

ENTERTAINMENT **HAPPENINGS** ENTERTAINMENT



Vocalists Wayne Cooper and Tomi Jenkins and guitarist Anthony Lockett let loose for the camera during the taping of Cameo's first video venture. The tape, to be shown across the U.S. on cable and regular TV stations, will serve as an introduction to Cameo's 1981 European tour.



FOR NAACP: Dr. Benjamin L. Hooks, center, executive director, NAACP, holds check presented to the organization by Stephen Lockett, right, equal employment opportunity administrator, Joseph E. Seagram & Sons, Inc., and Robert Watkins, marketing manager for Chivas Regal Scotch, General Wine and Spirits Company, a marketing affiliate of Joseph E. Seagram & Sons, Inc. Dr. Hooks spoke at a Seagram-sponsored luncheon of the greater New York Chapter of the National Association of Marketing Developers, Inc. Among the hosts was Robert Monroe, vice president-director of marketing, Calvert Distillers Company, another marketing affiliate of Joseph E. Seagram & Sons, Inc.

**"Lena, Lena, Lena Horne"**

Lena Horne, born in Brooklyn on June 30, 1917. Her mother was an actress in the Lafayette Players, a Black Theatrical company. Her father worked for the City of Brooklyn in the Hall of Records. Her paternal grandparents were educators, and her uncle Frank Horne was a poet and was with the Housing Authority of Franklin D. Roosevelt terms of office and after. Her parents were divorced when Lena was a small child, and a great deal of her childhood was spent living with relatives and friends of her mother's in Florida and Georgia. In her early teens, she was taken back to Brooklyn by her mother, and attended Girl's High School there, for one year. At sixteen and in the midst of the Great Depression, Lena was taken by her mother to audition for a job at the Cotton Club in Harlem, and Lena was hired as a dancer in the chorus. Her mother was a constant chaperon. There at the Cotton Club, Lena first met famous Black entertainers, among them being Duke Ellington, Cab Calloway, Count Basie, Ethel Waters and Ivy Anderson.

Lena left the Cotton Club to join the Noble Sisle Band as a dancer, and Sisle began to train her as a singer.

Lena Horne left the Noble Sisle Band when she met and soon after married Louis Jones in Pittsburgh, Pa. There were two children born of this marriage, Gail and Ted. In 1940, Lena and Louis were divorced.

In need of funds to support her two children, Lena went to New York and through old friends from the Cotton Club, secured a job singing with the Charlie Barnet Orchestra. She was not allowed, because of her color, to appear with the Orchestra in many places in the South and the North. Her rescue from this came when she was offered a job as a singer at Cafe Society in downtown New York, and had the opportunity to work with famous musicians as Teddy Wilson, J.C. Heard, and Sid Catlett.

From there, Lena went to work at "The Little Troc" in Hollywood. It was there that a talent agent scout from MGM saw her, screen tested her, and was put under contract with that studio. The studio people did not quite know what to do with Lena. Up to that time, Black women were only used in the movies as menials. So in each film musical that Lena appeared in, she was given a song to sing and the film was so structured that her part could be cut out in southern theatres. There were a dozen or so of these "big musicals."

After making two all Black film musicals, "Cabin in the Sky" and "Stormy Weather," the studio sent her out to work as a singing act in their theatres across the U.S.A. In a short time Lena Horne became one of the "No. one" box office attractions in the Theatre and night club field.

During World War II, Lena made many appearances at Army Camps all over the U.S. and became the Black servicemen's "Pin up Girl." Her many appearances at U.S.O. and the famed "Hollywood Canteen," made her a favorite of all servicemen. Her civil rights activities began during this time for she was quite outspoken about appearing at times for white soldiers only when her own people were denied admittance.



Being a life time member of the NAACP and with the Urban League as a result of her grandmother's involvement and teachings, Lena's friendship with all the Black leaders of that time was intensified.

Lena's grandmother and Mary McCleod Bethune were girlhood friends, it was quite natural for her, in later years, to begin her association with the National Council of Negro Women and from there her honorary membership with Delta Sigma Theta Sorority.

In 1947 Lena made her first European tour with great success, and while in Paris, married MGM Musical Director, Lennie Hayton. Again in 1950, she made a tour of Europe each year, appearing in Monte Carlo, Stockholm, and various cities throughout England, France, Italy and Scandinavia. In 1952, Lena made a 30 day tour of Israel with a series of charity concerts during the 4th celebration of the founding of the State of Israel.

Over the years, Lena has appeared in many of the world's most renowned theatres and night clubs.

Along with Lena's activity with the National Council of Negro Women, she became involved with the Haddasah, a great supporter of Martin Luther King, Jr. and voter registration in the South, while touring as a speaker and activist, not as a singer.

