



Sensational goatskin coat modeled by Pamela Brame of Ebony Fashion Fair is worn with wool & leather skirt, leather wrap top and leather hat.

## Beeman goes home

Charlotte Beeman, who is an elected member of the Portland School Board, made a unilateral decision to end School Board meetings at 10:00 p.m. The public discussion is to end at 9:30 p.m. and the business meeting begin, because she plans to leave at 10:00.

When 10:00 p.m. arrived, Mrs. Beeman picked up her books and went home. Herb Cawthorne and Steve Buel joined forces to prevent election of Board officers (without Mrs. Beeman's presence four votes were not available). Nominees were, for chairman, Joe Rieke and, for vice-chairman, Mrs. Beeman.

The Board faces a busy schedule Thursday night, including a proposal for use of the Adams building.

The question being asked by the voters of Northeast Portland is whether Mrs. Beeman's exit will be permanent.



CHARLOTTE BEEMAN

## Protest set

A march and public meeting will protest Reagan's certification and the continued military aid to El Salvador.

The march and rally has been

scheduled for Saturday, January 29. People will assemble at the Federal Building, 1220 SW 3rd, at 12 noon and march to a rally in the Ballroom, 3rd floor, Smith Memorial Center, Portland State University, at 1 p.m.

Appearing at

**Geneva's**  
Cocktail Lounge  
4228 N. Williams

**All Male**  
**Dance Revue**

Feb. 7th • 8:30 p.m.

\$3<sup>00</sup> cover + door prizes

Hottest show in town

Call 282-6363

for information & reservations

JANUARY 30TH

SUPER BOWL SUNDAY IS

# SUPER SUNDAY FOR WOMEN

## AT M&F *Somebody Loves You*

there's lots going on for you at Meier & Frank Sunday!  
prizes, cooking demonstrations, special discounts and beauty offers  
to pamper you! Come to all M&F stores, 12-5 p.m., except downtown Portland

## Choose leather

LEATHER is in fashion this year and with spring sales can be a good investment. Leather can cost a little more, but it lasts twice as long as any fabric and with proper care older leather goods can be more comfortable and just as good looking as new. Because leather breathes, it helps you retain your natural body temperature no matter what the weather.

The younger the skin the more supple it is—calfskin, kidskin and lambskin are softer than cowhide, goatskin and sheepskin. However, they are not the most durable so won't wear as long. Handbags, shoes and boots should be made of sturdy leather, so they will last.

Quality varies from skin to skin. Leather is often split into layers during processing; the outer layer is called "top grain" and is the most durable, takes the best finish and has grain markings. Both leather and suede can come from "top grain": smooth leather is the original outside surface of the skin and suede is the inner face of that layer.

The underlayers are called "splits." They are more porous, more likely to toughen during wear

and more likely to stretch during training or stretch during cleaning. Many splits are given an embossed surface because they do not take finishes well.

The leather that comes from an animal's back and sides is of better quality; skins from the belly and legs are thinner, coarser and stretch more easily.

For the uninitiated, the best way to buy leather goods is to do some comparison shopping and go to a store or a salesperson you trust. The salesperson should be familiar with leathers and be willing to answer questions.

Some guidelines to follow include:

- Leather should be uniform in color and texture.

- Avoid heavily dyed items; dye may hide a flaw.

- Fine, supple leathers stain more easily.

- Little lines running through the leathers (where the veins were), indicate "splits." While top grain leather may be labeled, cheap leather never is.

- Unlined items can easily stretch, so dresses, pants, skirts and jackets should be lined.

### WIN AN ESPRESSO COFFEE MAKER

Register in The Market Place, all stores but Downtown; see it demonstrated at Washington Square from noon to 5.



### WIN A MELITTA COFFEE MAKER

Register in The Market Place, all stores but Downtown; see it demonstrated from noon to 5 at Clackamas Town Center.



### SEE CUISINART FOOD PROCESSOR

See it demonstrated, noon to 5, The Market Place at Wash. Square.

