

Tri-Met proposes new 'grid' system

The staff of Tri-Met has recommended a major change in bus service that would change the current "radial" pattern to a "grid" pattern. The current "radial" pattern send most busses downtown, where riders must transfer to other points. The "grid" system will allow cross town transfers that do not necessitate riding downtown.

Of the 1.5 million daily trips from the north and east area of Portland, (including cars) only ten percent go downtown, yet 80 percent of the busses go downtown. Almost half of the bus riders go downtown and then transfer elsewhere. About 17 percent of the eastside riders go downtown and then transfer back to other eastside destinations. Many do not ride the busses because of the inconvenience and time involved.

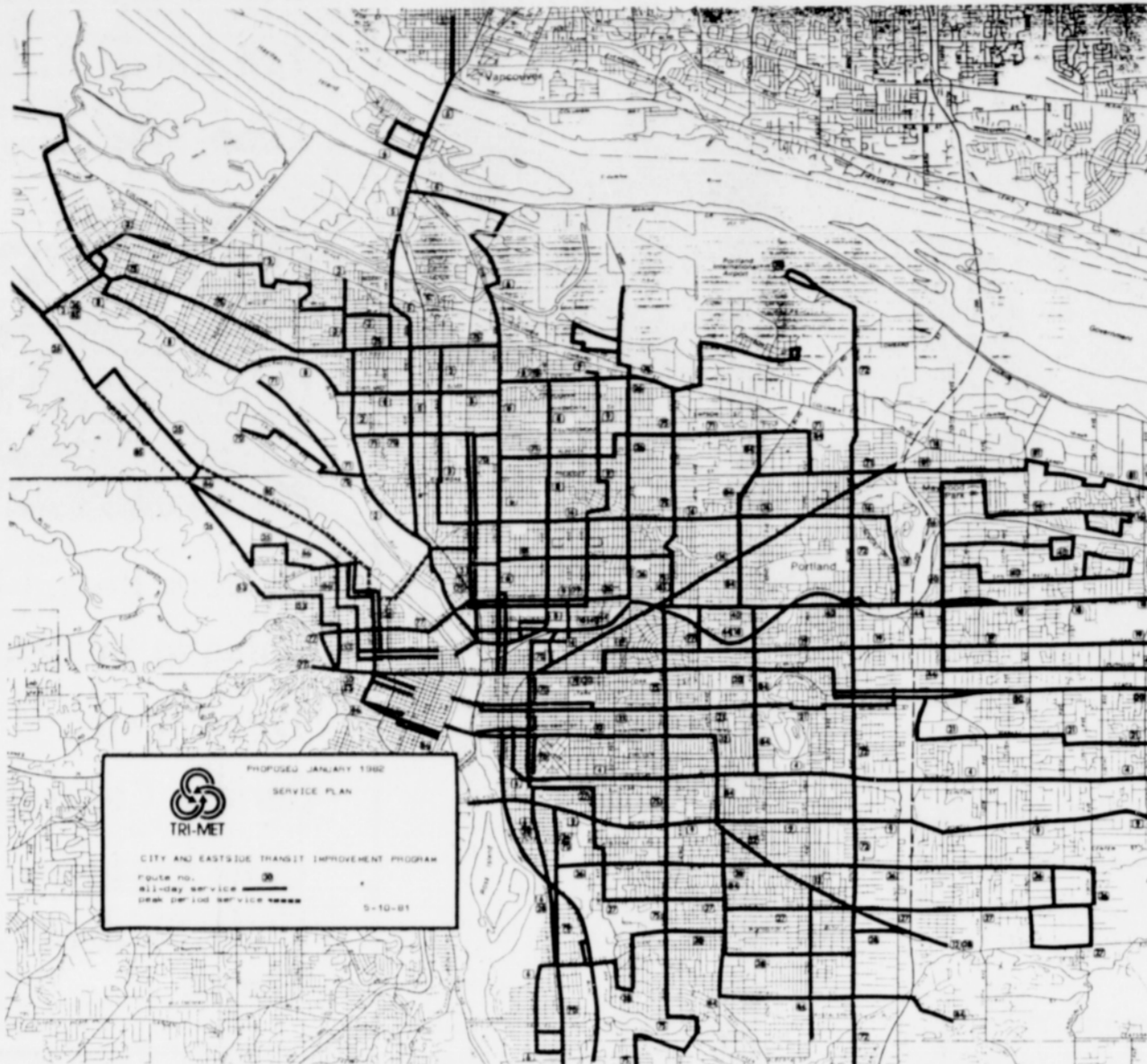
The eastside, which will receive the major benefit of the new system, has the highest potential for bus ridership. It has a population density of 6,000 persons per square mile compared to 1300 on the west side; 66 percent of the families have only one car; it has the highest percentage of elderly and low-income persons; it has a large student population dependent on bus transportation.

