

School Board offers voluntary desegregation plan

The Portland School Board's desegregation/integration committee has completed the preliminary draft of its long awaited "comprehensive desegregation plan" and will present it to the School Board next Monday night.

The new plan will require heavy recruitment -- heavier than that now practiced, according to Board Chairman Frank McNamara. The plan is dependent on a large number of Black children leaving their neighborhood schools and equal numbers of white children volunteering to attend schools in Albina.

Emphasizing that the plan is entirely voluntary and will provide a choice for every parent, the committee spent the weekend revising and reworking the plan submitted to it by Superintendent Robert Blanchard. Although two options -- with alternatives -- will be presented, the only major change will be the establishment of a middle school at Boise or Eliot and the possible move of Columbia/Whitaker Middle School into the Adams High School Building.

Option One would place a "magnet" middle school at Eliot, with no resident population but open to approximately 700 middle school age students from throughout the city.

If that option is selected, a middle school will be established at Chapman, in Northwest Portland, with students from Chapman, Boise, Eliot, and parts of Humboldt and King assigned to that school with the over-flow going to a new middle school at Hayhurst in Southwest Portland. Theoretically any of those students could opt to attend the Eliot magnet middle school. Boise would become an Early Childhood Education Center.

An alternative to that plan would place a middle school at Boise -- forming a cluster with Chapman and Ainsworth. Boise lower grade children would be assigned to Chapman ECE or Ainsworth Elementary School and upper graders from the three schools would have a mandatory assignment at Boise.

Option Two makes Boise a middle school serving 6th through 8th graders at Boise, with enrollment open to white students. Couch would become an ECE with Metropolitan Learning Center, now housed in that building, going elsewhere.

An alternative would place a middle school at Boise with mandatory assignment of Chapman and Ainsworth upper graders. Boise Kindergarten through 5th graders would go to a new ECE at Eliot and the Eliot follow through program would move to Couch.

Under Option One Woodlawn, Vernon, King area I and II upper grade students would be assigned to Columbia/Whitaker. The King area III students would go to the Irvington and Sabin clusters.

An alternative would close Columbia/Whitaker and place the program in the Adams High School building, adding King, Sacajawea and Scott students. A second alternative would be to use Adams and Whitaker school buildings as separate middle schools. Adams High School Students would be assigned to Jefferson, Grant, Madison and possibly Roosevelt.

Although the committee was adamant about its desire to insure a voluntary plan, Herb Cawthorne repeatedly suggested that the program is not truly voluntary if no space exists for Black children in their own schools so they have to be recruited out. Currently more students are assigned to Columbia/Whitaker than the building can hold, so Black children are sent to other schools. In the new plan, there would still be too many children assigned to Columbia/Whitaker (unless Adams is used), King, Humboldt and the new Chapman middle school.

Frank McNamara suggested a mandatory cluster of Boise middle school, Ainsworth elementary school and Chapman ECE, on a pattern similar to that at Beaumont-Sabin. (Please turn to page 2 col. 4)

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Wilson named outstanding young woman



ZOE WILSON

Zoe Wilson has been chosen as a 1979 Outstanding Young Woman. Ms. Wilson achieves this honor through outstanding service to her community.

Born in Birmingham, Alabama, Ms. Wilson is a graduate of Irvington Grade School and Monroe High School. She attended Oregon State University and Portland State University.

She was first employed by U.S. National Bank, where she was a forms designer in the Systems Department. From the bank she moved to Xerox Corporation, in the customer service department. Her duties included resolving customer complaints.

Other employment included services as an Aviation Information Representative for the Port of Portland, where she researched and wrote papers on "Career Appointments at the Portland International Airport." She assisted in the development of a program to assist passengers at the airport, conducted tours and represented the Port at conferences. She later was a Customer Service Clerk at United Airlines.

Ms. Wilson worked as an Information Director at the Department of Energy where she initiated and edited the monthly newsletter, "Energy To-date" and developed an

agency handbook. She was the agency's press representative.

Since July of 1975, Ms. Wilson has been a Personnel Assistant at the State Department of Commerce. She coordinates and implements the Affirmative Action program and works in all aspects of personnel.

Ms. Wilson's volunteer activities are many. As coordinator of the 1978 Employee Cancer Campaign she collected more contributions than ever before in the department's history. She was the first non-medical person to work as a pregnancy counsellor at the Marion County Health Department Family Planning Clinic, where she volunteered.