### WIN A TRAVELING BUTANE CURLING IRON FROM BRAUN

Register in The Market Place, all stores but Downtown; see it demonstrated from noon to 5 at Washington Square.

### WIN A WOK SET

Register in The Market Place, all stores but Downtown; demonstrated noon to 4 at Clackamas.



### WIN A CONAIR CURLING IRON

Register in The Market Place, all stores but Downtown; see it demonstrated from noon to 5 at Washington Square.

### WIN A REMINGTON SHAVER

Register in all stores but Downtown for men's and women's model; see it demonstrated from noon to 5 at Washington Square.



### SEE COOKING DEMONSTRATIONS

Roshco Cookware, 12 to 4, Washington square.

# 10% SPECIAL DISCOUNT

On all purchases made Sunday, Jan 30th, does not apply to meals. Use your special 10% discount card available at Customer Service, all stores except Downtown.

## WIN A NEW \$300 FASHION WARDROBE

On Sunday, January 30th, pick up your entry card at Customer Service (one per customer). At the end of visit to M&F deposit card in entry box in Perspectives. One winner per store. Winners will be notified.

### TRIMMER HAIRCUT 7.50

Appointment is necessary. Washington Sq.: 620-3311, ext. 5173. Clackamas: 653-8811, ext. 5173. Vancouver: 206-256-4531.



### ADRIEN ARPEL

Mini-facials, makeovers 7.50, for appt., call: Wash. Sq. 620-3311, ext. 5106; Lloyd's 249-5110.

### PROFESSIONAL MAKEOVERS IN COSMETICS

Lancome, Ultima, Frances Denney, Shiseido, Lauren, Revlon makeovers by a professional artist, 5.00 fee redeemable in product. Choose the line you wish, then call Clackamas, Lloyd's or Washington Square for appointment. Makeovers free in Vancouver; no appointment necessary.



### FLOWERS FOR YOU

A potted mum is our gift to you with any 20.00 or more purchase made in our Cosmetic department.

### ENJOY WINE AND CHEESE IN COSMETICS

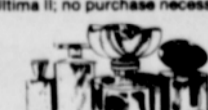
Come in early for complimentary wine and brie served in Cosmetics.

### REGISTER FOR A PRIZE FROM COSMETICS

Sign up in Cosmetics to be the winner of a treatment, color and fragrance gift package with such famed names as Opium, Oscar de la Renta, Clinique, Shiseido, Lauren and Ultima II; no purchase necessary.

### SUPER SUNDAY BAG

Take your cosmetic purchases home in specially designed "Super Sunday" bag.



### SEE AEROBIC DANCING

There will be an Aerobic Dancing or Jazzercise demos, from noon to 2 in the Hosiery and Danskin / Bodywear dept. in all stores but Downtown.

### WIN AN AJAY TRAMPOLINE

Register in Sporting Goods, all stores but Downtown; no purchase is necessary.

### SEE INFORMAL SPRING MODELING

From 2 to 4 in Better Sportswear & Dresses. See Spring '83 come alive!

### SEE TEA ROOM MODELING

See Spring fashion modeled while you dine, noon to 2.

### A PERSONAL SHOPPER FOR YOU

Personal shoppers will be on hand to help with your wardrobe planning from noon to 4 p.m. in Perspectives, all stores except Downtown.



### TASTE TREAT

Dean Heiling of Dino's Delectables will be at Lloyd's from noon to 3.

### RESTAURANT SPECIAL

Enjoy a special brunch served in our dining rooms. Choice of chicken crepe, triad salad, cheese blintzes, Oregon shrimp quiche or chicken pot pie. Also, fruit daiquiri 2.25, champagne 1.00, pineapple pot de creme, strawberry cheesecake or hot fudge cake 1.50. Reservations necessary, call store nearest you (except Downtown) for reservations.

### DINE TO MUSIC

Enjoy the music of a harpist or pianist while you eat brunch, noon to 3.



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