Among the many performers, Lena Horne has shared concert and night club shows with; Alan King, Count Basie, Harry Belafonte, Vic Damone, Billy Eckstine, Danny Thomas, Rich Little, Tony Bennett and Willie Tyler and Lester.

Lena's first TV special in the U.S. was made for Monsanto in 1969. Previous specials were made in England, and later shown in the U.S. She has been a guest performer on TV with Perry Como, Flip Wilson, Judy Garland, Frank Sinatra, Dean Martin, The Muppets, and shared a much acclaimed TV special with Harry Belafonte.

CITY OF PORTLAND  
**INVITATION TO BID**

Sealed proposals will be received in Room 113, City Hall, Portland, Oregon 97204 for items detailed herein until 2:00 P.M. on the dates indicated.

Plans and specifications may be obtained at the above address. For additional information telephone Buyer at number listed.

When Bid Surety is required, proposals shall be accompanied by a certified check, cashier's check or a bid bond, payable to the City of Portland for an amount not less than ten per cent (10%) of the aggregate amount of the bid as guaranty that the bid shall be irrevocable for the period specified in the proposal. Said bond to be forfeited as fixed and liquidated damages should the bidder seek to revoke his offer for any reason not authorized by law and not consented to by City within the irrevocable period, or neglect or refuse to enter into contract and provide a suitable bond for the faithful performance of the contract, in the event the said contract is awarded to him.

NON-DISCRIMINATION: No proposal or bid will be considered unless the bidder is certified as an EEO Affirmative Action Employer as prescribed by Chapter 3.100 of the Code of the City of Portland. All bidders not currently certified should file the required documentation with the Contract Compliance Division, Room 209, City Hall, 1220 SW Fifth Avenue, Portland, Oregon 97204, 248-4696, at least five (5) days prior to the Bid Opening. Failure to achieve certification by the Bid

BID NO.	DESCRIPTION	BID OPENING DATE
1	Labor, Material & Equipment for Site Improvements at Sunnyside School Park. For information call Maxine Albright, Buyer, 248-4002. 10% Bid Surety & Prequalification of Bidder Required.	07/22/80
2	Labor, Material & Equipment for Park Improvements at Wallace Park. For information call Maxine Albright, Buyer, 248-4002. 10% Bid Surety & Prequalification of Bidder Required.	07/24/80
3	Labor, Material & Equipment for Janitorial Services for 5 Locations. For information call Bill Morrissey, Buyer, 248-4486. 10% Bid Surety Required.	07/17/80
4	Labor, Material & Equipment for Site Improvements at Essex Park. For information call Maxine Albright, Buyer, 248-4002. 10% Bid Surety & Prequalification of Bidder Required.	07/17/80
FURNISHING ANNUAL SUPPLIES:		
6 (A)	Mast Arms for Street Lights	
7 (A)	Photocells for High Pressure Sodium Vapor Street Lights	
8 (A)	Photocell Relays for High Pressure Sodium Vapor Street Lights. For information call Bill Morrissey, Buyer, 248-4486. 10% Bid Surety Required.	07/29/80
9	Furnishing 1 1/2" and 3" Double-Jacketed Fire Hose. For information call Duane Gullixson, Buyer, 248-4004. 10% Bid Surety Required.	08/22/80
10	Furnishing 4 Allison Transmissions. For information call Nancy Kearney, Buyer, 248-4003. 10% Bid Surety Required.	07/22/80
11	Labor, Material & Equipment for Site Improvements at McKenna Park. For information call Maxine Albright, Buyer, 248-4002. 10% Bid Surety and Prequalification of Bidder Required.	07/22/80
12	Furnishing 1 Vacuum Type Street Sweeper. For information call Nancy Kearney, Buyer, 248-4003. 10% Bid Surety Required.	07/22/80
13	Furnishing 4 Electric Sedans & 3 Electric Compact Pickups. For information call Nancy Kearney, Buyer, 248-4003. 10% Bid Surety Required.	08/05/80
14 (A)	Furnishing Dress Uniforms & Insignia for Police Bureau. For information call Bill Morrissey, Buyer, 248-4486. 10% Bid Surety Required.	07/31/80

**PUBLIC NOTICE**

In the last three proposed economic development projects for Portland's Comprehensive Economic Development Strategy (CEDS) Program.

The projects will be reviewed at a hearing held at the Northwest Service Center, 1819 N.W. Everett from 7:00 to 10:00 p.m. on Wednesday, July 23rd.

Public comment encouraged, written testimony may be submitted until July 23, 1980 at:

Bureau of Economic Development  
620 S.W. Fifth Avenue, Room 610  
Portland, Oregon 97204

For more information, call 248-4293.

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