

The inexpensive luxury

A Good Cup of Coffee

by Nathaniel Scott

A dream that began in the early '70s is fast becoming a reality for native Californian Jeff Ferguson.

Ferguson's dream—"To introduce gourmet coffee to the people of Oregon"—began to take form and shape in 1976. And now, some six years later, he is the co-owner of a business that employs some 35 people with a market area that includes Denver, Colo. Dallas, Texas, San Diego, California, and Vancouver, B.C.

In 1976, Ferguson and Gary Talbot, a former Southern Oregon State schoolmate, formed Coffee Bean International and are now the proud distributors of gourmet coffees, teas, and all the accessories necessary to stock a retail business.

According to Ferguson, roasting is the heartbeat of the coffee business, and gourmet coffee, is the result of many skilled people—growers, harvesters, processors, importers, roasters and finally, the retailers.

But first comes the "seed"—the "coffee bean." And true to Mrs. Folger's long standing with the coffee industry, "Mountain grown is the richest kind."

Acknowledging the many grades and different ways of processing

coffee, Ferguson said, "High mountain coffee grows slower than low mountain coffee. It grows sweeter and has more flavor."

He added that there are two varieties that have commercial value: The Robusta, which flourishes up to 2,000 feet and the Arabica whose flourishing range peaks at 1500 feet.

The beans, roasted at approximately 450 degrees at Coffee Bean International, usually take 10 to 15 minutes to reach the color and texture desired, Ferguson said. We test our beans for desirability by sight.

Using some thirty different beans from thirty different countries, Coffee Bean International distributes 70 blends and coffees. "Straight, roast and blend," including one, a house blend, that has ten different coffee beans in it.

"One of life's cheapest luxuries is a good cup of coffee," Ferguson said. "Our business keeps growing—there doesn't seem to be a decline." He added that they are strictly wholesalers and have no intentions of "cutting in on the retail business."

According to Ferguson, Coffee Bean International, 2356 N.W. 21st Place, is always looking for new products and packaging to present to the public. And, of course, "a good cup of gourmet coffee."

July 6

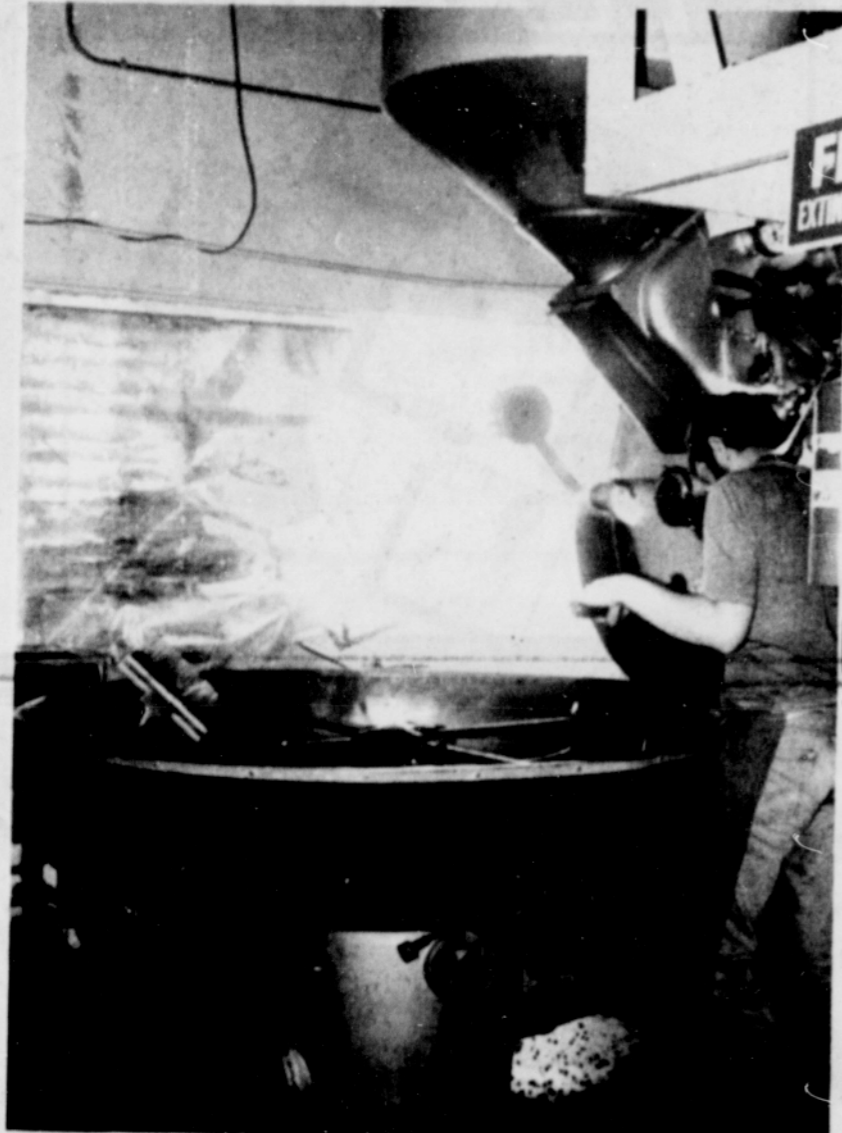
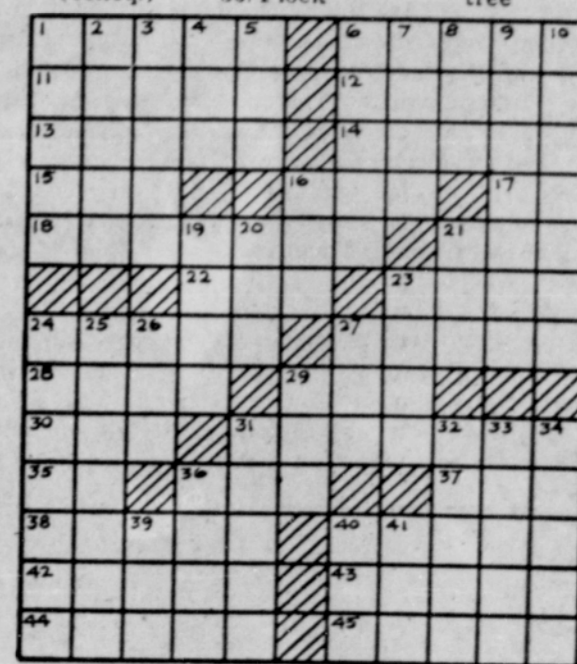
— August 13