Although this area has the highest percentage of Tri-Met riders per capita, Tri-Met still only carries 5.5 percent of the total trips made.

The new "grid" system will be comprised of 25 routes going downtown and ten cross-town busses. The total number of lines will be reduced, but trips will be added. Currently there are 3700 weekday bus hours on 40 routes - 33 radial and 7 cross-town.

The goal is to provide good frequency on key routes, seven days a week. There will be no transfer wait longer than 15 minutes and the average will be 7½ minutes. The result will be shorter, quicker rides, with space freed for an additional 15,000 riders.

The key routes will be: #14 - Sandy Boulevard; #12 - Hawthorne,



Foster; #5 - Interstate; and #28 - Woodstock. These routes would operate every 15 minutes, with more frequent service during rush hours.

Several cross-town busses would form the basic gridwork:

#75-39th Avenue/Lombard which would operate between St. Johns and Milwaukie and connects North Portland with all eastside destination with no more than one transfer generally.

#84 - 6th Avenue/52nd Avenue; #71 - Killingsworth line; #70 - Milwaukie/Swan Island; #72 - 82nd

Avenue.

New routes include:

- Two new lines across the St. Johns Bridge connecting North Portland with Northwest Portland.
- A new line on NE Fremont.
- A connection from Northwest to the south part of downtown.
- Direct east-west service on Burnside from NW 23rd Avenue to Mall 205.

Some existing lines will be altered or dropped.

Tri-Met will hold a series of public workshops to get the public's reaction to the plan:

- June 24th, 7:30 p.m. - Concordia College, Hagen Campus Center, 2811 N.E. Holman.

- June 29th, 7:30 p.m. - St. Ignatius School, 3400 SE 43rd Avenue at Powell.

- July 1st, 7:30 p.m. - St. Johns' Community Center, 8427 N. Central.

July 23rd, 7:30 p.m. - Temple Beth Israel, 1931 N.W. Flanders.

A public hearing will be held in September to solicit comment on the final draft and the Tri-Met Board will take action in October. The plan is to initiated in January, 1982.

Clairol Council names Smith

Cora Smith, owner of Cora Smith Hair Design, Portland, Oregon, has been appointed to the 1981 Clairol Presidential Haircolorists' Council. Robert Oppenheim, President of Clairol's Salon Division announced Ms. Smith is one of twelve professional haircolorists in the country selected to serve on the distinguished industry council.

Mr. Oppenheim explained that Ms. Smith was chosen as a member of the Clairol Presidential haircolorists' Council because of her professional experience and creativity as a colorist, and because of the high standards of excellence she maintains as a colorist, and as a professional hairdresser and cosmetologist. The first Council was appointed in 1977 and twelve professionals are added each year to the roster of this elite group.

Ms. Smith recently travelled to the company's New York headquarters to participate in various activities that included meetings with Clairol management on salon industry issues, touring the company's test center and its research and development laboratories in Stamford, Connecticut, interviews with consumer and trade magazine beauty editors, and attending the International Beauty Show, the major trade show for the profession of cosmetology.



CORA SMITH

REMCO offers rental property

By Nyewusi Askari

REMCO, a rental management company, founded in 1970 by Al and Lucy Shah, is experiencing tremendous growth in the Portland Metropolitan Area.