She has held several positions in the Salem Branch, NAACP, and received NAACP awards for membership and Outstanding Fundraising in 1976, 1977 and 1978.

One of three finalists for the City of Salem, Human Rights Commission's 1978 Human Rights Award, she was also nominated for the Salem Human Rights Commission's 1979 Roberto Clemente Humanitarian Award. She was selected by the Pacific Northwest Conference of Black Public Officials as one of the Potential Black Leaders for the 1980s.

Ms. Wilson is a member of the Assemblies of God Christian Center in Salem and the William Temple Church of God In Christ in Portland.

Ms. Wilson is the daughter of Mr. and Mrs. Artie Wilson, Sr. and the granddaughter of Mr. and Mrs. Frank Daniels. Her brother is Artie Wilson, Jr., of Honolulu.

Ms. Wilson wishes to dedicate her award as Outstanding Young Woman of America to her grandmother, Mrs. Annie W. Daniels, who died on November 7th. "She has and always will be my inspiration and was truly an Outstanding Young Woman."

Black United Front asks Black street names

The Black United Front has advised Steve Keebaugh, City Engineer of the Portland Bureau of Streets of its desire that several Northeast Portland streets be named after prominent Black persons.

In a letter dated November 12th, Co-chairmen Ronnie Herndon and Reverend John Jackson said, "As

Black residents of Portland, we have observed there are very few visible expressions of pride within our community. Such a fact is unfortunate because we have made numerous contributions in Portland, throughout America, and the world."

Among the names suggested are:

Rosa Parks, Malcolm X, Benjamin Banneker, Frederick Douglass, Sojourner Truth.

Garrett A. Morgan, Martin Luther King, Granville T. Woods, Harriett Tubman, Marcus Garvey and Joe Louis.

A reply to the request has not yet been received.

George Page: Master of video

By Stephanie L. Michael

The use of video tape is being used in a gamut of manners. No longer is electronic news gathering solely used by commercial television stations. Video tape is now used by corporations, advertising firms, hospitals and many more agencies.

One of the newer uses of video tape has been in the industrial area. Presently in Portland there are about six companies that handle industrial video tape productions. One of those companies is Tele-West Associates, P.O. Box 06432.

George Page is manager of Tele-West Associates. The agency is staffed by two three men crews and two salespersons. At this time the video company does nothing but industrial commercial filming. Page says the agency is limiting itself because there are still so many quirks of the industrial industry that needs to be displayed.

"We don't do alot of work out of the state, because we're still trying to concentrate on the Oregon industry. We have two mobile vans that could take us around easily, but the industrial video field is still relatively new," said Page.

"I've been in the broadcasting business since I was 16 years old. That means I've been in the business for about 21 years. Over the years I've learn to film a good production piece in three hours, which would

take most companies three to five days to do."

