

# HAPPENINGS

**Grassroot News, N.W.** - Last Thursday, Portland was host to comedian/businessman, Bill Cosby.

Bill retains a unique position in the entertainment industry and the business world. In 1978, Advertising Age voted him "Star Presenter of the Year," due to the Co's ability to mix light humor with product sell. He's quoted as saying, "No. 1 is to make the product name heard and remembered. No. 2 is to make the commercial pay a table and my way is with humor. My approach from the beginning has been, I want to make the program interrupt this commercial. I mean, you can do a lot of good in 30 seconds, or you can do a lot of harm by grating the nervous system of the viewer."

William Henery Cosby, Jr., is a three dimensional character with an exclusive place for his family, Camille and five children. The Cos's Cosbys' trivies are his business, entertainment, and education. In the field of education, Cosby feels that he's made his proudest achievements. In his beginnings he left high school and joined the Navy where he obtained his high school



## STAR PRESENTER

By Lanita Duke

diploma. He received a Bachelor's degree from Temple University School of Communication and a Master's and Doctor of Education from the University of Massachusetts. His educational achievements took seven years to complete. And his dissertation, "An Intergration of the Visual Media via Fat Albert and the Cosby kids into the Elementary school curriculum as a teaching aid and vehicle to achieve increase learning." This examined the failure of urban schools to meet educational requirements of minority children, and the growth of television in its development as a tool for educational change.



Bill Cosby signs autograph, while Nia Duke (right) and Gabe (right) beam with joy. They were guests of Cosby backstage during his May 14 concert at the Civic Auditorium. (Photo: Richard J. Brown)

His Saturday morning series, "Fat Albert and the Cosby kids" have dealt with shoplifting, pot smoking and prejudice. The series won the Children's Theater Association seal of excellence in 1973. Cosby is also a regular guest on Sesame Street and the Electric Company.

Cosby came to the forefront in the series "I Spy" (1965-68) with Robert Culp, which was the first regular Black character in a major dramatic series. His film credits include: Mother, Jugs and Speed; Uptown Saturday Night; California Suite; Let's Do It Again; and A Piece of the Action.

In between having his own T.V. shows on NBC and CBS, occasionally, you will find him as a guest on The Tonight Show, to provide a little color and variety to one-liners and empty questions.

As far reaching as his career is, his humor is as light as a feather. He takes very few things seriously. In retrospect of the senseless murders in Atlanta and New York, the resurgent of the KKK who now feel that they have friends in high places, and the decay in quality of life for people who are darker than blue and poorer than poverty, our only wish is that life was as light as the wit, cha



**BARRY WHITE**, the inventor of what has become known as "Concert Soul," warms up on a Casitone Keyboard. Barry has teamed up with his wife and released a new album entitled "Barry and Glodean." It includes the hit single "Didn't we make it happen, Baby, Baby."



Performers from the Portland Opera Guild's rehearsal company of singers from the Italian opera "Don Pasquale" gave a free performance of the comic opera's highlights at Portland Community College's Sylvania campus. The singers (from left to right): Larry Fee, tenor; Nancy Emrick, soprano, and Roland Harris, bass. The opera will be performed at the Civic Auditorium, May 23rd, May 27th and May 30th at 8:00 p.m.

## STARS ★★★★★★ IN YOUR EYES

May - 1981

By D. Claudette Smith ★



	ARIES 3/21 - 4/19	An individual born under the sign of Aries-steadfast, true, and loyal, but a bit stubborn will nevertheless make a staunch friend, who can be counted upon during time of stress. <b>Power Day 29th</b>
	TAURUS 4/20 - 5/20	Loyalty should naturally be expected from a friend, but the person in question may have difficulty living up to your conception. Know that just as you have faults, so, also do they. <b>Power day 31st</b>
	GEMINI 5/21 - 6/20	Yes, take the step, otherwise the opportunity will never come again in the same way or under the same condition. A raise in status is due in June. Those in power are noticing your sincerity. <b>Power Day 24th</b>
	CANCER 6/21 - 7/23	A Scorpio born individual, attractive and charismatic can be most sympathetic and give excellent advice about a situation that you do not quite know how to handle. Keep private life spotless. <b>Power Day 27th</b>
	LEO 7/24 - 8/23	You relate very well with the public. Be seen in the right place; build an image that others will remember. Popularity rises; rub elbows with local celebrities. Be a shining example now. <b>Power Day 28th</b>
	VIRGO 8/24 - 9/23	Exploring new ideas concerning communications and writing will be on time this cycle, for your mind is razor sharp and ideas are very worth while. People admire you for your high standards. <b>Power Day 31st</b>
	LIBRA 9/24 - 10/23	You can find a lot of support for your ideas now. A question in your mind, the answer is in the affirmative. Your marvelous sense of balance of what is right and wrong (if positive) will prevail. <b>Power Day 25th</b>
	SCORPIO 10/24 - 11/23	Avoid people who have a dark outlook on life. Responsibility still reflect on personal life. Accept only burdens that are your due, no other! You cannot lose if you keep your principles high. <b>Power Day 27th</b>
	SAGITTARIUS 11/24 - 12/23	If you do not take the step, it will seem later, that a marvelous opportunity has been passed up. You and partner may devote time to clubs, organizations, political or charity work. Enjoy friends. <b>Power Day 20th</b>
	CAPRICORN 12/24 - 1/19	Charm can help you out of a complicated political situation at work, but avoid the temptation of an under handed deal (especially mates) some one proposes on the 31st. <b>Power Day 23rd</b>
	AQUARIUS 1/20 - 2/18	Help sensitive persons with artistic ability achieve a true mark. Drama, stage work, film, television and various sports are under especially good aspects. The key word is to enjoy. <b>Power Day 29th</b>
	PISCES 2/19 - 3/20	An individual born under the water sign (your element) and a (lover) may have pertinent observations regarding an intellectual matter. You may learn an important truth. Travel plans could be changed at last minute. <b>Power Day 28th</b>

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