

Let's talk.

Talking.

It's the best way to find out what's happening. To understand.

At Pacific Northwest Bell, we believe in talking things over. And we know there's never been a time when talking was more important.

We know you've heard about changes coming to Pacific Northwest Bell. And about our coming separation from AT&T.

We want to talk to you about these changes. And how they'll affect you.

First, let's talk about your telephone service.

You're used to reliable service. Just try to remember the last time your phone broke, or your line was out of order, or you couldn't get a dial tone.

That's not going to change.

You can still expect dependable service. One reason is that you'll still have the same dedicated people standing behind it.

One big change has to do with your telephone

itself. Eventually, you won't get your phone from us. You'll still get your service from us, but you'll be able to get your phone from different suppliers.

There's been a lot of talk about rising local rates. But we can promise you this: Telephone service definitely won't be priced out of the reach of anyone.

It's a new competitive world for the telecommunications industry. And that will bring all sorts of opportunities for you.

More options. New kinds of options. New ways to make communications more useful.

Changes for the better. But changes, nevertheless.

So we want you to understand them.

That's why we'll be talking with you about all the coming changes as they happen.

In ads like this. On television and radio.

We know you've got questions.

We want to make it easy for you to get

answers. So give us a call. Call 1 800 555-5000.*

There'll be somebody to talk to. Somebody to help you.

Somebody to get you information.

Or just send in this coupon. You'll get an answer. And our free booklet, "Let's Talk About Change."

Let's talk.

Send me your free booklet: LET'S TALK ABOUT CHANGE.
 Please have someone call me with information on:

Mornings are best Afternoons are best
 Residence customer Business customer

Send to: Pacific Northwest Bell, Box 3700, Portland, Oregon 97208.

Name _____
Address _____
City _____ State _____ Zip _____
Telephone _____

*Hearing disabled TTY or TDD users please call 1 800 223-3131.

