



**NEW NUMBERS**—interested in the new community services numbers pages in Pacific Northwest Bell's 1980 Portland area telephone directories are (clockwise from top) Jeanne Hartzog, Urban League of Portland; Herb Amerson, PNB Consumer Affairs Manager; Carol Buechler, Federal Information Center; Judi Stiles, Multnomah County Office of Emergency Services; Bill McLeod, PNB Directory Department General Manager and Michelle Carlson, Tri-County Community Council. Over 135 various community services are listed under 48 general headings on the two pages compiled by PNB and the Portland Community Services Consortium.

## Pacific Northwest Bell's twin directories make good

Pacific Northwest Bell's twin telephone directories for the Metropolitan Portland area was a year old December 14. "And already they're bigger and looking a bit different here and there," says PNB general manager Bill McLeod. (PNB split its big book in two—alphabetical and yellow pages directories—a year ago.)

The color photo that won PNB's first directory cover photo contest—a shot of Yaquina Head NEAR Newport—will grace the cover of all PNB directories in Oregon this year.

Pages two and three of the 1,087-page alphabetical listings directory are devoted to community services numbers. Numbers for 139 various community services are listed under 48 general headings. Compiling the listings was a joint undertaking of the Portland Community Services Consortium and PNB's Consumer Affairs office.

Schools and other government agencies are listed alphabetically in the white pages and also in a new Blue Pages section of the yellow pages directory. Community services numbers are also in the blue pages.

Numbers for telephones in suburban Portland communities are located at the back of the alphabetical listings directory. A black stripe at the top of the suburban communities pages makes them easier to find.

Names of persons and organizations listed in the directories are easier to read in a new type face, call Bell Centennial, and with the names and numbers in darker print than addresses.

The alphabetical listings directory contains 391,772 listings for Portland, Milwaukie, Lake Oswego and Burlington and the 19 suburban communities.

And for those who want to write, instead of call, a zip codes map has been included on page 18 of the Call Guide in the alphabetical listings directory.

Zip codes are also shown in the Yellow Pages directory, and much more.

There are 57,836 alphabetical listings for businesses in the front section of the Yellow Pages book.

The Consumer Information Pages contain tips on "How To Be a Better Buyer."

A special quarter page ad contains numbers for Weather Services information around the country. Also contained in the 1,879-page book are bus information, government and public school listings, and 1,630 pages of classified advertising.

Again this year a special 120-page directory has been printed and will be

delivered at the same time as the other two to residents of the St. Johns area.

The initial delivery, to be done by Products Development Corp., will consist of 471,751 alphabetical listings directory and 433,738 Yellow Pages

directories, and about 6,600 St. Johns community directories.

### DELIVER TELEPHONE DIRECTORY

Men or women with car needed to deliver Portland telephone books. Must be available five daylight hours. 18 years or older.

Contact nearest Oregon State Employment Office or call:

228-3618  
8:30-4:40 Monday through Friday

YES, I want to know more ways to save energy and money. Please send me a free booklet of energy tips.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Clip and mail to "Energy," Box 62, Oak Ridge, TN 37830.

U.S. Department of Energy

## PCC Offers Wine Class

Don Downing, who says he considers wine "the symphony of the palate," will offer an eight week course in basic wine appreciation through the Cascade Center of Portland College winter term.

"The real secret to appreciating wine," Downing said, "is to memorize the taste of each wine just as you would memorize each part of Beethoven's Fifth Symphony if you were to understand how to orchestrate and blend the entire piece."

The class, which begins Wednesday January 9 at 7 p.m. will include tasting 25 wines in order to memorize the taste of each, according to Downing. The class will be held at Neil Kelly Co., 735 N. Alberta St. Cost will be \$35.

"We will have a heavy emphasis on domestic wine because we want the class to be affordable," Downing said.

Downing said he doesn't always plan on letting students know exactly which wine they are tasting.

"I'll let students try to analyze the

taste and develop their own judgment," Downing said.

The course will cover wines from France, Germany and California in addition to an emphasis on wines from Oregon.

Downing has conducted PCC tours of Oregon wineries and has taught wine appreciation classes for Northwest wine festivals including this year's Newport Wine and Cheese Festival.

"I'm trying to get known as wine aficionado at age 33," Downing said with a smile.

Downing is a self-taught wine expert who has his own wine cellar and has learned wines through tours, books, and classes as well as tasting.

"I didn't know that much about wine until one embarrassing evening when I had invited a leading beer expert to come to dinner," Downing said. "I didn't think he would know that much about wines. Just like most people would do, I ran down to the wine store and bought a \$14 Bordeaux to serve with a prime rib and a

lobster tail I had slaved over all day. But he tasted it and put it down. He told me the wine was far too young for consumption and said he was sorry I had bought it."

Downing went back to the wine merchant to complain, the merchant convinced Downing to buy two more bottles for only \$4 each, take them home, cellar them and drink them when they had matured.

"I opened a bottle three years later and it had aged beautifully and had improved so much," Downing said.

Downing said that many newcomers to wines dislike expensive wines because of the acidity and bitterness of the taste without realizing that the wines are young and need to be cellared in order to soften the flavor.

"The pucker power of wines leaves with aging," Downing said. He will talk about proper cellaring of wines during the class.

For enrollment, call PCC Cascade Center.

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to waste it.

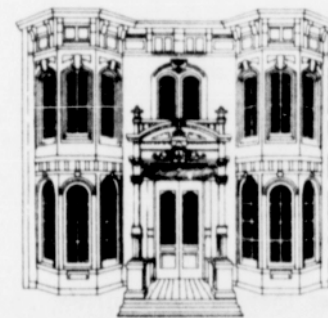
## American State Bank

"The Bank that integration built"

2737 N.E. Union

282-2216

The Morris Marks House  
1501 SW Harrison Street  
Portland 97201  
Telephone: 227-2688



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Professional Corporation  
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| WORKERS' COMPENSATION                      | BANKRUPTCY           |
| PERSONAL INJURY                            | WILLS - PROBATE      |
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If you have a problem that is not covered in this list, please call and ask whether we can help. Chances are, we can. If not, we can recommend someone else for you to call. One way or the other, we want to see you get the kind of professional legal counsel you're entitled to.

The best time to call us, or any attorney, is before you are embroiled in a legal problem. This is called preventative law and it makes a lot of sense.

Regardless, when you call us we will arrange for an initial consultation at your convenience. Cost: \$20. We probably can't solve anything in this meeting, but it is a chance for you to explain your particular problem and for us to give you some idea of what it'll take to reach a solution. If you want us to proceed, we'll give you an estimate of the fees you should plan on. In writing.

