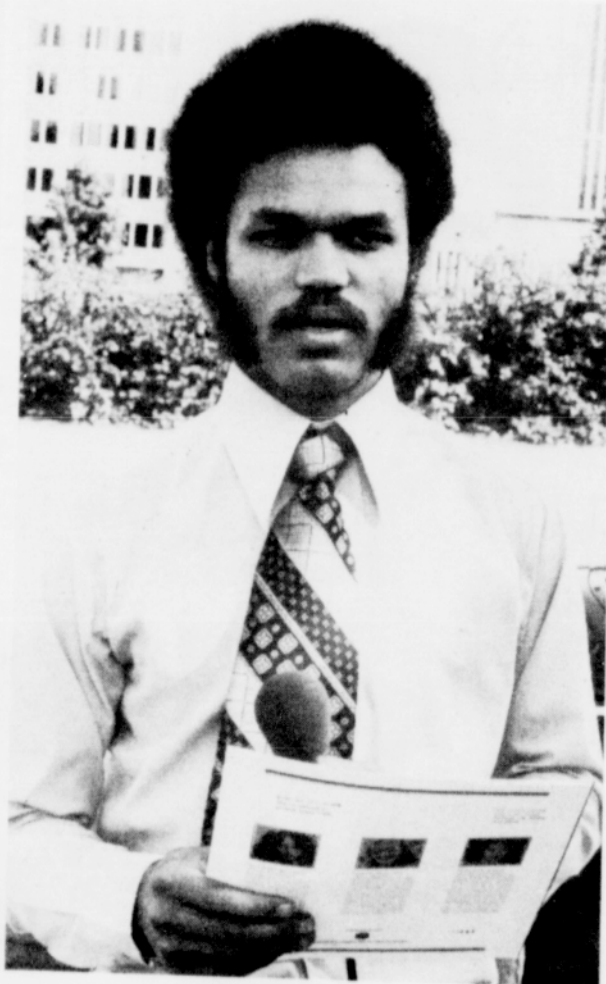




JOHN DAVIS



LEW FREDERICK



CORWIN PRICE

Three Channel 8 pros

John Davis, Lew Frederick and Corwin Price are three gentlemen that have proved that television can and does offer exciting careers. Both in front of the camera and behind the scenes, television is a complex industry that is often viewed as mysterious and glamorous. Actually, it is hard work and like all other careers, it offers rewards and disappointments.

Davis, Frederick and Price are all part of the KGW-TV, Channel 8 team. KGW-TV, part of King Broadcasting Company, strongly believes in the community. KGW's involvement includes events such as "KGW Neighborfair" and the "KGW Feelin Good Health Screening Fair."

John Davis is the familiar face on the weekend editions of NEWS 8. He is co-anchor and producer of the weekend news shows. He also works as the "Night Beat" reporter covering stories in and around the Portland area.

Davis joined the Channel 8 staff in November of 1977 as a general assignment reporter. He moved to Portland from Fresno, California where he worked as a newscaster and reporter for KMJ-TV. During the seven years he was at KMJ, he also produced and hosted a monthly, half-hour community affairs program.

A native of Wichita Falls, Texas, Davis received a Bachelor of Arts degree in radio and television communications from Washington State University. He taught a senior course in broadcast journalism at California State University and received the California Associated Press Community Affairs Award for a five-

part series on an impoverished Fresno town.

Davis is active in the community and enjoys spending time with his children. He often does speaking engagements at schools and various clubs and organizations. Davis strongly believes in the family and enjoys including his children in various projects he takes on.

When it comes to following what is happening in schools around Oregon and southern Washington, Lew Frederick is there. As education reporter for NEWS 8, Frederick is aware of changes, problems, advances and programs in the school systems that affect our children.

Frederick joined Channel 8 in May of 1977 after six months as a news reporter for KGW-AM radio. A native of Pullman, Washington, Frederick graduated from Earlham College and received a degree in fine arts. He continued his studies at the University of Evansville where he concentrated on drama and speech.

Frederick is the 1980 recipient of the Oregon Education Association's "Communication Award." According to the Portland Association of Teachers in their nomination of Frederick, "Lew's involvement with education is a person commitment. He understands the daily problems teachers encounter. He cares about education on both a local, state and national level. Because of his total commitment to education, Lew has increased public understanding of education, teacher achievements, problems and programs."

Currently, Frederick is working with John Tuttle on a special report on the Albina area. The NEWS 8 Special Report will air in August.

Frederick has appeared on various "Viewpoint" programs and covered a wide range of stories.

Active in the community, Frederick speaks to many school classes, is involved with his neighborhood group and is active in theatre in Portland.

Corwin Price joined KGW-TV in September of 1970 as a TV engineer. In December of 1979 he was promoted to Assistant Chief Engineer in charge of Operations. Price is one of the many "behind-the-scenes" people who keep the station on-air. He is responsible for the scheduling of engineering crews; setting up and coordinating remotes; various heat, air-conditioning and electrical workings of the building and with the addition of the new wing, he is involved in the installation of new equipment.

Price attended Union College in New Jersey and majored in Chemical Engineering. He also studied telecommunications engineering in New York. Prior to joining KGW-TV, Price was a technician at the Celanese Plastics Research and Development Center in Clark, New Jersey.

When speaking to people interested in television engineering, Price suggests that they have as much technical education as possible. Another trait that he finds important is patience... "you need lots of patience in this business."

As Assistant Chief Engineer, Price has little free time. The time he does have, he enjoys spending with his three children and wife. His children are active in sports and he loves cheering them on.

Women are achieving in mathematics

Women who are making their mark in mathematics as never before, says the director of the Oregon State University Counseling and Testing Center.

"In fact, their marks in mathematics during last fall term at OSU were slightly better than those of the men," Morris LeMay reported. The study involved 2,984 new freshmen who entered OSU in September 1979.

Similar studies had been done in 1972, 1974 and 1976, LeMay noted. The men out-performed the women gradewise in all of them.

Ninety-three percent of the freshmen men and 76 per-

cent of the women registered for mathematics courses during 1979 fall term, LeMay found, "an indication of the importance of math in most academic areas today." In 1974, the totals were 85 percent for the men, 60 percent for the women.

The fall term math grades of the women averaged 2.32 with 2 points representing a C grade and 3 points a B. The average grade of the men was 2.25.

"While more men generally enrolled in the more advanced math courses than the women, their grades were better in only one of the seven categories, or levels of math instruction," LeMay reported.

"Women are grade getters when they set their sights on goals," he said. "The old feeling -- fostered in part by mothers -- that women can't do as well as men in math should be laid to rest forever."

The number of freshmen women coming to OSU "loaded for bear in math from high schools" is increasing significantly, LeMay observed. "High school counselors deserve credit for the emphasis they are putting on math preparation before college years."

Taking advanced placement math courses in high school could be a great benefit in college to all students, he added.