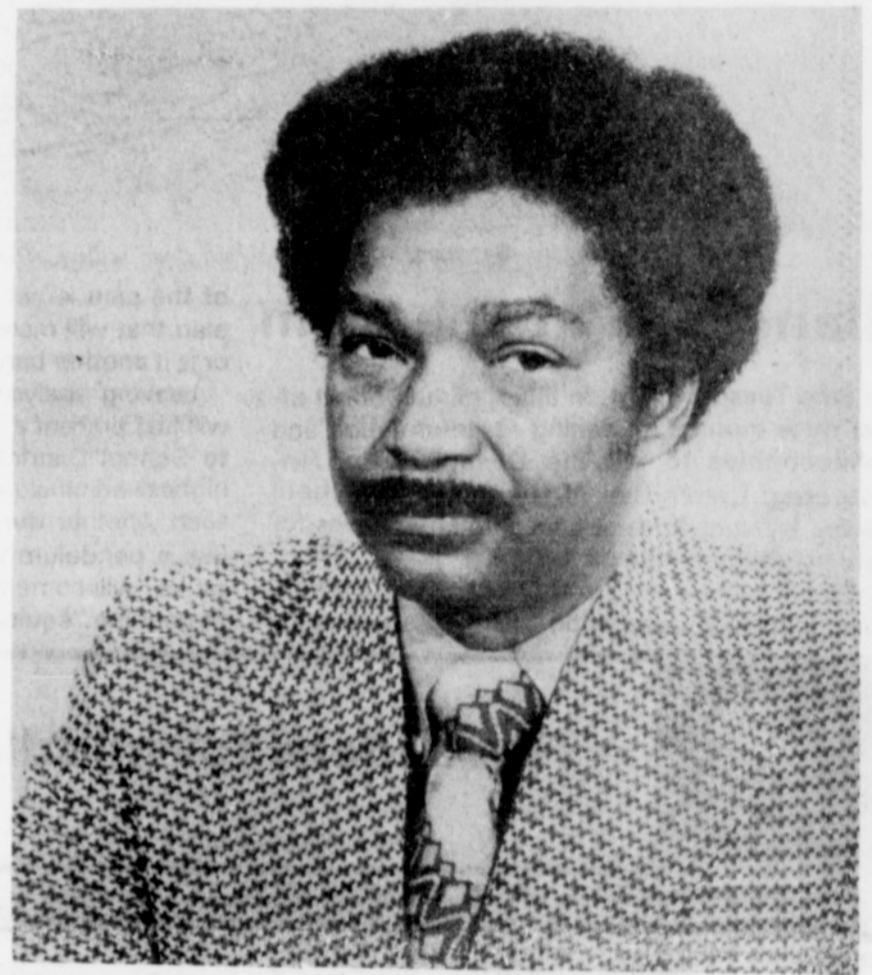
Before Page went into business for himself, he worked as a Director/producer for a local Portland TV station. Page says he was one of the few Black broadcasters in the city. "I decided to leave the TV end of the business after a dispute with my past employer; that particular dispute is still in the courts. I wanted to be my own individual and I knew I was needed in the market as a professional.

"The malice and prejudice in the industrial sales area is not as prevalent as the media industry. Each station here in town from my perspective, hires a limited number of Blacks. If you are fired by a station or want to transfer over to another station it won't happen. White broadcasters can flow from station to station, but Blacks are uninterchangeable here in the Portland market. Black women are really dispised. A Black journalist can get easily black listed. When a Black broadcaster comes to Portland, I tell them to either find some way to get in the market or leave town. Possibly if a Black broadcaster gets here when the stations are going through their cleaning house cycle they may get hired, at least for a short while. Most of the time, if a Black broadcaster is too Black, by that I mean confident,

and too qualified, they're going to tell you you're over qualified. That was my problem here in Portland."

George Page, who is now 37-years old started his business in 1975 with little or no money. He worked for almost two years with no equipment of his own. During that period of time he contributed to several community organizations and broadcasting stations. He's acted as a volunteer for former station KQIV and is now working as a DJ for KBOO radio. At station KBOO 90.7 on the FM dial, Page plays blues, jazz and other popular Black music from 2 p.m. to 6 p.m. every Saturday. He is known as the "Master Blaster," around the city of Portland.

Presently Page and a group of local Black residents are putting together a film production. The movie entitled "Street Life," will be submitted into a national film and video festivals. Page says very few images of Blacks are portrayed throughout America. He says he plans to create and help distribute as many video and film works produced by Blacks in Oregon as well as the rest of the country. He says the film and television industry must come to learn that it will take several things to put on a Black production, besides just having Black actors. Page says in order to have a Black production, (Please turn to page 13 col. 1)



BEN TALLEY

Talley heads Multnomah Region

Ben Talley, manager of the Portland Albina Human Resources Center, has been named Manager of the Multnomah Region of Adult and Family Services Division by division administrator, Keith Putman.

Talley has been with the Department of Human Resources since 1977, first as the department's Affirmative Action Officer and then as the Resources Center Manager. From 1973 to 1964 he was the Parent Involvement Coordinator for the Portland Public Schools. Prior to that he was associated with Portland State University, Portland Residen-

tial Manpower Center, the YWCA and Portland Model Cities Program.

He is a graduate of the University of Portland, Portland State University and Blackstone College of Law.

As Manager of the Multnomah Region for Adult and Family Services Division, Talley will be responsible for managing the region's biennial budget (\$230 million), supervising 540 staff located in eight field offices throughout the county and managing the delivery of programs and services associated with the state's public assistance, food stamp and medical programs.



In the spirit of Thanksgiving members of Jack and Jill of America, Inc., Portland Chapter, gathered in the Matt Dishman center to prepare boxes of fruit

and canned goods for the Nicholas Care Center. The center, operated by Reverend Ivory Nicholas, is located on Northeast Cook Street.

(Photo: Richard Brown)