REMCO moved to Portland in 1976, and at that time had the responsibility for managing 12 rental units. In three years, the company has grown to 1000 units, 60 percent of which are single-family residences. The rest are duplexes, triplexes, four-plexes, large apartment units, commercial and office space rentals. At this time, its boundaries are the Columbia River to the North, Oregon City to the South, Cornelius to the West, and Gresham to the East.

REMCO stands for Real Equities Management Company. According to Bob Dawson, "The rental agent is the life line of the company.

Without their professionalism and hard work, we would cease to exist. Recently, we have an average of 60 to 80 units to fill per month, and as we continue to grow, we plan to open regional offices. The areas designated at this time are Eugene and Bend, Oregon.

"What we do is manage property (rentals) for the owners. To help those who rent through our company, we have a complete, professional staff, a 24-hour answering service to catch all the calls, and a maintenance crew to take care of all repairs. The REMCO concept encourages greater efficiency and competence. REMCO agents are friendly, courteous and willing to go out of their way to see that all the potential tenants needs are met. Clients and agents enjoy the pride of being associated with us.

"Being a full service property management firm, REMCO can meet all the requirements tenants or

owners might have regarding housing. We are well aware of many of the problems people are experiencing as they seek rental space, whether it be for living or business, therefore, each transaction is handled with the highest degree of integrity and honesty. The result being top flight service to all of our clients whether they are owners or tenants."

As property manager for homes throughout the Portland Metropolitan area, REMCO has taken the time to prepare. This includes cleaning, painting and in some cases refurbishing. "We ask a potential tenant to fill out an application and qualify for any home, but we do not charge a rental fee to the potential tenant, just the customary deposits most of which are refundable if the home is left in the similar condition on move out as it was on move in," concluded Bob Dawson.

WEST COAST IS THE PLACE FOR
CUSTOM FRAMING
SINCE 1928

We have all the current trends in Interior Framing - Rick Oaks, Contemporary Metals, Oriental Patterns, Natural Woods, Gold Leaf Traditional. Our Expert Sales Consultants are available to assist you with all your framing requirements.

WEST COAST PICTURE CORP.
5805 N.E. Skidmore 282-7295 Hours: 8-5 Monday-Saturday
VISA MASTERCHARGE

The most willing work force in America is available in June

Make the most of your youth.

YES, I want more information on Portland's Minority Youth Employment Task Force.

Name _____
Firm _____
Address _____
City _____ State _____ ZIP _____
Phone _____ Best time to call _____

Return to: NATIONAL ALLIANCE OF BUSINESS Youth Employment Clearinghouse 827 1/2 Washington, Suite 403 Portland, Oregon 97205 (503) 226-4063

The House Of
EXODUS
Alcoholism Educational and Treatment Center
1639 N. E. Alberta
PORTLAND, OREGON 97211
284-7997

From the Front Door

By Tom Boothe

From the Front Door, I was reading an article written by Ulysses Tucker, Jr. The article appeared in the May 14, 1981, Volume XI Number (30) edition of the *Portland Observer*. The article was written under the title "A Special Spot For Malcolm," the article was supportive of the Black Educational Center.

I found the article interesting and informative, so much so that I am going to quote a paragraph from that article to make a point. The paragraph reads:

"In the name of Malcolm, the Black man in the ghettos has to start correcting his own moral, educational, material and spiritual evils. The Black man needs to start his own programs to enhance his education, rid drug addiction, prostitution, drunkenness, and Black-on-Black crimes. The Black man must lift up his own sense of values.

"One thing that legislation can never do for Blacks is to give us self respect; it starts from the heart. The sooner the better."

With that, I am proposing that every Black man and woman who read this article donate one half of the money they spend on dope, booze and games of chance to the Black Educational Center.

Principles of good morals, wholesomeness, cleanliness and respectfulness are the very values of our community needs today; these are the qualities we need to see in our children. My point is, we get what we pay for; we have dope, booze and crime running rampant in our community because that's where too much of our money is going. In other words, that's what we are paying for. Let's spend some of our money to pay for better education and understanding of our young people by supporting the Black Educational Center.