyman.

Longest Kiss—144 hours (6 days) on February 14, 1983 in Los Angeles. Kissers: Barbara Kane and Dino DeLorean.

Longest Kiss Underwater—2 minutes, 18 seconds on April 2, 1980 in Tokyo. Kissers: Toshiaki Shirai and Yukiko Nagata.

Most People Kissed By One Person—4,049 girls in 8 hours on September 22, 1978 in Newcastle-upon-Tyne, England. Kisser: James Whale.

Tracing the roots of kissing becomes more serious business. Egyptologists say that the ancient Egyptian word for "kiss" and "eat" are the same. Sigmund Freud wrote that the kiss "is held in high esteem among many nations, in spite of the fact that the body parts involved constitute the entrance to the digestive tract." Perhaps this kissing/eating correlation is the basis for a well-known saying attributed to George Meredith: "Kissing don't last; cookery do!"



Ceramic Showcase '83 will exhibit the finest new work by over 70 Northwest artists working in clay. The showcase takes place at the Western Forestry Center, 4033 S.W. Canyon Road, Portland, Oregon on Friday and Saturday, April 29th and 30th, 1983, from 11 a.m. to 9 p.m. (Fri.) and 10 a.m. to 6 p.m. (Sat.).



Billy Bradford, Joe Plass, Roger Sause, Marlon McClain, Johnny Riley, and Malcolm Noble.

Shocking Hot

On their new Fantasy album *Nite Life Shock* strikes a brash and confident groove. Producers Roger Sause and Marlon McClain have opted for a leaner sound than previously, driven by the robust rhythm team of bassist Joe Plass and drummer Johnny Riley. There's also more emphasis on Malcolm Noble's growling vocals and Billy Bradford's crystal-clear falsetto.

Shock was formed about five years ago by Sause, Bradford, and Plass. "From the start, we built the band around our recording," Roger explains. "There aren't that many places to work in Portland if you're playing r&b, so we'd just go into the studios and experiment." That's how they came up with their first two albums, which included the singles, "Let's Get Crackin'," "Let Your Body Do the Talkin'," and "Electroponic Phunk."

In 1979, Shock's first single release—on the local Nebula label—became a regional hit. Among those who took notice of the group was Pleasure guitarist Marlon McClain, who'd met Roger briefly at a Portland studio a few years earlier. Newly impressed, Marlon got back in touch and was soon working with Shock.

Shock eventually expanded into a ten-piece band, complete with horn players and percussionist, but Sause felt that the size was getting unwieldy. The group is now back down to a sextet of solid musical muscle.

The individual members of Shock have been active in the Portland music scene since their teens or even, in some cases, since childhood.



Red Rider

Hot Red Riders

There is a band destined to make great inroads on the North American music scene this year—Red Rider. Their first album, *Don't Fight It*, was released in 1980 and the cut, "White Hot," became an FM staple for many months. In the fall of 1981 the band once again dominated the North American airwaves with the powerful rock song, "Lunatic Fringe," the Number One AOR track for several weeks running. As the song climbed the music charts, tour offers from established headliners started to flow into the group's management office. Red Rider opted to tour with industry veterans The Kinks and were overwhelmed by the reception they received from their supporters.

When The Kinks tour ended, Red Rider set out on a series of college dates with The Beach Boys. The remainder of the year saw the band rock their way across the U.S. with Jefferson Starship, Marshall Tucker, J. Geils and Journey. Red Rider had made their mark—there was strength in their music, confidence in their performance and loyalty among their fans.

Recognition, although not new for Red Rider, has been hard-earned. *Don't Fight It* featured three strong singles in "White Hot," "Avenue A," and the title track. *As Far As Siam* further established Red Rider's hold with "Lunatic Fringe." Now, with *Neruda*, audiences around the world can join the band on the rest of their journey as the Red Rider story continues to develop.

HAPPENINGS

Jefferson reunion slated

Members of Jefferson High School's class of June 1953 are being sought for a 30th anniversary reunion planned for the weekend of August 20 at the Thunderbird Motor Inn, Jantzen Beach. Alumni or persons who know of class members who have not yet been notified are asked to contact Charmaine Shook, 18760 N.W. Astoria Drive, Portland, OR 97229.

25-year reunion planned

The Dalles High School class of 1958 will hold a 25th anniversary reunion for alumni and friends July 15 through 17 in The Dalles. Write for further details or to make reservations to "Class of '58 Reunion," P.O. Box 558, The Dalles, OR 97058.

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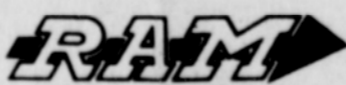
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