

Cablesystems builds



LINDA TORRENCE

Linda Torrence, with a background in staff training and private personnel consulting, is Cablesystems Pacific's new personnel training officer.

Ms. Torrence's responsibilities include the initial interviewing of potential job candidates at Cablesystems Pacific and training of newly-hired personnel.

Ms. Torrence has a broad range of experience in business. She has worked as a TV advertising sales assistant for KGW TV, as a public relations coordinator for WHEC TV in Rochester, as a training instructor for the Urban League in Rochester, and as assistant director and staff consultant for the American Red Cross Blood Services in Portland.

Frank Nuessle is executive vice-president and general manager of Cablesystems Pacific. Nuessle will direct the building and marketing of Portland's eastside cable television, with service expected to reach 126,000 homes. The 400 megahertz, fully interactive system will have a capacity of up to 108 channels.

Nuessle will also oversee Cablesystems Pacific's construction of a separate institutional network covering the entire city of Portland.

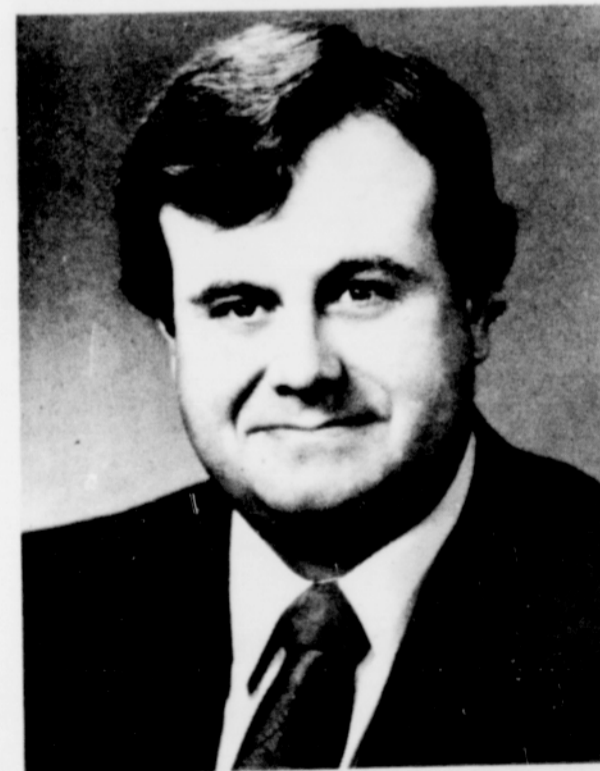
Nuessle was executive vice-president and general manager of Syracuse Cablesystems, in New York, a 35 channel interactive system serving 31,000 subscribers. Before joining Cablesystems, he was general manager of Viacom Cable Television in Cleveland. Nuessle received his master's degree in Business Administration from the University of Rochester.

Arthur "Kip" Moorecraft has joined Cablesystems Pacific as program manager. He began his cable television career 13 years ago in Ontario, Canada, and moved to Rogers Cable TV in Toronto in 1975. When Rogers and Canadian Cablesystems merged in 1979, Moorecraft was appointed vice-president of programming for the Toronto system, the world's largest single cable television network with 328,000 subscribers.

Moorecraft has specialized in "hands-on" community television where groups and individuals are encouraged and trained to produce their own television programs. He is the recipient of a National Award for programming from the Canadian Cable Television Association.



FRANK NUESSELE



ARTHUR MOORECRAFT



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