MONDAY through FRIDAY

10:00 to 2:00

CROSSWORD

- ACROSS
- 1. Make-up
 - 6. Spills
 - 11. Shut
 - 12. Jury
 - 13. Crooked
 - 14. Greek letter
 - 15. Falsehood
 - 16. Sailor (slang)
 - 17. Like
 - 18. Inhabitant
 - 21. Tree
 - 22. Ignited
 - 23. Adhesive
 - 24. Crawl
 - 27. Goblet
 - 28. Trick
 - 29. Sound, as a dove
 - 30. Not in
 - 31. Sliding boxes
 - 35. Pronoun
 - 36. Cured grass
 - 37. Except
 - 38. Hard or sweet
 - 40. Valuable fur
 - 42. Harden (var.)
 - 43. Arabian chieftain (var.)
 - 44. Splits apart
 - 45. Nucleus of military unit
- DOWN
- 3. Keepsake
 - 4. Employ
 - 5. Bench-like seat
 - 6. Eating utensil
 - 7. Young sheep
 - 8. Single unit
 - 9. A winged horse
 - 10. Cuts
 - 16. Obtain
 - 19. Holly
 - 20. Vim (colloq.)
 - 21. Wing
 - 23. Blaze
 - 24. More select
 - 25. Regular procedure
 - 26. Corrode
 - 27. Portuguese colony
 - 29. Weep
 - 31. Ventures
 - 32. Subsided
 - 33. Measuring stick
 - 34. Cubic meter
 - 36. Flock
 - 39. Demand, as a payment
 - 40. Dry, as wine
 - 41. Candlenut tree



Jim Cleaves, worker, checks coffee bean for desired texture (Photo: Shirley Twigg)

Home canning tips:

Call the Hotline

A "Food Preservation Hotline" is available again this summer to answer questions about canning, freezing, pickling, jams and jellies, food drying, equipment, food storage and safety. Residents of the tri-county local calling areas may call 238-9768 between 8:30 a.m. and 12 and 1:00 p.m. to 4:30 p.m. This phone service sponsored by Oregon State University Extension Service is available Monday through Friday

until October 15.

According to Annette Hintz, home economist for the "hotline," "Food preservation is not a guessing game and to get the best quality, safe food product, consumers need to have current, accurate information." This information is available through the "hotline" which handled over 11,700 phone inquiries last summer.

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 G V O W R P T U W A N P G O O S Y U
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 V C O L T M N T A V E B U K Y B E A
 Z T A C B O B O E G K H A F L U A Z
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Answers: Ford, Chevrolet, Dodge, Datsun, Lincoln, Plymouth, Pinto, Mercury, Volkswagen, Toyota, Mazda, Sunbird, Chevette, Audi, Porsche, Pontiac, Celica, Vega, Aspen, Granada, Colt, Buick, Volare, Oldsmobile, Ventura, Mustang, Cadillac, Pick-up, Wagon, Bobcat, Malibu