

# Nero makes Affirmative Action work

Nero and Associates, Inc., is a minority owned, multi-racially staffed Oregon based business with branch offices in Washington, D.C. and Austin, Texas. The firm is headed by David M. Nero Jr., President, and is heavily engaged in pioneering research, technology assessment and transfer, environmental studies, transportation planning, energy studies and analysis, health management, educational research, evaluation and statistics, survey research, conference management and appropriate technologies.

The firm, in addition to seeking out and hiring capable minorities, also gives scholarship annually to worthy (3.0 GPA and above) minority students pursuing degrees in business at Rust College in Holly Springs, Mississippi and the School of Business and Technology, Oregon State University where Mr. Nero served as an Assistant Professor in 1972 and 1973.

Mr. Nero exhorts Black students to pursue degrees in Business, Medicine, Engineering and to forget social science studies; however, he hastens to add, a degree in underwater pinochle is better than no degree at all.



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