

# Fashion Page



Fashion and Beauty Time

What's going on Spring

## "Headlines of History"

The year 1907 was when it all began...

THE FIRST ANNUAL Rose Festival was held and Carrie Lee Chamberlain, daughter of the Governor, was Queen Flora of the Festival. In 1914, the first Rose Festival queen selection honored Miss Thelma Hollingsworth. The custom of selecting "Rex Oregonus" (King) was discontinued. The present system of selecting queen and court from Portland High Schools, one representing each school, was adopted. In 1936, the Junior Rose Festival became an official part of the Portland Rose Festival. To the delight of many Oregonians, the fun center was established as an integral part of the Festival etc., etc., etc.

The present day festival is building up momentum. The date of the 1982 Queen Selection and Coronation is slated for Friday, June 4 in the Civic Auditorium at 8 p.m. and the mystery of it all will fulfill one princess' fantasy of being crowned the new Queen of Rosaria—her reign to be one year. Closure of two high schools in the Portland Public School District reduces the 1982 court to eleven princesses. The Cinderella Syndrome begins with pampering from head to toe.



Group photo of the princesses on an outing.

Traditionally Meier and Frank has offered hair grooming as a bonus to the wardrobe provided.

Make-up is given with pleasure to the delights of the princess by a chosen artist from M&F Beauty Salon and Skin Care Center. Instruction in grooming (most important) and finesse in the "how-tos" of poise and charm was presented by yours truly, Cora Smith, in the auditorium of Meier and Frank. The basic skills featured were how to model, wave, shake hands and greet an audience.

Barbara Giesy is the wardrobe director for the Rose Festival. She selects the wardrobe from companies like Vavriyan (which provides accessories such as purses and jewelry), Kafoury (which provides blouses and rainwear), Nike, and Oregon's own three—White Stag, Jantzen, and Pendleton.



Informal gathering highlights some of the outfits including coronation dress (far right).

Meier and Frank sells items of their wardrobes at cost, furnishes the Headquarters, the fittings and extra accessories. Each company does fittings for their own clothes. Paula Marineu and Patty Bentley are making the coronation dresses (5 1/2 each). The Queen's dress (chosen prior to princess selection) is provided in a size 10, usually—hopefully it will fit. This court could be difficult as the range in height is from 5'1" to 6'2"—average height being 5'8".

In addition to being given a total wardrobe, the primary attraction for the princess is the "Bonus Stipend"—the Rose Festival Scholarship. This is good for any College or University in Oregon as long as the princess attends school. Money will be sent directly to the school of the princess' choice. The total amount of the scholarship is \$1,000—to be paid on a pro-rated basis, by semester or quarter.



Joelle Rankins, Lincoln H.S. (right) on a Court trip to Kah-Nee-Ta Resort and the Warm Springs Indian Reservation.

### Scheduling and routine

A Rosarian, with a Benson driver, will pick up each princess at her home in a beautiful new Pontiac and return her at the end of the day's activities during Rose Festival Week. Prior to Rose Festival activities, parents must accompany their princess to the starting point and transport them home daily. Court protocol is tight—rules and guidelines are set by the Rose Festival Directors—as the community watches—no smoking, no drinking, sunglasses permitted only for certain occasions, no excessive jewelry—and most important—they must always be ready according to schedule, so that no one is kept waiting. Parents' involvement varies according to their schedule. Usually parents receive invitations to attend various civic club meetings, such as Portland Chamber of Commerce, Kiwanis Luncheon, etc., on a no-host basis.



Princesses line up at Lloyd Center.

The setting of the Coronation—for those of you who have not previously viewed this event—offers an exceptional treat this year. The Rose Gardens will come alive and will provide the background and props for this year's coronation. The stage at the Civic Auditorium will be aglow at "curtain call," and the audience will view with pleasure the trees and roses of Washington Park as well as the artistic architectural design concepts of Reed Stage Productions. Enter Margie Boulie and her burst of song—center stage is focused and we hear—"As the Parade Passes By... Everything will be coming up roses." A newsboy enters shouting, "Extra, extra, read all about it..."

Saturday marked an historical event for the black community as Royal Rosarian, Michael Jordan, Honored Chaplain for the 1982 Festival brought the blessings of the Rose and its Princess Court to Bethel A.M.E. Church. For this event, the court dressed in teal cotton sportswear and were a beautiful sight at the altar rail.

The Escorts will be the drivers from Benson and will be wearing Tuxedo's from Cromwell. As of this writing, they will be wearing brown.

## All Male Beauty Pageant

Leisure Hour Golf Club presents an All-Male Beauty Pageant and Dance with Monster Funk Band

Sunday, May 30, 1982  
6-11 p.m.

Holiday Inn Airport Donation \$5.00  
8432 N.E. Columbia

## Portland's Women's Health Center—Alternative Birth Center

The Alternative Birth Center is an out of hospital facility where low risk women can give birth in a supportive, relaxed environment. The Alternative Birth Center offers women, family, and friends a unique setting and opportunity to share in the birth experience. If you are looking for birthing options, call us regarding our monthly orientations.



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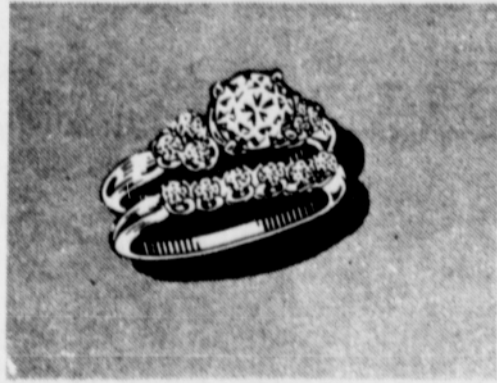
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