



Kentucky Fried Chicken Intern Program—Denise Marrow, left, of Newport News, Va., and James Smith, Dayton, Ohio, prepare corn on the cob at Kentucky Fried Chicken's Corporate Training Center in Louisville, Ky. Miss Marrow and Smith are among college students participating in the new Kentucky Fried Chicken Summer Intern Program. A commitment to the program was made in the recent covenant reached between Heublein, Inc., parent company of Kentucky Fried Chicken, and Operation PUSH.

Minorities into chicken

LOUISVILLE, Ky.—Minority college students this summer are taking steps toward evaluating career opportunities in the quick-service restaurant industry by participating in the new Kentucky Fried Chicken Summer Intern Program.

A commitment to the Summer Intern Program was made in the recent covenant reached between Heublein, Inc., a parent company of Kentucky Fried Chicken, and Operation PUSH.

Ten minority students from colleges across the country were selected for the pilot program which seeks to give the interns valuable insight into the management of quick-service restaurants through on-the-job work experience, according to John

Alford, Director of Management Resource Planning.

Students recently began the program with a week of introductory store management training at the Training Center in Louisville.

Following in-store training, the interns will return to Louisville August 23-27 where corporate officers will give an overview of headquarters operations and potential career paths with KFC.

Alford said the Kentucky Fried Chicken Summer Intern Program will become an on-going means of providing college students with valuable career planning experience.

KFC Corporation franchises or operates more than 4,500 Kentucky Fried Chicken stores in the United States.

Careers and jobs available now

Careers In Data Processing

1st Interstate Services Company

1300 SW 5th T-9
Portland, OR 97207

Equal Opportunity Employer

Portland Community College

has a 24-hour/day recorded message listing job opportunities:

227-0416

An Affirmative Action/Equal Opportunity Employer

CLERICAL

Call (503) 248-2884 to learn about our employment opportunities.

Standard Insurance Company
Portland, Oregon
An Equal Opportunity Employer

MENTAL HEALTH

Family or couple to provide short term shelter for one mentally and emotionally ill adult experiencing crisis. Monthly stipend to keep a bed in home available plus additional payment for each day bed used. Will receive intense support and training from mental health professionals. North/Northeast location required. Equal opportunity/affirmative action employer. Call or write for application: North/Northeast Community Mental Health Center, 310 N.E. Oregon Street, Portland, OR 97232. Telephone: 239-8871.

DATA PROCESSING OPENINGS!

Pacific Telecom, Inc. is expanding its data center in Vancouver, Washington. The beautiful Pacific Northwest is the location of the headquarters for this dynamic and diverse telecommunications company. Our facilities include large scale IBM mainframe, (MVS, TSO/SPF, IDMS), as well as DEC VAX 11/750 and Honeywell DPS 8 equipment. We currently require additional staffing in the following areas:

Programmer

Experience in VAX/VMS and level 6/DPS 8 desired, will do support system maintenance as well as applications development.

Technical Writer

Excellent communication skills required, exposure to data processing procedures and documentation preparation a plus.

Analyst

Proven experience using systems analysis techniques required, good "people" skills, general accounting background and large scale IBM experience helpful.

Programmer/Analyst

At least 2 years demonstrated experience in structured COBOL required; direct exposure to full OS, JCL, data base management, remote processing, conversational programming and time-sharing desired.

If you feel you are qualified, we invite you to participate with us in the growth of the telecommunications industry. We offer competitive salaries, outstanding benefits and relocation assistance. Send your resume with salary history, to: Robert Kemp, Manager Industrial Relations, Pacific Telecom, Inc., P.O. Box C-014, Vancouver, Washington 98668-0014. We are an equal opportunity employer. Individuals only please.

Pacific Telecom, Inc.

(formerly Telephone Utilities, Inc.)

- Personal Care Aides
- CNA
- Companions
- Homemakers

For Shiftwork
or
Live-in Cases



MEDICAL
PERSONNEL
POOL

700 NE Multnomah
Suite 390
234-0968

Travel Agent School

New Day Class Begins August 30
Evening Class September 20
SST TRAVEL SCHOOLS 226-5627
6627 NE 82nd Ave.

"SST Graduates
Are Working Everywhere"

Don't
forget
to
dress
the
part

Be in the forefront of
today's technology as a
scientific-engineering
officer

Our scientific-engineering officers are planning and designing tomorrow's weapon systems today. Many are seeing their ideas and concepts materialize. They have the finest, state-of-the-art equipment to test their theories. The working environment is conducive to research. And Air Force experience is second to none. You can be part of this dynamic team if you have a scientific or engineering degree. Your first step will be Officer Training School. Help us shape our future as we help you start yours. Be a scientific-engineering officer in the Air Force. Contact

Jerry S. Phillips
321 S.W. Salmon, Portland, OR
(503) 222-3676



Don't forget to write
your resumes

Let Experience Work For You

It isn't easy moving up in the business world. Or moving most anywhere, for that matter. But it can be done. Ask Humberto Carlos — "Tito" to those who know him.

The road that brought Tito into his current work as Business Manager for KPTV took patience and determination. The patience to maintain direction despite unexpected detours, and the determination to gain experience wherever it could be found.

A boyhood in Peru changed overnight when Tito's parents relocated to Chicago. The new language, new customs, new schools — all had to be adjusted to. Tito thrived on the challenges, however, and with time was himself helping other students manage. He also held on to a variety of jobs during those years, but could not complete college just yet in order to work for the support of the family.

After Army service, Tito returned to work. He also entered business college. With his diploma, and the



developed ability to work well with others, he took positions in Mexico City and Los Angeles, where his experience with television business operations began. Recognizing and pursuing opportunities as they

arose, Tito eventually came to the Northwest and KPTV.

Despite his professional standing, and the obligations of providing for his own family now, Tito continues to pursue coursework at a Portland

university. He admits that experience dictates more of the available jobs these days. But he also sees how necessary technical skills and knowledge continue to be, and school is still the most dependable place to acquire them.

Yet also for Tito, "Learning to understand and listen to people is an indispensable business tool." And in the media, though office assignments may be one's specialty, working with a wide range of personalities is expected. Good preparation helps in any occupation, so, "Don't limit yourself to localized experiences — meet all sorts of individuals and groups — become more outgoing and interested in others." With such exposure, every opportunity can become an advancement.

There are as many backgrounds as there are people, but no matter what your experience you can find ways to make it work for you. To find out opportunities the television industry has to offer, contact KPTV's Personnel Department.

KPTV 12